# Samantha Dyer

UX/UI DESIGN • GRAPHIC DESIGN

#### CONTACT

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#### **ABOUT ME**

I am a recent graduate of Clemson University with a strong foundation in digital and analog design. Over the years, I have acquired experience in professional settings involving architecture, graphic design, and UX/UI design. My passion lies in creating User Experiences and products that are memorable, intuitive, and efficient. I am a fast learner, effective collaborator, and thorough researcher. I yearn to continue to study and contribute to the blossoming world of User Experience and digital product design.

### WORK HISTORY

## EDUCATION

#### B.A. ARCHITECTURE, Magna Cum Laude

Art Minor
Clemson University
Clemson, SC
August 2017 - December 2020
3.94 cumulative GPA

#### SUMMER ARCHITECTURE PROGRAM

Syracuse University New York, NY June 2019 - August 2019

#### INTERN, User Experience/User Interface Design

AVOXI, Atlanta, GA | January 2021 - Present

- Works with Product Management team to improve current software products' UX and plan for future projects
- One of two design interns working to re-structure interface of Global SaaS Communications Cloud
- Uses tools and applications such as InVision, Adobe XD, Wordpress, Adobe Illustrator, BeaverBuilder, HTML and CSS to design and implement researched, prototyped, and tested user interfaces

#### INTERN, Experiential Graphic Design

WarnerMedia, Atlanta, GA | June 2020 - December 2020

- Worked with experiential designers, project managers, and communication partners to support multiple project designs and deliverables
- Created graphics for a variety of corporate clients and ad campaigns
- Received valuable mentorship and education in the field of experiential and environmental design

### SKILLS

000000 ADOBE ILLUSTRATOR ADOBE PHOTOSHOP 0000 000000 ADOBE INDESIGN 00000 ADOBE XD 0000 FIGMA INVISION 0000 HTML/CSS/JAVASCRIPT MICROSOFT OFFICE SUITE 000000 GOOGLE SUITE 000000 JIRA/KANBAN TIME MANAGEMENT 000000 TEAM LEADERSHIP 0000

#### INTERN, Adobe Digital Studio and Library Graphic Design

Clemson University, Clemson, SC | August 2019 - December 2020

- Helped students, faculty, and community members navigate and learn the Adobe Creative Suite
- Administrated and worked within audio and video production studios
- Created signage for the library facilities at Clemson University, designing and implementing graphics for social media pages
- Produced large-scale projects to communicate library information to Clemson students and faculty

#### **ACHIEVEMENTS AND HONORS**

High School | August 2013 - May 2017

- Principal's Letter of Commendation for Academic Success (2015-2017)
- St. Lawrence University Book Award and Scholarship for Community Service (2016)
- Atlanta InTown Magazine's "20 Under 20" (2017)

Clemson University | August 2017 - December 2020

- Dean's List (Fall 2017)
- President's List (Spring 2018, Fall 2018, Spring 2019, Fall 2019, Spring 2020)
- Tau Sigma Delta Honor society in Architecture and Allied arts, Phi Chapter

References available upon request.