

**NAME: VENKATA VISHNUKIRAN PANCHANGAM      MARKETING & BUSINESS ANALYTICS**

*Career Objective: To have an enriching growth and challenging career, Where I can learn and contribute to achieve the organizational objectives and want to look myself top in career I've chosen.*



QUALIFICATION	UNIVERSITY / BOARD	YEAR	%
PGDM	Institute of Public Enterprise, Hyderabad	2019-2021	72.6
Graduation	Jawaharlal Nehru Technological University, Anantapur	2017	60.0
Intermediate	Board of Intermediate Education, Kurnool	2013	59.0
X standard	Board of Secondary Education, Kurnool	2010	60.0

**INTERNSHIP**

**TITLE:** A study on sales and Promotions. **COMPANY:** Hyundai (HMIL)  
**PERIOD:** May 18, 2020 to July 11, 2020 (55 DAYS).  
**DESCRIPTION:** Worked as Intern in the stream of Marketing at Sales and Promotion Department of Hyundai Motor India limited with special reference to Lakshmi Hyundai Hyderabad.  
**LONG TERM RESEARCH PROJECT** – Store loyalty and merchandising programs of ITC Ltd with respect to 'NESTLE, BRITANNIA, and CADBURY'.

**WORK EXPERIENCE**

**ROLE:** Engineer-cum-supervisor. **COMPANY:** TATA Motors  
**PERIOD:** Aug 2, 2017 to May 29, 2018 (10 Months).  
**DESCRIPTION:** Worked as Engineer-Cum-Supervisor and played many roles in my carrier such as sales and services in charge division of sales, services wheel alignment, General services, express bay in Trupti motors Kurnool.

**CO-CURRICULAR/ACHIEVEMENTS**

- Presented a working model as my Final year project Study and Analysis of air car by using Slider Crank Mechanism.
- Participated in 11<sup>th</sup> ISTE state level student convention-2015 (jointly organized by Andhra Pradesh & Telangana state sections and won 1<sup>st</sup> prize for model fabricated by me using Shaft driven bicycle in place of regular Chain drive.

**EXTRA CURRICULAR /ACHIEVEMENTS**

- Donated Blood organized by Vivekananda helping cell society for small children affected by cancer & kidney problems.
- Conducted awareness camp in TATA motors for Heavy Commercial Vehicles.
- Participated as event organizer in college fests.

**SKILLS /CERTIFICATIONS**

- Knowledge on Microsoft kit 365 (Excel, Power Point, Word) etc.
- Basic Knowledge in, Tableau, SQL.
- Certified on the completion of Fundamentals of Digital Marketing course 2020 by Google Digital garage, BCG Strategy consulting Virtual Experience Program.
- Certified on the inbound marketing, content marketing course 2020 by Hub-Spot.

**CORE COMPETENCIES**

Analytical Thinking and creative with the ability to work in the Fast Paced environment.

Team Player / Ready to relocate and work anywhere in INDIA.

Effective Time Management.

**Languages Known:** English, Hindi, Telugu, Tamil.