# ANGADVEER EMAIL: asha@digitycs.com

# SALESFORCE DEVELOPER CONTACT : +1 214 329 9708

# SALESFORCE ADMININSTRATOR

**SUMMARY:**

* **Salesforce Developer/Administrator/Integration Specialist** with 6+ years of professional experience on software application Development, Configuration, Architecture, Administration, Testing and implementation.
* All aspects of Salesforce Application development including, **Salesforce CRM, Salesforce Sales**

## Cloud, Salesforce Service Cloud, Salesforce Marketing Cloud, Salesforce Community Cloud and Salesforce Commerce Cloud.

* Worked in various industries to design and implement Salesforce.com solutions for all

applications.

* Comprehensive knowledge of day-to-day Salesforce management, data processes and security, and the ability to address complex business processes with reliable solutions.
* Worked extensively in **Demandware, Mulesoft, Dell Boomi** and on various **SFDC** standard

objects Accounts, Contacts, Opportunities, Leads, Campaigns, Cases, Solutions, Communities, Reports and Dashboards.

* Expertise in Lightning Conversion and Component Development, Web Services and API integrations, Content Management, Chatter/Social Enterprise, HTML, CSS, Javascript, jQuery, Angular JS, AJAX and Aura frameworks.
* Strong Knowledge in Salesforce Administration and Customization, Data Validation, Sales, Marketing, Customer Service and Support Development team.
* Experience in Developing Lightning applications and using Lightning Design system, Lightning Aura
* Experience in Developing Lightning applications and using Lightning Design system, Lightning Aura Components, Lightning Web components (LWC), Mobile App Development
* Enabled Security features in Salesforce using Cyberark. Enabled cyberark explicit and reverse proxies according to the organization’s Salesforce tenant domain.
* Hands on working experience in Role Hierarchy, Custom Profiles and public Groups creation and user management.
* Extensive experience in developing Apex Triggers, Apex Classes, Test classes and Visual Force pages employing standard and custom controllers, SOQL and SOSL queries.
* Hands on experience in creating Custom Objects, Custom fields, Page layouts, Custom Tabs, Reports and various other components as per the client and application requirements.
* Expertise in migrations and deployment of code from one environment to other using Autorabit tool, Force.com IDE deployment wizard, Mavens

mate and Workbench Deployment Wizard. . Also have hands on experience in ANT Migration.

* Extensive business knowledge and customization experience on various SalesForce.com standard objects like Accounts, Contacts, Opportunities, Products and Price books, Cases, Leads, Campaigns, Reports and Dashboards.
* Experience in Siebel CRM, Siebel Analytics Production Support.
* Experience in Creating Roles, Profiles, Email Templates, Page Layouts, Workflows and Approval Process.
* Creating Custom Apps, Custom fields, Profiles, Applying Sharing Rules, Handling Page Layouts, Search Layouts, and Related List and defining Field Dependencies, custom buttons, Validation Rules, workflows, approval processes.
* Worked on different Asynchronous operation like Future Methods, Quable Apex, Batch Apex and Scheduled Apex to implement bulk DML operations and call Web Services.
* Experience on Agile development model, migrating code between environments using inbound/ outbound change set and ANT for deployments and change management
* Excellent Leadership and Interpersonal skills, Team player with ability to work effectively with all levels of organization and individually as well.
* Domain experience in Banking, Healthcare and Environment Management sectors.
* Extensive experience in analyzing organization processes, converting business workflows into exact Salesforce.com workflows and configuring Salesforce.com to meet business requirements.

# TECHNICAL SKILLS

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| **Salesforce CRM** | force.com, Lightning Framework, Visual Force, APEX, Triggers, Classes,Process Builder, Workflow Rules, Approval Process, Assignment Rules,  Validation Rules, Governor Limits,  Data Management, Data Loader, , Salesforce DX |
| **Salesforce Technologies** | Workflow & Approvals, Reports, Dashboards, Analytic Snapshots, Case Management Automation, Custom Objects, Business Analysis, Client Relationship, Database Management, Data Loader, HTML, Reports Validation Rules |
| **Lightning Experience Development** | Salesforce Lightning Design System and Lightning Components, Aura Framework, JavaScript Controllers, Server-side Controllers, Lightning Web Components |
| **Languages/Scripting Languages:** | Transact SQL, C, C+, .NET, HTML, VB Script, Java Script |
| **J2EE Technologies** | JavaBeans, Servlets, JSP, JDBC, JSF2.x, REST Web- Services |
| **Databases** | Oracle 10g, SQL Server , MS Access , SQL Developer, Sybase |
| **Build/ Version Control Systems** | Ant, Maven, SVN, GIT |
| **User Interface Development** | HTML, AJAX, jQuery, CSS, Bootstrap, XML |
| **Servers** | JBOSS Application Server 4.0, Apache Tomcat 7. x |

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| **Tools** | Force.com Data Loader, Force.com Platform (Sandbox and Production), Log4j, Microsoft Office Suite, JIRA |
| **Analytics** | Siebel Analytics, Salesforce Wave Analytics |
| **Operating System** | Window, Ubuntu, CentOS , Mac |
| **Methodology** | Agile, Waterfall |

**PROFESSIONAL EXPERIENCE**

## Salesforce Developer/Aministrator American Express

**Phoenix, AZ June 2018 - Till Date**

**Responsibilities:**

* Designed and implemented Salesforce Sales Cloud, Salesforce Service Cloud, Salesforce Marketing Cloud, Salesforce Community Cloud and Salesforce Commerce Cloud application including external integrations.
* Customized Salesforce CRM pages. Developed visual force pages and Apex classes using salesforce design patterns to implement business logic using data collections like List, Set and Map.
* Administered and maintained user’s security using roles and profiles.
* Writing SOQL queries and DML queries to retrieve data in to visual force pages and then format in the Salesforce tabs and screens. Installed and Configured Appttus CPQ.
* Performed Salesforce Marketing Cloud initiatives including: Developing and Maintaining large volumes of deadline-driven email campaigns and assets Management of email channel calendar and Direct Mail. Reporting on email campaigns (status and outcomes) for various stakeholders. Cross-departmental collaboration on major projects and new initiatives. Effectively communicate between technical, operational and strategy groups . Created many Data extensions to accommodate custom scenarios. Congured and designed journey's using journey Builder. Automated the import, extract and Query activity using Automation Studio. Used Dynamic content for subject lines.
* Build CPQ Quoting & Product configuration and pricing. Customer has a large family of product with many dependent components and were adding product at individual SKU level.The ask was to improve the user experience, simplify the quoting process and help the sales team with guided selling and product configuration. Presented multiple product configuration options and then build the selected configuration.As, there were many configurators, build a apex program to load the CPQ configurators. Used the pricing rules to build the discounting logic and reduce the complexity of existing process.
* Worked on Extensions to change standard functionality of salesforce standard buttons and components.
* Used AMPscripting to use data from DataExtensions. Used SOAP API in order to invoke triggers and create redundant data.
* Used SOQL for data manipulation needs of the application using platform database objects.
* Enabled Security features in Salesforce using Cyberark. Enabled cyberark explicit and reverse proxies according to the organization’s Salesforce tenant domain. Wizard.
* Created Enterprise Lightning Apps combining Lightning Design System, Lightning App Builder and Lightning Component features.
* Upgraded Apps from Salesforce Classic to Lightning Experience to develop rich user interface and better interaction of pages.
* Worked on Salesforce1 Platform to build Mobile App by enabling Lightning Components for use in Salesforce1 mobile platform to make Lightning Application mobile.
* Retrieved some data and its functionality from Third-Party API’s and displayed within the lightning component.
* Created multiple Lightning Components, added CSS and Design Parameters that makes the Lightning component look and feel better.

## Salesforce Developer/Administrator Lululemon

**Seattle, WA. April 2015 – June 2018**

**Responsibilities:**

* Worked on Creating permission sets and sharing rules to grant extra access to a specific group or user based on the requirement.
* Worked on Creating custom objects and fields using Master-Detail, lookup and hierarchical relations.
* Worked on Creating custom formula fields to implement complex business logic and created validation rules to
* implement the business rules and restrictions.
* Created Several page layouts and mini page layouts to create the screens based on the user roles and profiles.
* Created workflows and approval process to automate the actions which are performed by the system at the backend
* to meet the business requirement.
* Created rich and user-friendly visual force pages using advanced features and techniques.
* Created Apex classes to implement out of box requirements to fulfil the business needs.
* Created different reports like Tabular report, Summary Report, Matrix report and display these reports in the
* dashboard for user friendly GUI. Worked on SDocs to create adhoc reports.
* Involved in deploying code across environments using inbound and outbound change sets to migrate the code
* developed.
* Helped/trained end users to explain salesforce navigation and features.
* Identified and prepared the team for Automation Tasks to support the clients to ease their efforts.
* Developed and configured various Reports and Report Folders for different user profiles based on the organization
* initiatives.

# EDUCATION

* Bechlors in Computer Science