**Manjula M. Kamble**

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**Objective**:

To work in such an environment that helps me to enhance my knowledge that I can put myself in the way of development of the organization.

**Professional Summary**

* Around 4 years of professional experience in Salesforce Marketing Cloud (**Certified** **Marketing Cloud** **Email Specialist**).
* Excellent **working experience in ExactTarget** (Email Studio, Web Studio, Automation Studio, Content Builder, Contact Builder, Journey Builder, Audience Builder).
* **Experience** in **HTML, CSS, JavaScript and Ampscript**.
* Experience working on **resolving rendering issues** of Email Template.
* Working experience in Email Testing Environment**-** **Litmus, Email on Acid and Return Path platform**.
* Experience in **handling client calls**.
* Good working **knowledge on PSD to HTML** conversion.
* Proficiency in **Alterian** tool (SDL - Marketzone platinum database), FileZilla, Adobe Dreamweaver and Photoshop and Sublime.
* Worked on development cloud, good knowledge of force.com, workflow, process builder, approval process, profiles, roles, permission sets as Admin/development part.

**Work Experience**

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| --- | --- | --- |
| **Company Name** | **Designation** | **Duration** |
| eClerx Services Ltd | Senior Analyst | Jul 2019– Present |
| ListEngage Pvt Ltd | Implementation Consultant | Sep 2016 – Jul 2019 |
| Everest Web Solution Pvt Ltd | Lead Generation Executive – Consultant | May 2015 – Jun 2015 |
| Sun Infotek Pvt Ltd | Technical Faculty cum Office Assistant | Apr 2014 – Apr 2015 |

**Experience**

|  |  |
| --- | --- |
| **Role** | Developer and Auditor |
| **Methodologies** | HTML,CSS, Amp Script |
| **Environment** | ExactTarget tool, File Zilla, SQL, Dreamweaver |

**Responsibilities:**

* Designed personalized email content using Adobe Creative Suite , **HTML** and **CSS**, **AMPScript** in **Content Builder**
* Followed **QA** process to ensure emails are rendered correctly across all devices
* Data Extension Operations-**Create**, **Import**, **Export**, **Copy**, **Filter** and **Split**
* Strong knowledge of developing **AMPSCRIPT** code to implement business requirements by creating **Dynamic content**
* Used **Automation Studio** for performing actions such as file transfer, imports and SQL query activities
* Designed and configured journeys using activities within the **Journey Builder**
* Developed and deployed **A/B testing** strategies
* Experience in creating campaigns and pulling required audiences using **Alterian tool**. Sending these audience files on **ExactTarget**(API) and **FileZilla**(NON-API Site)
* Monitoring **trigger campaigns** on database as well as on automation side

**Technical Skills**

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| --- | --- |
| **Technologies** | ExactTarget (Email Studio, Web Studio, Automation Studio, Content Builder, Contact Builder, Journey Builder, Audience Builder), Alterian (SDL), FileZilla, Dreamweaver, Photoshop and Macromedia Flash, Data Loader and Force.com. |
| **Languages** | C, C++, JAVA, Visual Basic, SQL, Apex, SOQL, SOSL, Triggers |
| **Web Technologies** | HTML, CSS, JavaScript, AmpScript |

**Other Course and Certificates**

|  |  |  |
| --- | --- | --- |
| **Course Name** | **Center/Institute Name** | **Year** |
| Certified Salesforce Marketing Cloud Email Specialist | Salesforce | 2020 |
| Diploma in Multimedia Creation | C-DAC | 2012-13 |
| Certificate in Visual Basic | C-DAC | 2010 |
| Certificate in C++ Programming | SEED INFOTECH | 2010 |

**Educational Qualification**

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| --- | --- | --- | --- |
| **Degree** | **University/Board** | **Percentage (%)** | **Year** |
| MCA | PUNE UNIVERSITY | 70 | 2014 |
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| BCA | PUNE UNIVERSITY | 62 | 2011 |
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| HSC | MAHARASHTRA | 68 | 2008 |
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| SSC | MAHARASHTRA | 56 | 2006 |
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**Other Course and Certificates**

|  |  |  |
| --- | --- | --- |
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**Personal Details**

Name: MANJULA MARUTI KAMBLE

Permanent Address: 362, Kasewadi, Bhavani Peth Pune-42

DOB: 16th May 1991

Nationality: Indian

Current Location: Pune

Language Known: English, Hindi, Marathi, Kannada & Telugu

Date: -\_ \_/\_ \_/2020

Place: -Pune Manjula M. Kamble