

Gopanaboina Anjaneyulu

Senior Salesforce Developer - IT



+91-8885989899



anji.interviews@gmail.com



[LinkedIn](#)



JOB OBJECTIVE

Targeting to express potential in
Application development, Customization
and Configuration, Integration, Data
Management, Collaboration and Support

Preferred Location: Remote, Hyderabad

[Trailblazer ID](#)

CORE COMPETENCIES

- Enterprise Solution Delivery
- Leadership
- Agile Product Delivery
- Solution design

EDUCATION

- 2014: Bachelor of Technology
from Sri Vasavi Engineering
Collage, Tadepalligudem

CERTIFICATIONS

- Salesforce Admin
- Salesforce Developer - I
- Trailhead Ranger

PROFILE SUMMARY

- Highly accomplished [2X Salesforce Developer and 1X Trailblazer](#) with hands on experience in **Salesforce Implementation** and **Salesforce DevOps** operation.
- An expert with over **7+ years** of specialization in delivering Salesforce CRM solutions tailored for various **small-scale to Fortune-500 companies**.
- Experience working in **Salesforce Sales, Service and Experience Cloud**.
- Expertise in SFDC Administrative tasks like creating **Profiles, Roles, User, Page layout, Approval Process, Flows, Schedule Batch Jobs, Validation Rules, Report and Dashboards**.
- Configuring and using DevOps tools like **Gearset, Azure DevOps, Salesforce DevOps Center**.
- Design, develop, test, implement, and support cloud-based application software in a client server environment specialization on the lighting platform using **Apex, LWC, JavaScript, jQuery, HTML, CSS, SOQL, REST API, Gearset, Batch Apex, Visual studio code, SLDS, Triggers and Data loader**.
- Developed **document** working prototype and workflow diagrams using **Confluence and Lucid chart** to facilitate better system understanding which improved efficiency by **30%**.
- Well-equipped to deliver **training on this outstanding platform**, leveraging my exceptional qualifications.
- Adapt to **learn & practice new skills**.

WORK EXPERIENCE

Jan'23 – Till Date

MKS Vision Private Ltd, HYD, Senior Salesforce Developer

Key Result Areas:

- Developed and Implemented CRM solutions for an **Automotive electronics manufacturer**.
- Automated several regular activities using **Flows**.
- Configured salesforce application using **Custom labels, Global action, Lighting record pages**.
- Design and Document relevant system code and configuration using **confluence tool**.
- Reduced recurring technical defects post deployments process.
- Great exposure in deploying metadata changes using **Salesforce DevOps center** Native tool.
- Building re-usable UI/UX components with **Lightning Web component** Framework.

Skills: Apex Trigger, Controller, Agile Methodology, Data loader, Sandbox management

PREVIOUS EXPERIENCE

Jan'22 –Dec'22, Genisis Technology Solutions, HYD

Highlights:

- Led the Salesforce – SharePoint integration for a global pursuit hub using **sFiles AppExchange product**.
- Created and Implemented multiple **REST API** modules.
- Designed and deployed diverse Asynchronous classes as per business needs.
 - Batch Apex, Future Apex and Schedule Apex**

Hard SKILLS

- CRM
- Integration
- Flow Automation
- Testing and Debugging
- Version control and Deployment

SOFT SKILLS

- Analytical
- Problem Solving
- Planning
- Communication

Also,

- Corporate Trainer

- Created multiple **Apex triggers** to meet diverse functional requirements within the organization.
- Utilized **Azure DevOps** pipeline process to deploy customized components effectively.
- Extensive experience in leveraging **opportunity split** features within Salesforce.
- Proficient in transforming **Process Builder** designs into **Flows**.

Skills: Application Analysis, Product Integration, Data Migration, JavaScript

Apr'19 – Jan'22 ADP Private Limited, HYD
Highlights: <ul style="list-style-type: none">• Oversaw the implementation of HR solutions in the Salesforce ecosystem for a product-based company.• Resolved system errors and data issues preventing downstream Sales and Service disruptions.• Configured Live Agent and Omni Channel for efficient client service.• Successfully deployed changes across environments using the Gearset DevOps tool.• Utilized the Form Assembly tool to generate interview questions for newly onboarded clients.• Transformed existing business operations onto the Salesforce platform, resulting in a 20% increase in productivity and a reduction in manpower requirements.• Ensured data cleanliness and accuracy through the implementation of custom validation rules, reports, and dashboards.• Implemented comprehensive record sharing functionality, including OWD (Organization-Wide Defaults), sharing rules, manual sharing, and role hierarchy, to effectively manage data visibility for specific user groups.• Efficiently integrated Salesforce with an RPA tool, resulting in streamlined case closure and reduced resolution time.

Skills: Apex class, Lightning Platform, Form Assembly, Web services

Dec'15 –Mar'19, Ikya Software Solutions, HYD
Highlights: <ul style="list-style-type: none">• Utilized picklists, field dependencies, lookups, master-detail, Many to Many relationships, validation rules, cross object formula and formula fields to enhance custom objects.• Designed and deployed Custom tabs, validation rules, web to Lead, Auto-Response Rules, and Lead Duplicate rules, for automating business logic.• Created user groups (Public Groups, Queues) and configured workflows and assignment rules to enable proper routing of leads to the marketing members.• Maintained test coverage for all the classes and triggers and supporting deployment activities.• Implemented Record-Level and Field-Level security and configured their sharing settings.• Developed and Customized salesforce application based on user needs. Developed field, Record types & page layout customization for the standard objects like Account, contact, Leads.• Extensive familiarity with field dependencies, history tracking, search layouts, workflows, and process builders.• Served as Tier 2 support for Salesforce-related issues.• Migrated data from legacy systems to Salesforce using Data Loader and Dataloader.io.

Skills: Apex Data loader, workbench, Apex, visual force