

RESUME

CHHATRESH KUMAR



Permanent Address:

Vill.-Pendritarai,
Durg-Bemetara Road ,
Post-Semariya, Dist.-
Durg,
Raipur Chhattisgarh-
491332

MBA (Pharm):

**Dept. of Pharmaceutical
Management, NIPER, Mohali**
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CAREER OBJECTIVE:

- To pursue a career in an organization where I can utilize my knowledge and skills, learn to take responsibility and contribute significantly to the firm and simultaneously keep adding to my skills.

AREAS OF INTEREST:

- Product Management, PMT-International Marketing, Business Development & Medico Marketing

WORK EXPERIENCE:

Total Experience- 4.9 Year's

Present Company	Zee Laboratories Ltd. Karnal (India)	Product Manager [March 2022 to Present]- <u>Therapy Exposure</u> - Critical Care, Gastroenterology, Nephrology, Gynecology & Immune Health
Worked With	Retort Pharmaceuticals. Chennai (India)	Product Manager [April 2021 to February 2022]- <u>Therapy Exposure</u> - General Multispeciality, Gastroenterology, Nephrology, Critical Care, Gynecology, Pedia, Ortho, Gastro, Respiratory, Neurology & Immune Health
Worked With	West Coast Pharmaceuticals Works Ltd. Ahmedabad, Gujarat	PMT-Executive [December 2019 to March 2021] <u>Therapy Exposure</u> - Critical Care, General therapy , Gastro, Respiratory, Nephrology & Onco
Worked With	Azkka Pharmaceuticals Pvt. Ltd. Ahmedabad, Gujarat	Medical Representative [July 2017 to November 2019] <u>Therapy Exposure</u> - Cardiologist, Diabetic, Gastro & Anti-infective

KEY RESPONSIBILITY:

- Preparing creative & scientific literatures i.e. Visual Aid, Treasure, LBL, Providing Training to field force, Designing marketing strategies & preparing brand plan, Handling medical queries regarding brands, Conducting review meeting with managers, Preparing Sample plan, Gift plan & Input plan, Co-operating with Sales Team & Finding vendors for gift or specific inputs.

PROFESSIONAL EXPERIENCE:

Summer Internship	Project On [“A study of doctor & consumer perception regarding nutraceuticals product in Chandigarh” [Primary Market Research, Data Analysis, Promotion, Awareness & Scope of Nutraceuticals]	XL-Laboratories Pvt. Ltd. , Delhi India
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SKILLS:

- Professional Skills: **Creativity, Strategic Planning & Execution Problem Solving, Teamwork.**
- Computer Skills : MS Excel, MS Word, MS Power Point

ACADEMIC CREDENTIAL:

S.N.	Description	Board/University	Year	Percentage/CGPA
1	MBA(Pharm.)	NIPER, Mohali	2015-17	6.07
2	NIPER-JEE	NIPER	2015	AIR321
3	GPAT	AICTE	2015	Qualified
4	B.Pharm	Pt.R.S.U, RAIPUR	2011-15	67.76%
5	12 th	CGBSE	2009	64.80%
6	10 th	CGBSE	2007	60.80%

DISTINCTIVE HIGHLIGHTS:

- Qualified **JAMIA HAMDARD ENTRANCE EXAM 2015** for admission in MBA(Pharmaceutical)

ACADEMIC PROJCTET:

- Project report on “**Role of Antioxidant**” in B. pharmacy (8th Semester)

EXTRA – CURRICULAR ACTIVITIES:

- Participated in **Cricket** held at Azkka Pharmaceuticals, Ahmedabad.
- Coordinator in “**81 MG 2017**” held at NIPER, Mohali
- Runner-up of “**The Innosight**” event in “**81 MG 2016**” held at NIPER, Mohali
- Member of student organizing committee in “**Inter-NIPER sports meet 2016**”
- Core committee member in “**NIPER BLOOD DONATION CAMP 2016**” at NIPER, Mohali
- Participated in seminar on “**Future of Pharmacy in Chhattisgarh; Challenges ahead**” at Pt. RSU Raipur

PERSONAL DETAILS:

- Date of Birth : Oct 2nd 1991
- Father's Name : Mr. Shiv Kumar Pandey
- Languages Known : English, Hindi, Chhattisgarhi, Gujarati
- Hobbies : Playing Guitar, Listening music, Travelling