

# BRADY ENGLAND

Orem, UT 84058 · 385-331-6171 · bradyeng22@gmail.com · [Linkedin](#) · [GitHub](#)

## EDUCATION

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### **Devmountain** | *Lehi, Utah*

*Graduated April 2021*

- Completed full-stack web development certification.

### **Utah Valley University** | *Orem, Utah*

*Graduated December 2020*

- Bachelor of Science in Digital Marketing.

## SKILLS

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Javascript • React • Redux • Context • NodeJs • Express • PostgreSQL • Massive • Bcrypt • CSS • SASS • Git • Github • Postman • SQL Tabs • Postman • Heroku • HTML5 • axios • Twilio • ChartJS • Adobe Photoshop • Adobe Illustrator • RESTful API • SEO

## PROFESSIONAL EXPERIENCE

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### **Web Developer / Software Engineer (Graduate)** | *Devmountain*

*January 2021 - April 2021*

Trained in React | Context | NodeJS | Express | PostgreSQL | CSS | HTML | SASS | ChartJS | Twilio | Heroku

- Developed web applications using React and SQL.
- Collaborated in remote team environment using Github Teams and Trello
- Developed specific applications, including: 1) diet monitoring, and 2) piano lesson scheduling and practicing.
  - Examples of work: [Daily Piano](#); [IBWell](#)

### **Digital Marketing** | *Bolster*

*May 2020 - August 2020*

- Developed and launched email marketing campaigns to generate new leads and nurture new customers through an onboarding process.
- Created digital ads using Canva software, designed landing pages, and managed social media campaigns that generated leads and appointments for product demos.
- Drafted, composed, and published blog posts to highlight the benefits of email marketing and SEO for local business owners.

### **Sales Representative** | *Edge Pest Control*

*May 2019 - November 2020*

- Sold and Scheduled services.
- Educated potential customers on service benefits.
- Achieved cold-sales record first week of employment.

### **Piano Teaching Business** | *Self-employed*

*March 2017 - April 2019*

- Built a client base of 6 students to help kids and teenagers advance their piano skills.
- Designed teaching curriculum.

### **Sales and Advertising** | *Jimmy John's*

*May 2018 - August 2018*

- Led sampling program and catering advertisement to nearby business Prepped food and orders for customers.
- Managed cash register receipts.

### **Lending Club Investments** | *Self-employed*

*August 2012 - December 2014*

- Managed small funds that provided micro loans to individuals through Lending Club.

## OTHER SKILLS

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- Fluent in Spanish
- Formal communication training and experience due to sales experience and volunteer teaching.
- Working knowledge of Facebook Ads and Google Ads.

- Content and Inbound Marketing certified through HubSpot.

## VOLUNTARY WORK

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### **Religious Volunteer** | *The Church of Jesus Christ of Latter-day Saints*

- Volunteer service for 2 years in Chile.
- Developed fluency in Spanish.
- Led other volunteers.

### **Eagle Scout** | *Boy Scout of America*

- Received Eagle Scout award.