



AYYAPPA KUMAR K
ayyappa231996@gmail.com
+91 7356040272

CAREER OBJECTIVE

To begin my career in a successful and competing environment so that i can grow and up-skill my knowledge level to the corporate professionals. To enhance my career such that i should lead the company to achieve its objectives, and implement changes in the organization with a wide vision of future

ACADEMIC DETAILS

Qualification	Stream	Year Of Passing	Board / University	Institute	% Marks / CGPA
MBA	MARKETING	2020	KTU	College of engineering school of management	8.50
B.TECH	ECE	2018	CUSAT	College of Engineering Karunagapally	7.92
XII	Computer Science	2014	CBSE	Saraswathividyalaya,trivandrum	82
X	Science	2012	CBSE	Saraswathividyalaya,trivandrum	81.7

ACADEMIC PROJECTS

Survey and modification of non linear filters-Major Project(B.Tech)

Duration:1 year. Team size:4

- Studying of different non linear filters

Main project-(MBA-FINANCE)

- Impact of union budget on Indian stock market with special reference to NSE

Mini project-(MBA-Marketing)

- Study on consumer behaviour towards purchasing pre owned cars in India

INTERNSHIPS & WORK EXPERIENCE

Industrial Training at DD

- Five - Day Industrial training programme at doordarshan(www.ddindia.gov.in/)

Internship at federal bank

- Interned at federal bank for 45 days under retail section
Project topic: PROCESS FOR AN EFFECTIVE BUSINESS SOURCING FROM BUILDING ASSOCIATION CHANNEL

AD OPERATIONS EXECUTIVE-AT STREAMLYN MEDIA [BANGALORE] - [AUG-2020- Present]

- Joined as ad operations executive-setting up the ad flow and ad tags.
- Got promoted as account manager - Management of header bidding and google ad manager
- Worked on OpenX, Pubmatic , Smart, adtelligent, Google Ad Manager[GAM], 33across, W2G-Supply Side platform
- Used my decision making skills to take account level decisions, worked on MS-Excel
- Programmatic Display advertisement, RTB, Header-bidding

TECHNICAL SKILLS and CERTIFICATIONS

Languages Known : C, C++, HTML, SQL, Assembly: 8085/8086,VHDL,PSPICE

Operating System : Windows, Linux

Finance : Risk management

- CERTIFICATIONS**
- Introduction to data analytics for business- University of Colorado Boulder(coursera)
 - Introduction to Data Analysis using Excel-Rice University (coursera)
 - Six sigma principles
 - Six sigma tools for define and measure
 - Google ad manager

SOFT SKILLS & INTERESTS

LEADERSHIP: Acted as chairman of college of engineering karunagapally in the academic year 2017-18
ADVENTURE ACTIVITIES: love to go for adventure activities
READING: has a liking to read

AWARDS & ACHIEVEMENTS

- Co-ordinated an online event for Yamistha 2019.
- Convener of College Arts and Cultural Fest.
- Acted as chairman of college of engineering karunagapally in the academic year 2017-18.

EXTRA CURRICULAR ACTIVITIES

- Sports(cricket,football)
- Reading
- Travelling

WEB PRESENCE

LinkedIn : www.linkedin.com/in/ayyappakumar889139147

PERSONAL DETAILS

Date of Birth : 02-march-1996
Languages : English, Malayalam, Hindi, Tamil
Telephone (Landline) : +91 7356040272
Permanent Address : VNRA -A -33;nellivilakathu veedu , vattiyourkavu, Trivandrum-695013

Declaration

I hereby declare that all the information furnished above is true to the best of my knowledge and belief.

Date: 7-sept-2020

Place:Trivandrum

(Signature)