

# Bharat Naik

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DOB: 22/02/1990

Hold 5+ years of experience business operations, payment/fraud risk and account management with strong analysis and data management skills. Proactive and self-starter in nature, with ability to craft and drive solutions, source & process information, and embedded with strong work ethics to deliver insights around complex business problems in a thoughtful manner.

## Work Experience:

### **Data Analyst, Concentrix for VMware (09/2020 - Present)**

- Implement measures to improve the effectiveness and efficiency of data governance, operational control processes, and compliance activities.
- Demonstrate strong information management, data quality, data analytics including strong working knowledge of data infrastructure and various technology reporting platforms.
- Manage the master data file sent by the client, and strategize steps necessary to extract and clean the data by assigning tasks in order to maintain uniformity as per the requirements shared.
- As a product owner, contribute to the VMware CPQ system by bringing in industry knowledge of SaaS and Subscription sales motion, design the capabilities that are to be delivered guiding the rest of the team and promote best practices throughout the organization around product documentation.
- Work with business partners, stakeholders, to define and document data quality rules, targets, and standards.
- Created feasibility report for leadership reporting dashboard that is functional, insightful and easy to read.
- Develop and refine high-quality monthly and quarterly metrics reporting and publishing capability demonstrating program activities.

### **Key Accounts Analyst, Meesho (02/2019 - 04/2019)**

- Create enterprise level visualisations that will best help category managers understand the current demand for products.
- Analyse trends and user behaviour of the assigned key accounts by modelling seasonal demand to predict key organisational metrics.
- Understanding reseller preferences to provide them with the key insights about their product performance.

**Operations, Campx (Events and Services)****(01/2018 - 12/2018)**

- Decision making, planning, budgeting and forecasting. Translate the strategy into targets and budgets.
- Evaluate the finances and accounts for better management of resources.
- Co-own the P&L, develop business model, understand where opportunities are and create a viable business to service.

**Transaction Risk Analyst, Amazon****(08/2014 – 12/2017)**

- Querying for suspicious patterns by studying the anomalies in the data.
- Modelling fraud patterns and implementing new logic to find the fraud patterns at the earliest.
- Closely work with the Business analytics and Machine Learning teams to ensure seamless resolution to difficult and complex scenarios raised across different businesses.
- Performed Root Cause Analysis (RCA) and send weekly report to the management.

**Project(S):****Chargeback Root Cause Analysis (Amazon).**

- Developed solution to reduce the rate of chargeback due to payment fraud by studying investigation patterns and identifying the fraud hits that were missed by auditing the internal defects (Aug 2016-Dec 2016).

**Real time fraud monitoring (Amazon).**

- Successfully implemented pilot process to offer customers real time assistance on fraudulent transaction on their cards/accounts and hence reducing the volume of backlog queries.

**Inventory Management (Meesho).**

- Improved demand forecasting that reduced backorders to retail partners by 70%.

**Technical Skills**

- Proficient on Excel (Advanced).
- Expertise in SQL (creating procedures, views, indexes, triggers, merge concepts).
- Proficient in data visualization using Excel and Power BI.
- Expertise in Data Manipulation and Cleaning.

**EDUCATION:****B.E with First Class affiliated to Visvesvaraya Technological University (2008-2013).**