

## PROFESSIONAL EXPERIENCE

- 7 years of **IT** experience with extensive knowledge in Software Development Life Cycle (SDLC) involving Requirements Gathering, **Design Analysis, Development, Maintenance, Implementation and Testing.**
- Good experience in all phases of **Data Warehouse development** lifecycle and domain knowledge in retail and Banking and Telecom domain.
- Strong knowledge of **Data warehouse architecture** and **star schema, snowflake schema, FACT and Dimensional Tables, Physical and Logical Data modeling.**
- Worked on the development of Dashboard reports for the Key Performance Indicators for the top management
- Worked on salesforce data model for sales cloud, service cloud, and field service cloud.
- Created effective Business Intelligence solutions and analytical dashboards
- Having good knowledge and experience in **Salesforce Einstein / Wave Analytics, Tableau, SQL**
- Having good knowledge is using **ETL** tools mostly **Abinitio, Datastage.**
- Excellent knowledge in Create and Test **Control-M** jobs in Non-Prod environments before migrating to Production.
- Experience in Co-coordinating **Off-Shore and On-site Development team**
- Experience working in Agile/Scrum development methodology,
- Strong background collaborating with customers, end-users utilizing excellent communication skills.

## Professional Experience

- Working with **CMA CGM** as a Analytics Specialist (**Oct-2019 to Till Now**) – **Chennai**
- Worked with **Compact Solutions pvt ltd** as Senior Software Engineer' (**Jan-2018 to Oct-2019**) – **Ahmedabad**
- Worked with **Liquidhub Pvt Ltd** as Senior Software Engineer' (**May-2016 to Dec -2017**) - **Gurugram**
- Worked with **IBM India Pvt Ltd** as ETL Developer From (**Oct.-2014 to Aug.-2015**) - **Bangalore**
- Worked with **NCR Corporation Pvt Ltd** as software Developer from (**Oct-2012 to Oct.2013**) - (**Gurgaon**)

## CERTIFICATIONS:-

- Salesforce Certified Einstein Analytics and Discovery Consultant
- "IBM Certified Solution Developer – Info Sphere Data Stage v 8.5/9.1"

## Education

PGDM from ST'MARRY'S SCHOOL OF BUSINESS , Hyderabad, India  
Major: Global Supply Chain and Operational Management Oct 2011

## Technical Skills:

**ETL Tools:** Data Stage Enterprise Edition 9.1/8.5, Abinitio 3.0.1

**BI Tools :** Salesforce Einstein , Tableau

Project-5		Jan-2018 to Sept- 2019
Project:	Business Continuous Process & Booking (Reports)	
Client	CMA CGM	
Environment:	Sales force Einstein, Workbench, SAQL, JSON / XMD converter	
Role	Specialist Analytics Developer	
Location	CMA CGM SSCI (Chennai)	

CMA CGM S.A. is a French container transportation and shipping company. It is a leading worldwide shipping group, using 200 shipping routes between 420 ports in 150 different countries, ranking fourth behind Maersk Line, MSC and COSCO. Its headquarters are in Marseille, and its North American headquarters are in Norfolk, Virginia, United States.

## Roles and Responsibilities

- Worked on the development of Dashboard reports for the Key Performance Indicators for the top management.
- Prepared field management dashboard which helps the centers to analyze their performance against other centers.
- Worked on creating complex dataflows/ Datasets, using filters, computation fields and worked on scheduling dataflow automatic run.
- Experience in JSON Customization which include Edgemart, Augment, SFDC Register.
- Deep knowledge in Einstein Analytics widgets, lenses, customized Dashboards using multiple Datasets.
- Good Knowledge on Data Recipes, bucketing and transformed fields.
- Experience with SAQL language for creating different widgets based on requirements and picking the best chart as per KPI being visualized.
- Performed Einstein components deployments from sandbox to production environment using changesets.
- Experience in creating salesforce provided application templates: event monitoring app, sales cloud app and service cloud app.

<b>Project-4</b>		<b>Jan-2018 to Sept- 2019</b>
Project:	<b>Service Management System (Ops)</b>	
Client	Bed Bath and Beyond	
Environment:	Abintio , Salesforce, Teradata, SQL	
Role	Senior Einstein Analytics Developer	
<b>Location</b>	<b>Compact Solutions (Ahmedabad)</b>	

Bed Bath & Beyond Inc. is an American chain of domestic merchandise retail stores in the United States, Puerto Rico, Canada and Mexico. Founded in 1971, the stores sell home goods primarily for the bedroom and bathroom, as well as kitchen and dining room.

### **Roles and Responsibilities**

- Involved in support of applications 24x7 as onshore offshore model.
- Advising on job schedules and dependences for Scheduling team.
- Prepared multiple views in single dashboard, added navigation pages, and list filters.
- Implemented security model for groups, roles and subordinates and at row level using security predicate.
- Experience in embedding the Einstein /wave dashboard in salesforce record pages, lightning pages and home

<b>Project-3</b>		<b>May-2016 to Dec -2017</b>
Project:	<b>DARTS</b>	
Client	Bharti Airtel	
Environment:	Abinitio, Unix, Oracle	
Role	Senior Software Developer	
<b>Location</b>	<b>Liquidhub analytics private limited (Gurgaon)</b>	

Bharti Airtel Limited is an Indian global telecommunications services company based in New Delhi, India. It operates in 18 countries across South Asia and Africa. Airtel provides GSM, 3G and 4G LTE mobile services, fixed line broadband and voice services depending upon the country of operation

### **Roles and Responsibilities**

- Analyzing root cause for failures and fixing it lies in our boundary or sending this report to L4. Giving patches and instruction for L3 based on application failure.
- Coordinating other teams to fix issues.
- Gathering ETL requirement and design the requirement specification
- Extracting Data from various sources such as Flat files, oracle and load into Staging Area

<b>Project#2</b>		<b>Oct-14 – Aug-2015</b>
<b>Project:</b>	<b>EDS migration and Production support</b>	
<b>Client</b>	ANZ Bank Ltd	
<b>Environment:</b>	<b>Data stage 9.1 and Control-M.Oracle</b>	
<b>Role</b>	ETL Developer	
<b>Location</b>	IBM Bangalore.	

The ANZ Bank is one of the largest banks in the world. The current project is about their Consumer Finance, which includes providing credit cards and personal loans. In order to the business requirement this project is to cater many to many relationships between an ANZ customer and Account

### **Roles and Responsibilities**

- Preparation of various documents like design and testing documents to ensure that the technical logic implemented in various graphs is clearly understood by everyone  
Good knowledge of Ab Initio parallelism concepts, Ab Initio Component Organizer, Batch graphs.
- Extensively worked on handling data from various sources in Ab Initio like flat files, delimited files, RDBMS tables etc.

<b>Project-1</b>		<b>Oct-2012-Oct-2013</b>
<b>Project:</b>	<b>NCR Radiant and Catalysts Migration Project</b>	
<b>Client</b>	NCR Corporation Ltd, (Duluth, Georgia, United States)	
<b>Environment:</b>	Unix,Oracle	
<b>Role</b>	Software Developer	
<b>Location</b>	Gurgaon	

**NCR Corporation** is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 485 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business.

### **Roles and Responsibilities:**

- Developing the module based on the business requirement.
- Developing test plan and test results documents.
- Providing technical assistance for developing and enhancing the code.
- Good exposure with Mainframe EBCDIC format files to handle with Data stage

### Personal Details

Name	:	Siva Krishna
Marital Status	:	Single
Nationality	:	Indian
Languages Known	:	English, Hindi, and Telugu.
Address	:	Hyderabad