# Shalini Singh



## **CAREER OBJECTIVE**

To grow in a challenging environment, be updated with the latest technologies and add significant value to the team and organization.

### **PROFESSIONAL SUMMARY**

- **Operations & Experience**: Experience in Salesforce operational delivery, AppExchange product management, Monthly maintenance releases, Completion of end-user support tickets, and System management.
- Salesforce Implementations: 4 full life-cycle Salesforce implementations done on 2 Sales Cloud projects and 2 Service Cloud products with expertise in Sales Cloud, Service Cloud, and AppExchange.
- **Business Development**: Experience in future investment projects/upgrades based on operational activities, needs, and suggested changes. Evaluate every change request/feature request by gathering detailed business requirements from stakeholders and end users and work closely to translate requirements into user narratives for development.
- Client/Stakeholder Management: Managing day to day interactions with stakeholders and other business leads.
- Working with Internal Team: Ownership in driving product/project development through every stage of the life cycle and delivering incremental value using validated agile methodologies.
- **Technical Expertise**: Strong understanding of the platform, with the ability to build custom apps and objects, formula fields, workflows, custom views, and other content of intermediate complexity.
- **Team Management:** Work with the multi-functional team and make sure there is no blockers and functionalities are delivered withing the stipulated time with excellent quality of work.

## SKILL SET

#### **SALESFORCE (5+ Years' Experience):**

• ADMINISTRATION:

Salesforce configuration and customization, Lightning, Relationships, Page Layout, Validation Rules, Profile, Roles, Permission sets, Security, Workflows, Assignment Rules, Process Builder, Flows Reports and dashboards, nCino, etc.

• MIGRATION TOOLS: Copado, Autorabit, Workbench, Data Loader, Import Wizard

TOOLS: JIRA, VSTS, ServiceNow, Eclipse, MS Office, etc.

CERTIFICATION: ADM 201, CPQ Specialist, Copado Administrator

## **INTER-PERSONAL SKILLS**

**LEADERSHIP:** 

Ability to delegate, guide, and coordinate.

TEAM PLAYER:

A believer that as a team we can share, achieve, and grow together. **PROBLEM SOLVING:** 

A keen eye for infrastructure and their flaws. An aptitude to provide solutions to issues.

**QUICK LEARNER:** 

Open to new technologies. High understanding and knowledge grasping habit.

**GOOD COMMUNICATION:** 

Humble, expressive, and persuasive spoken and writing skills.

## **ROLE & RESPONSIBILITY**

- 1. **Planning & Implementation:** Planned scope, schedule, and risk management for upgrade and maintenance. Constructed scope of work, project plan, project execution, project reporting, project milestones, and presentations for clients. Help define the product strategy and roadmap in collaboration with the stakeholders.
- 2. **Sprint Design & Delivery:** Created Environment setup plan & checklists. Assist with project implementation and control monitoring processes related to quality assurance (QA) and user-assisted testing (UAT). Work with clients and management to document, design, test, and deploy complex processes. Responsible for creating, managing, and delivering of required documents for application. Follow Agile model for proper & timely delivery of requirements.
- 3. **Communication:** Ensure that all communication and records are current. Effective communication regarding new version releases of the product and the set of features it provides. Foster ongoing relationships and communications with customers to develop a clear understanding of their goals and challenges in creating a product strategy.

## WORK EXPERIENCE

1.	S&P Global Ratings.				
	Designation:	Business Analyst II			
	Duration: April 2020 – Till Date				
	Project: Various Ratings projects and Scrum Teams				
	Roles & Responsibility: Team Management, Stakeholder management, Requirement gathering, provide solution				
	Skill Set:	and implementation, work as Release Manager, Work as Support Lead for the team. Salesforce.com, Force.com, Salesforce configuration and customization, Data Loader, Autorabit, COPADO, VSTS, Service Now			

#### 2. S&P Global Marketing Intelligence.

Designation: Business Analyst II
Duration: Oct'19 – Mar'20
Project: OTC project of MI
Roles & Responsibility: Stakeholder management, provide solution and implementation, work as Release Management, Requirement gathering, Work as Support Lead for the team.
Skill Set: Salesforce.com, Force.com, Salesforce configuration and customization, Data Loader, Autorabit, COPADO, VSTS, Service Now, Workbench, Report & Report Type etc.

#### 3. S&P Global MI & Platts.

Designation:Business Analyst IDuration:Dec'18 - Sep'19Project:Support Lead for both MI & Platts DepartmentRoles & Responsibility: Work on Incidents raised by the end users and stakeholder, understand the requirement,

		and then do the necessary changes. Work on the SLA. Timely deliverable of the incident requirement.			
	Skill Set:	Salesforce.com, Force.com, Salesforce configuration and customization, Service			
		Now, VSTS, MS Excel, Autorabit, Data Loader.			
4.	INFOSYS Lin	nited.			
	Designation:	Senior System Engineer			
	Duration:	Mar 2017 – Nov 2018			
	Project:	Bank of America (Loan Banking Project)			
	Roles & Responsibility: Requirement gathering, Administrator and developer, deployments				
	Skill Set:	Salesforce.com, Force.com, Salesforce configuration and customization, Apex, Visualforce, Data			
		Loader, managed package (nCino)			
5.	INFOSYS.				
	Designation:	Systems Engineer			
	Duration:	Jun'16 – Feb'17			
	Project:	Coke Project.			
	Roles & Responsibility: Requirement gathering, Administrator and developer, Release Manager				
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Skill Set: Salesforce.com, Force.com, Salesforce configuration and customization, Data Loader, Autorabit, worked on standard objects such as opportunity, campaign, lead and its conversion, accounts etc.

## **EDUCATION DETAILS**

Sl. No	Duration	Institution	Qualification	Percentage
1	2012-2016	National Institute of Science & Technology (BPUT)	B.Tech	7.9
2	2011	DAV Kapildev Public School, Ranchi	Intermediate	80.4%
3	2009	DAV Kapildev Public School, Ranchi	10th	90.00%

### **DECLARATION:**

I Shalini Singh, hereby declare that the information given above in My Profile is true and correct to best of my knowledge.

#### Place: Hyderabad