

## Ankita Shrivastava

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### Career Objective

Seeking a challenging job where my skill set and acquired knowledge can be utilized for the growth of the organization thereby offering me professional growth.

### Professional Summary

- Having 6 years of experience in IT industry
- Having 3 years of relevant experience in Salesforce.
- Working as an Application Development Senior Analyst in **Accenture Solution Private Ltd** from March 2015 to Till Date.
- **Salesforce Certified Administrator & Platform App Builder.**
- **Flosum Certified Professional**
- **Copado Certified Administrator**
- **Onshore experience** of 2 months at VF UK headquarters working directly with client team.
- Having knowledge of SDLC.
- Proven ability to work efficiently in both independent and team work environments.
- Ability to work in a complex, deadline-oriented environment.

### TECHNICAL SKILLS

<b>Skills:</b>	APEX , Visual Force
<b>CRM:</b>	Salesforce, Siebel
<b>Tools:</b>	Jenkins, BitBucket, Service Now, Data Loader, Mediation Zone, Customer Centre HP QC ALM , JIRA

### Project Details

#### UNIFY-COX

**Client** : COX  
**Duration** : May '18- till date  
**Role** : Salesforce Developer  
**Platform/Tools:** Salesforce, vlocity , Pardot

**Summary** : Cox Communications is an American company that provides digital cable television, telecommunication services in the United States

#### Responsibilities:

- Experience in Administration, Configuration, Implementation, Lightning and support experience with Salesforce platform.
- As a Salesforce admin managed user accounts by creating roles, profiles and user, security controls, personal information setup, password reset, updating company profile and Network access setup.
- Created custom objects, tabs, fields, page layout to satisfy the business requirements.
- Good exposure on Security and Sharing rules at object, field and record level for different users at different levels of organization. Also created various profiles and configured the permissions based upon the organizational hierarchy.
- Worked with page layout (Detailed, Flexi, action) customization for the standard objects like account, contact and leads.
- Experience with salesforce Development including Triggers and Batch Apex.
- Implemented functionalities using Lightning components.

- Basic knowledge of Pardot & its integration with Salesforce
- Basic knowledge of vlocity, worked on Data Raptors, Integration procedure, Omniscrypt & document template.
- Developed Reports and Dashboards for weekly/monthly reviews. Involved in business process reviews.
- Issue debugging & solution analysis on existing functionality.
- Used various sandboxes for developing, testing, deploying customizations to the production instance.

#### **Client Servicing:**

- Communicated with different stake holders to identify critical areas.
- Direct Interaction with client regarding production issues.
- Handled Prod Support during Go Live .

### **New Co**

**Client : Vodafone**

**Duration : Mar '15- Apr '18**

**Role : Associate**

**Platform/Tools : Mediation Zone(5.1 & 7.1), BRM System, Customer Centre , Seibel CRM, ALM**

**Summary :** Vodafone's key strategic goal is to improve customer experience and drive future business growth whilst reducing operational costs. This solution, to be delivered by the New Co Programme. NewCo was introduced in 2011 to maximize the CRM support for Vodafone prepaid & postpaid users. Later its scope was extended and new services were introduced providing customer support for fixed line, Broadband & TV.

#### **Responsibilities:**

- Well aware of Consumer type of customer segments practices in telecommunication industry.
- Understanding requirements & giving walkthroughs to client.
- Scripting done for E2E customer flow.
- Directly worked with client in VF UK headquarters.
- Preparing of scripts after an esteemed analysis of High Level Scenarios.
- Preparation of weekly & monthly status steering committee reports for leadership.

#### **Client Servicing:**

- Addressing queries of clients regarding functionality.
- Handled Prod Support during Go Live for Vodafone UK.

### **EDUCATION**

- **B-Tech in Computer Science Engineering (CGPA 7.8)** from Oriental college of technology (Bhopal)  
2014 pass out.

### **PERSONAL DETAILS**

**Name** : Ankita Shrivastava  
**Fathers' Name** : Ashok Kumar Shrivastava  
**Date of Birth** : 30<sup>th</sup> January 1992  
**Marital Status** : Married  
**Languages Known** : Hindi & English  
**Passport** : Valid (S1659946)  
**Permanent Address** : 11/2, Krishna-kunj Ajanta Talkies  
 Road, Ratlam (MP)-457001

### **DECLARATION**

I hereby declare that details furnished by me are true and correct to the best of my knowledge.

Ankita Shrivastava