**Neelima DVS**

**Mob:7382325426** **E**-**mail: dvs.neelima@gmail.com**

­**Professional Summary:**

* 3.5 years of experience in **Salesforce admin, CPQ/apttus CPQ**
* Hands on experience in **Product setup, Product Options, Product configuration & rules, Pricing, Discounting and Quote templates in Salesforce/on antivirus**.
* Configuring the products, **standalone, options**, **bundles** in Salesforce platform. Worked on **pricing rules like Price metrics, price dimension, price rule sets in Apttus CPQ.**
* Extensive hands on experience in SFDC Administrative tasks like creating **Profiles, Roles, Users, Page Layouts, Email Services, Approvals, Workflows, Reports, Dashboards**, Tasks and Events.
* Extensive experience in analyzing business requirements, entity relationships and converting to Salesforce **custom objects, lookup relationships, junction objects, master-detail** relationships. Worked on Lightning process builder and Flows.
* Configuring the products like stand alone, options, **bundles, and multi-level bundles**, Associating the product to the **category**. Associating the option to the bundles. Configuring the product groups. Product and Category visibility in Apttus CPQ platform.
* Worked on **pricing rules like Price metrics, price dimension, price rule sets**.
* Extensively worked on **Numeric expressions, Attribute based configuration, attribute value matrix, and Product attribute rules**.
* Extensively worked on IWA (**Intelligent Workflow Approval process**) and Advanced approval process in **Apttus CPQ.**
* Extensively worked on **Constraint rules,** and good knowledge on Price matrix.
* Creating and Maintaining Attribute like creating the product **attribute custom fields, formula fields, roll-up summary fields**, attribute fields and Associating the attribute group to a product.
* Managing the **price list and price list items like creating the pricelist**, creating **price rule/ruleset** and pricelist items. Associating the price list with categories. Enabling price ramps, enabling tiered pricing.
* Quote/Proposal management and **X-Author** for word.

**Educational Summary**

* **­­­­­­­­­­M.sc Physics from Andhra university.**

**­­­­­­­­­­­­­­­­­­Professional Experience:**

* Currently working with **McAfee Software India Pvt. Ltd**. from June-2017 to till date.

­­­­­­­­­

## Technical Profile:

# CRM : Sales force, Apttus CPQ

# Operating Systems : Windows 7, Windows XP

Tools : Data loader, X-Author

**­­­­­­­­­­­**

**Project#2:**

**Project Name :** BSO.

**Client :** Mcafee

**Development Tools :** Apttus CPQ, Data Loader, X-Author**.**

**Role :** Software Engineer

**Duration :** Jan-2019 to Till Date

**Description:**

McAfee is now one of the world’s leading standalone cybersecurity companies. Inspired by the power of working together, McAfee creates business and consumer solutions that make the connected world a safer place for the benefit of all. McAfee, Inc. is an American global computer security software company headquartered in Santa Clara, California and, it says, the world's largest dedicated security technology company.

**Responsibilities:**

* Creation of **Product setup, Product Options, Product configuration & rules, Pricing, Discounting and Quote templates in Salesforce/Steel brick CPQ Proficiency**.
* Configuring the products, stand alone, options, **bundles, and multi-level bundles**, in Salesforce platform. Worked on **pricing rules like Price metrics, price dimension, price rule sets**
* Maintained data cleanliness and accuracy by adding various **Custom validation rules and Custom formulas**.
* Created new User Accounts and assigned Profiles as per their role in role hierarchy.
* Defined Org wide default to restrict access from users, Customized Page layouts for **Standard/Custom objects** and assigned Record Types.
* Related **Data Validation rules and Formulas**as per business requirement.
* Worked with various salesforce.com Standard objects like **Accounts, Contacts, Leads, Cases, Campaigns, Reports, and Dashboards.**
* Created Workflow Rules to automate **Tasks, Email Alerts, Field Updates, time-dependent** actions.
* Developed **Workflows** and **Approval Processes** for various functional needs in the application.
* Extensively worked on **Numeric expressions, Attribute based configuration, attribute value matrix, and Product attribute rules**.
* Extensively worked on IWA (**Intelligent Workflow Approval process**) and Advanced approval process in Apttus CPQ.
* Extensively worked on **Constraint rules,** and good knowledge on Price matrix.
* Running a bundle maintenance Batch jobs.
* Creating and Maintaining Attribute like creating the product attribute custom fields, formula fields, roll-up summary fields, attribute fields and Associating the attribute group to a product.
* Managing the price list and price list items like creating the pricelist, creating price rule/ruleset and pricelist items. Associating the price list with categories. Enabling price ramps, enabling tiered pricing.
* **Quote/Proposal** management and **X-Author** for word.

**Project#1:**

Name : **New york life**

Domain : Supply Chain Management

Role : Administrator

Tools Used : Data Loader, Change sets.

Duration : June-2017 to Dec-2018

**Responsibilities:**

* Created new **User Accounts** and assigned **Profiles** as per their role in role hierarchy.
* Defined **Org wide default** to restrict access from users.
* Customized Page layouts for **Standard/Custom objects** and assigned **Record Types**.
* Related **Data Validation rules and Formulas**as per business requirement.
* Worked on Lightning Process builder.
* Worked with various salesforce.com Standard objects like **Accounts, Contacts, Leads, Cases, Campaigns, Reports, and Dashboards.**
* Created Workflow Rules to automate **Tasks, Email Alerts, Field Updates, time-dependent actions**
* Responsible for all the activities related to configuring **Data Loader**, uploading data in CSV files into salesforce.com, checking for the correctness of the data.