



ARANYA KUMAR PAL

Taking your business to the Cloud

30
Age

14+
Projects

7
Exp

9
Clients

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EXPERIENCE



- Feb 2022 - Ongoing

Managing Consultant

DevOps & Salesforce Architect, helping streamlining of Releases.



Release Manager: Lead the transformation of DevOps infrastructure for Salesforce from Jenkins to Copado. Successfully led releases across 40 countries .



• Dec 2019 - Feb 2022

Senior Associate

Salesforce Technical Lead, helping customers define CRM Roadmap by evaluating their tech Landscape, business processes and identifying white spaces to align their long-term goals.



storebrand

Release Manager (Financial Services Cloud)
Setup the DevOps Infrastructure with SFDX and performed successful releases for FSC & CC applications with 16 integrated systems.



Let's Solve

• August 2015 - Dec 2019

Senior Software Engineer

- ❖ Performed Salesforce Roll outs for 14+ Countries ranging across Four continents of Europe, North America, Africa and Asia with \$3.4 million revenue growth.

Instrumental in streamlining the Business process of following clients through Salesforce:



IRIS App-Paramount Pictures (Hollywood)
Tracking the cost and revenue information of Movie Titles across the Globe & the Budget allocation from Hollywood Finance for Title, accompanying across different media channels.



Semiconductor Manufacturer (Poland)
Establishment of the Near Shore development centre for Infineon in Warsaw leading to 47% expansion of LTIs business in Poland.



LafargeHolcim (Madrid, Spain)
Application in Salesforce to manage its business process in Europe and Africa. and integrate it with its existing system in SAP.



Consumer Goods Corporation
System facilitating affiliation of stores, partners, Malls to Procter & Gambles and managing all the transactions, billing, shipping and sales for USA Operations.



Electronic Systems & Equipment

Development of Storage Device Management Application to Control Remote Data Centres.

ABOUT ME

A confident and creative techie who is self-motivated and self-sufficient and comes to you with a strong background in Cloud Computing & Salesforce. Aranya has worked extensively in Release Management/DevOps, Automotive, Insurance, Building Products/Construction & Consumer goods industry consistently delivering high end business solutions.

CERTIFICATIONS

- ❖ Salesforce Certified Sales Cloud Consultant
- ❖ Salesforce Certified Service Cloud Consultant
- ❖ Salesforce Certified Platform App Builder
- ❖ Salesforce Certified Platform Developer 1
- ❖ Salesforce Experience Cloud Consultant
- ❖ Salesforce Certified Administrator
- ❖ Copado Fundamentals I
- ❖ Copado Fundamentals II
- ❖ Copado Certified Consultant

SKILLS & COMPETENCIES

Salesforce

SFDX

GIT

DevOps

Sales Cloud

Service Cloud

Bamboo

Community Cloud

Copado

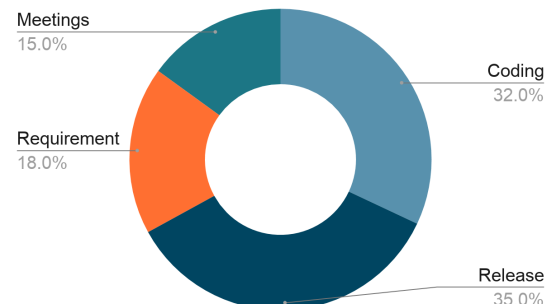
Release Management

ANT

Apex

Lightning Component

TYPICAL WORKDAY



EDUCATION

Pondicherry Engineering College
B.Tech- Electronics and Instrumentation

