## **Ananya Maiti**

Salesforce Developer

Email: ananyamaiti550@gmail.com Contact No.:+918906811349

#### Objective

A Certified Functional Consultant with considerable experience in **Salesforce platform** to enable the client CRM strategy. With the skill and experience of **CRM** and analysis proficiency, looking to address most complex and interesting opportunities that are imperative to business success.

#### **Summary**

# Experience Summary

- Have 5+ Years of good exposure in developing Salesforce CRM.
- Timely deliverables of requirements in sync with the Team, to ensure complete quality development.
- Expertise in Salesforce application.
- Played a critical role in Salesforce implementations, involving in Configuration, Customization, Integration, deployment.
- Core expertised in technical and salesforce integration using different APIs and AppExchange products.
- Having good experience in requirement gathering and fitting those requirements with the salesforce component.
- Well-organised, self-motivated individual with ability to rapidly learn new tasks.
- Quickly understand the end user needs and able to find out and provide solutions.
- Direct communication with the client for requirement engineering
- Experienced in Agile based projects.

#### Certifications

• Salesforce Platform developer 1

#### Experiences

- Working as Senior Associate Consultant at Infosys Limited India from August 2020.
- Worked as Senior Associate Consultant at Infosys Germany from January 2020 to July 2020.
- Worked as Associate Consultant at Infosys Limited India from July 2018 to December 2019.
- Worked as senior software engineer at Persistent Systems Limited from October 2017 to July 2018.
- Worked as software engineer at Persistent Systems Limited from October 2015 to December 2017.

#### Academics Snapshot

| Degree   | Board / University                                   | School/college                | Year Of Passing | %     |
|----------|--|-------------------------------|-----------------|-------|
| B.Tech.  | West Bengal University of Technology (WBUT)          | Academy of Technology         | 2015            | 77.5  |
| H.S.S.C. | West Bengal Council of Higher<br>Secondary Education | Contai Hindu Girls'<br>School | 2011            | 82.57 |
| S.S.C.   | West Bengal Board of<br>Secondary Education          | Contai Hindu Girls'<br>School | 2009            | 80.11 |

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## PROFESSIONAL WORK EXPERIENCE

| Project/<br>Customer | Campaign Portal - Adidas   |  |  |
|----------------------|--|--|--|
| Role                 | Salesforce Developer   |  |  |
| Description          | Creating an application for managing the launches of seasonal campaigns in different regions of the world.   |  |  |
| Responsibilities     | <ul> <li>Interacted with Business users for analysis, requirements gathering and development.</li> <li>Performed detailed analysis of technical and business requirements.</li> <li>Worked on lighting experience.</li> <li>Design the architecture of the custom lightning application.</li> <li>Integrated react.js with the lightning.</li> <li>Created modern Enterprise Lightning Apps combining Lightning Design System, Lightning App Builder and Lightning Component features.</li> <li>Created multiple Lightning Components, added CSS and Design Parameters that makes the Lightning component look and feel better.</li> <li>Enabled Aura Framework, by adding Aura Attributes and Aura Handlers for Events to focus on Logic and Interactions in Lightning Applications.</li> <li>Minimized code in JavaScript Controllers by adding reusable functions in Helper Component.</li> <li>Updated the APEX Controller and Helper functions regularly making the Component Context Aware as per business requirement.</li> <li>Created modern Enterprise Lightning Apps combining Lightning Design System, Lightning App Builder and Lightning Components to a Lightning Application</li> <li>Tested apps by appending multiple components to a Lightning Application</li> </ul> |  |  |
|                      | <ul> <li>thereby deployed Applications from Sandbox to Production.</li> <li>Developed APEX class, Controller class and APEX Triggers for various functional needs in the application.</li> <li>Created the many of the Reports and Dashboards, which helps the sales team in</li> </ul>  |  |  |
|                      | <ul> <li>marketing their product.</li> <li>Scheduled Apex Batch jobs for processing large records.</li> <li>LWC basics</li> </ul>  |  |  |

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| Project/<br>Customer | Engagement Center - Evariant  |  |
|----------------------|---|--|
| Role                 | Salesforce Developer  |  |
| Description          | Creating a health system which must capitalize on every patient and consumer interaction from fielding the first inquiry to actively supporting proactive health, ongoing care, and recovery to achieve a trusted provider status in the eyes of consumers and patients   |  |
| Responsibilities     | Worked on a service cloud.  |  |
|                      | Worked on Apex Classes, Test Classes, Trigger, SOQL, Visualforce     Page, Visualforce Component.   |  |
|                      | Worked on Custom Metadata Type, Custom Setting, Objects,<br>Fields, Workflow, Profile,  |  |
|                      | Process Builder   |  |
|                      | Experienced in epic integration with FHIR APIs and web services,     Rest APIs.   |  |
|                      | Experienced in Salesforce to Salesforce.  |  |
|                      | Experienced in managed packages.  |  |
|                      | Experienced in integration of Conga Composer, Lime Survey.  |  |
|                      | Working in an agile scrum environment.  |  |
|                      | Client interaction.   |  |
|                      | <ul> <li>Created Custom Objects and defined lookup and master detail relationships on the objects and created junction objects to establish connectivity among objects.</li> <li>Created page layouts, search layouts to organise fields, custom links, related lists, and other components on a record detail and edit pages.</li> <li>Created workflow rules and defined related tasks, time triggered tasks, email alerts, Process Builder filed updates to implement business logic.</li> </ul> |  |

| Project/<br>Customer | FSM Management - Kone  |
|----------------------|--|
| Role                 | Salesforce Developer   |
| Description          | Creating an application for handling the work of technicians in a systematic manner. |

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### Responsibilities

- Worked on Field Service Management.
- Worked on Apex Classes, Test Classes, Trigger, SOQL, Lightning Experience
- Worked on Work order, Service Appointment, TimesheetEntry, TimeSheetEntryCode Objects
- RSO Job Scheduling and handling.
- Working in an agile scrum environment.
- Client interaction.

#### **Skill List**

Domain(s): CRM

Technologies: Salesforce.com,

Tools: Visual studio, Workbench, Mavensmate, Jenkins, bit bucket, JIRA, Eclipse, Target Process, Git

Core: Salesforce.com technical, integration, Lighting expertise, LWC

Industries worked for:

• HealthCare Industry

Retail Industry

I hereby declare that the above written particulars are true to the best of my knowledge and belief.

Place: Pune Ananya Maiti