



Lavanya Sengar

I am a Salesforce Developer who has had experience in both the development and configuration side. I understand how to deal with clients and to deliver high quality products on a timely schedule. Having worked in Einstein Analytics for multiple assets, I have the knowledge of analytics dashboards, NBA and Einstein Predictions. I'm currently looking for a position that would allow me to create new software and apps with my innovative ideas. I would like to use my experience to produce creative solutions that are competitive in the market and would benefit the organization.



sengarlavanya@gmail.com



+91-9654910429



Delhi, India



22 August, 1995



linkedin.com/in/lavanya-sengar-b049b5117



instagram.com/lavanyasengar

SKILLS

Salesforce
Development

Lightning
Development

Lightning Web
Components

Einstein Analytics

Marketing Cloud

Service & Sales Cloud

Apex Lightning

SOQL, SOSL, SAQL

Triggers, Visualforce

Javascript

Java, SQL, HTML, CSS

HOBBIES & INTERESTS

Reading, Writing

WORK EXPERIENCE

Application Development Associate Accenture

02/2019 - Present

Overview

- Working in Financial Services Cloud with the responsibilities of developing aura components, apex triggers, batch classes and controllers. Experience in working in Marketing Cloud, Einstein Analytics, NBA and Communities.
- Developed assets for multiple projects in FS domain. Created Einstein Analytics dashboards, lightning components and both configuration and code automation.
- Got awarded 'Circle of Excellence' for continuous and timely deliverability of the assets in the project and earned both onshore and offshore appreciation

PROJECTS

Dreamforce 2019

Developed aura components, leveraged Einstein Analytics to showcase the analytical outcomes of the data through analytics dashboards. Worked in Marketing Cloud to send out campaign emails leveraging Journey Builder. Build the whole asset with UI and functionality for showcasing in Dreamforce-2019.

QBE

Developed client facing demo asset for QBE Insurance, leveraging aura components, triggers and Financial Services Cloud for using Insurance objects into the sales flow. Single-handedly worked on the asset and also demoed it to the onshore and client and received appreciation from both.

Packaging and Unmanaged Packages

Worked in developing unmanaged packages for the assets. Used Nova Suite to check on the security and syntactical parameters.

Statefarm

Developed a lightning flow with custom aura components for Statefarm to showcase the policy and insurance procurement process. Created Einstein Analytics dashboards to show the market trends data and the leads and opportunity procurement data for the asset. Leveraged Marketing Cloud to create Lead and Task records in the org using Salesforce data as the entry source.

Social Studio Integration with Salesforce

Used Social Studio to flow the social media posts like tweets into Salesforce through social studio and org integration to create lead and opportunity records for the associated Person Account

XSell Integration

Developed aura Components. Created REST API service with JSON to integrate Salesforce and Xsell iFrame. Integrated Guidewire and Salesforce using Guidewire's API to flow the Policy and Claim data sent by Guidewire into Salesforce

CERTIFICATIONS

- Salesforce Certified Administrator
- Salesforce Certified App Builder
- Copado Certified - Copado Salesforce DevOps Admin
- Copado Certified - Copado Salesforce DevOps Developer

HOBBIES & INTERESTS

Travelling and exploring new places

Instagramming

Singing

Trailhead

EDUCATION

Bachelor of Technology (B.Tech) - Information Technology

Northern India Engineering College - G.G.S.I.P.U

08/2014 - 07/2018

Internships & Participation

- QA Intern at Samsung R&D, Noida - feb'18 - May'18
- Participated at various college and inter-college level music competitions
- DBA Intern at Railtel Corporation, India, Ltd
- Volunteered at Annual College Fest and handled the music events being the member of music society

ACHIEVEMENTS

- Awarded 'Circle of Excellence' for continuous and timely deliverability of the assets in the project
- Part of PPA team - Events organizing committee in the organization
- Received multiple awards in extra-curriculars like music, debates, dancing during college and school
- Active in Social Work, including teaching EWS students, donating at orphanages and visiting old age homes