

## CURRICULUM VITAE

### Ravi Kumar Jangid

Salesforce | Marketing Cloud | Lightning developer

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#### Career Objective:

To work in an organization that offers professional growth while being resourceful and innovative, so that I can utilize my abilities in the organization.

#### Profile:

- Technical savvy professional with 4+ Year of Experience in the development of Web and Enterprise applications using **Salesforce** Technologies like Marketing and service cloud.
- Salesforce/Force.com: Apex, Visualforce, Lightning, SOAP API, Batch Apex, Schedule Apex, Future Methods, Remote Actions, SOQL, Record Types, Validation Rules, Sharing Rules, Sites, Email Services, Test Class development and more. Language: JavaScript, jQuery, HTML, CSS.

#### Summary:

- Have strong knowledge of **Marketing cloud**:
  - Email Studio and Mobile Studio
  - Web Studio
  - Basic knowledge about Advertising Studio
  - Content Builder
  - Journey builder
- Have knowledge of **Service cloud**.
- Have strong knowledge of Lightning Components, Visualforce Pages, Controller, Triggers, Apex classes.
- Have proficiency in Integration Methodologies, different APIs, Trigger framework, Recursive, Triggers, VF Remoting.
- Hands on experience in writing queries using SOQL and SOSL in Apex Classes and Triggers.
- Have worked on Asynchronous Schedule, Batch apex and Queueable.
- Exceptional proficiency in Standard/Custom Objects, Custom fields, Tabs, Validation Rules.
- Process Automations (Workflow, Process Builder), Global Actions, Data Loader.
- Extensive knowledge of lightning (components/methods) and SLDS.
- Good with providing security controls/Permissions to user through Profile, Role (Hierarchy), Permission Set, Sharing Rules, OWD.

#### Experience Summary:

Total 4+ years of experience in the Software Industry (Salesforce Development).

##### 1. ATCS Inc. (Advanced Technology Consulting Service), Jaipur

Tenure: June 2019 to present (1 yr +)

Designation: Sr. Salesforce Consultant

##### 2. Riskonnect Services Pvt Ltd, Ahmedabad (Riskonnect Acquires Aruvio)

Tenure: Dec 2017 to May 2019 (1 yr 6 mos)

Designation: Software Engineer (Salesforce Developer)

### 3. Aruvio Technologies Inc. Ahmedabad (2 Years)

1. Tenure: July 2016 to Nov 2017 (1 yr 6 mos)

Designation: Software Engineer (Associate Salesforce Developer)

2. Tenure: Jan 2016 to June 2016 (6 mos)

Designation: Software Engineer (Salesforce Trainee)

#### **Technical Projects:**

**(July 2019 - Present)**

### 1. Mastercard Project

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#### **Projects: Master Card Priceless**

##### **Responsibilities:**

- Designing and implementing integrations between Salesforce.com and other systems across the enterprise
- Fetching Data From Social Studio using Threshold Alert and import data in Salesforce.
- Provided technical design, integration architecture, and solution recommendations

**Environment:** Lightning components, REST API, Email Services, Sites, Custom setting, Custom Metadata Type, Apex, Visualforce, SOQL, Apex Triggers, Permission Set, Approval Process, Sharing rules, Html, CSS, JavaScript, jQuery.

### 2. PepsiCo Project

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#### **Projects: PepsiCo**

##### **Responsibilities:**

- Worked on implementation part of email studio, Email Studio, Creation of Content Builder, Journey builder etc.
- Creating and maintain email templates using content builders.
- Designed and configured **journeys** using activities within the Journey Builder and launched in the production after thorough testing.

**Environment:** Marketing Cloud (Email Studio, Web Studio, Content Builder, Journey builder), Apex, Visualforce, SOQL, Apex Triggers, Workflow rules, process builder, Permission set.

### 3. JHHC Project

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#### **Projects: JHHC (John Hopkins Health Care)**

##### **Responsibilities:**

- Integration of salesforce sales cloud with marketing cloud using marketing cloud connector.
- Creating and maintain email templates using content builders.
- Designed and configured **journeys** using activities within the Journey Builder and launched in the production after thorough testing.
- Used **automation studio** for performing actions such as imports, extracts and SQL query activities.

**Environment:** Marketing Cloud (Salesforce Integration, Email Studio, Web Studio, Content Builder, Journey builder), Apex, SOQL, Apex Triggers, Workflow rules, Process builder, Permission set.

#### 4. Taco Bell

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**Projects: Taco Bell**

**Responsibilities:** Developed Apex classes, Triggers, Visualforce Pages and Controller Classes for various functional needs In Salesforce.

**Environment:** Lightning components, Apex, Visualforce, SOQL, Apex Triggers, Workflow rules, process builder, Permission set, Approval process, Sharing rules, Html, CSS, JavaScript, jQuery.

#### TECHNICAL PROJECTS (JULY 2016 TO MAY 2019)

##### 1. GRC Product

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**Projects: GRC (Governance, Risk and Compliance) Product**

**Responsibilities:**

- Creating Custom Objects, Custom fields, Apex triggers, custom settings, Workflow rules, process builder, permission set, profile, Sharing rules etc.
- Developing the lightning components, Visualforce pages and apex classes, test class.
- Closely worked with business analyst and team on requirement analysis implementation.
- Analyze client requirements and implement.
- Writing UI/Business validations and its execution.

**Environment:** Lightning components, Apex, Visualforce, SOQL, Apex Triggers, Workflow rules, process builder, Permission set, Approval process, Sharing rules, Html, CSS, JavaScript, jQuery.

**Tools Used** - Eclipse, Developer console, workbench

##### 2. Data loader for Salesforce

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**Projects: Data Loader**

**Overview:** The data Loader is developed for importing external (spreadsheet) data into Salesforce with different file formats. also making the spreadsheet mapping row wise with objects and Export Salesforce data into spreadsheets. Applications occurring in various releases incorporating change requests as well as new functionalities.

**Responsibilities:** Working as Frontend/backend developer involved in the below activities of project-

- Analyzing the Requirements
- Involved in UI design & requirement discussion.
- Develop Data Loader functionalities.
- Perform Unit testing.
- Attend daily calls as well as co-ordinate with onsite team members

**Environment:** Java, JSP, Soap API, Apex, soql, Visualforce, Soql, Html, CSS, JavaScript, jQuery, Ajax, Bootstrap, Tomcat 8.5 .

**Tool Used:** Eclipse

## Academic Record

Master's of Computer Applications – Jaipur National University 2014-2016

Bachelor's of Computer Applications - Jaipur National University 2011-2014

## Licenses & Certifications

- **Salesforce Certified Platform Developer I**
- **Salesforce Certified Marketing Cloud Email Specialist**
- **Copado Certified Administrator**

## Declaration

I hereby solemnly declare that all statements made above are true and correct to the best of my knowledge and belief.

Yours Sincerely,  
Ravi Kumar Jangid

