

Antonio Thundy

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Professional Experience

Camden Law Office- Darien, IL

October 2017- July 2020

Marketing Manager

- Analyzed the company's marketing success by creating a dataset for organizing and monitoring an advertisement's CTR and conversion rate.
- Created targeted advertisements using Google AdWords and Facebook Advertising to reach the demographic of first-time homebuyers and managed the company's website and social media profiles.

Re/Max Next- Chicago, IL

April 2018- November 2018

Manager

December 2017- April 2018

Director of Agent Relations

September 2017- December 2017

Social Media Intern

- Created and managed the entire recruitment process from identifying potential candidates to creating a detailed database for scheduling follow-ups with each candidate every 6 months.
- Managed the company's finances, which included: reconciling escrow accounts, evaluating monthly expenses and creating a visual representation of the company's financial growth.

Mark Line Industries- Bristol, IN

November 2016- February 2017

Technology Manager (3-month Contract)

- Served as the Salesforce Administrator by training the sales team to use the new Salesforce CRM and offering first-level technical support and migrating large datasets from Excel and Sage into Salesforce.
- Skilled in creating custom objects and fields using Salesforce Lightning Experience to ensure the UI/UX are consistent to help the sales team close deals faster with a more user-friendly navigation on the app.
- Reduced annual costs by \$13,000 by changing IT providers, shifting 70% of our data storage to the cloud, and reducing the number of servers from 4 to 3 units.

Quicken Loans- Detroit, MI

May 2014- August 2014

Business Analyst Intern

- Built an open-source relational database by writing advanced SQL queries with MySQL and Oracle SQL.
- Assisted an app development team of 14 members by redesigning the UI/UX of the loan origination program, which is currently licensed to JP Morgan Chase, to navigate the site faster.
- Mocked up wireframes with Axure RP to develop a new interface for the loan application.

Education

Indiana University, College of Arts & Science- Bloomington, IN

August 2018

Bachelor of Arts in Liberal Studies

Computer Science

Indiana University, Kelley School of Business- Bloomington, IN

August 2018

Certificate in Business

London School of Economics & Political Science- London, UK

August 2013

Study Abroad Coursework in ebusiness

Skills

Access, Agile, Axure RP Pro, C++, Excel, HTML, Java, JavaScript, jqPlot, MySQL, Oracle SQL, Powerpoint, Python, R, Sage, Salesforce, Visio, WordPress, XML