# TEJDEEP REDDY MEDA

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## **OBJECTIVE:**

With diligence and deftness of my previous years of experience in Salesforce Platform, I'm passionate and quick learner with proven leadership and organizational skills, seeking an Internship opportunity for December2020/Summer2021.

SUMMARY: Oct 2016 – Dec 2019

- 3x Salesforce certified and 3+ years of experience in Administration, Development, Design,
  Lightning and support experience with SFDC Sales Cloud and Service Cloud Implementation.
- Engaged with **Business partners**, **customers** and IT personnel including, **Scrum Masters**, **Analysts** and **Quality Assurance** for a productive work relationship.
- Involved in working with **Einstein Analytics and Discovery** and in-depth knowledge of **Health Cloud** Implementation.
- Hands-on experience on Financial cloud, Implemented Payroll services and wealth management.
- Ensured Data Integrity through the appropriate use of de-duping, loading, exporting, reassignments of bulk data as well as Data Migration using tools such as Informatica, ISIS, Demand Tools and Data loader
- Extensive knowledge in Salesforce development including Apex Classes, Async Apex, Lightning Web Components (LWC), Aura Components, Apex Triggers, SOQL and SOSL.
- Skilled in developing Lightning Flows, Process Builders and other automation tools.
- Earned 100+ Trailhead badges, 4 Super badges and 1,52,575 points.
- Implemented and delivered projects under Agile Development Environment and Test Driven Environments with large and small team projects.
- Worked on major implementations like Global Tenders and Contracting Solutions.

## **TECHNICAL SKILLS:**

- SFDC Technology: Apex Classes and Triggers, Batch and Queueable Apex, Platform, Lightning Web Components, Aura Components, App builder, SOQL, SOSL, REST and SOAP callouts/web services, automation tools, Sharing architecture, Data Management and Administration
- Programming Languages: C, C++, Java, Python, Data Structures & Algorithms, Visual Studio,
  Spark, R, SQL, Data Mining and Machine Learning
- Software: SAS, Tableau, MySQL, Microsoft Office Suite (Excel, Word, Outlook)
- Web Technologies: HTML, CSS, JavaScript, jQuery, Bootstrap
- Visualization Platforms: Tableau, Power BI
- Tools: Copado, AutoRabit, Flosum, Demand Tools, Informatica Cloud, Mavensmate, My SQL,VS Code, SFDX, ANT Migration
- Project Management: Agile, DevOps

### **WORK EXPERIENCE:**

Role: Salesforce Application Support - Graduate Assistant Organization: University of North Texas

Feb 2020 to Present Denton, Texas

#### Responsibilities:

- Manage ongoing projects and provide end-user support on Salesforce and other IT Systems.
- Administer Salesforce (Setting Permissions and roles, Creating Users, Updating Profiles, manipulating data, managing custom objects).
- Ensure assigned projects and tasks are delivered on time, meet the specified requirements and are of high quality.

Role: Salesforce Developer Organization: Accenture Inc.

Responsibilities:

- Involved daily stand-up call to gather Requirements from clients and assigning with team members in functional and technical and follow-up daily activities
- Gained knowledge on working of Education Data Architecture for Salesforce Model to capture a **360-Degree view** of your students faster than ever before.
- Worked on Sales Processes such as **Lead Management**, **Opportunity Management**, Course and Course offerings Management.
- Followed Salesforce Best Code Practices when working with **Lightning Web components**, **Apex triggers** and **Point & Click** Customizations.
- Experience as Release manager, Involved in Sprint and Quarterly Deployments through Copado.
- Worked on custom Lead Conversion to manage duplicates Leads/Prospects.
- Mentored and Trained College graduates in my team on SFDC CRM platform.

Role: Jr. Salesforce Developer Organization: Deloitte Consulting Apr 2017 – Jul 2019 Hyderabad, INDIA

Aug 2019 – Jan 2020 Hyderabad, INDIA

Responsibilities:

- Experience with Service Cloud including Service Console, Customer Portal, Case Feed, Knowledge Base and Entitlements.
- Worked on Live Agent Setup, Omni Channel Setup, Snap-Ins and Communities for Customer Support.
- Created and managed Lightning Components for Communities.
- Worked on Creating Macros, Quick Texts as the part of Live Agent Setup.
- Experience on branching through **Bit Bucket** and Deployments through **Auto Rabbit** and **Gearset**.
- Develop, maintain, create and improve Validation rules, Workflows, Process builders, Flows, Apex customizations, Custom objects, Fields and Formulas.
- Integrated data from SFDC for field mapping into Informatica Cloud Services (ICS) through Mavensmate tool.
- Implemented single solution to **archive** data from multiple **SFDC Orgs** and **Objects** with minimal coding effort.
- Expertise on Veeva Integration Design with SFDC instances.
- Responsible for Unit testing Veeva Data Replication Strategy and Veeva Archive Solution

Role: Associate Software Engineer Organization: Tech Mahindra

Oct 2016- Apr 2017 Hyderabad, INDIA

Responsibilities:

- Developed data model includes user, profiles, objects, fields, permission set, queues, public groups, role hierarchy and relationships.
- Worked on page layouts, validation rules, formula fields, relationships, security, flows, reports and dashboards.
- Designed, developed various modules of the application with J2EE design architecture
- Experience in SQL & PL/SQL modules such as packages, procedures, functions and other database objects

## **EDUCATION:**

Master of Science – Data Science University of North Texas, Denton, TX Aug 2021 GPA – 3.86/4.0

Relevant Course Work: Python Programming, Data Visualization, Data Analytics, Data Mining, Machine Learning, Data Modeling

Bachelor of Engineering – Electronics and Communication GITAM University, Hyderabad, Telangana, India

May 2016 GPA – 3.32/4.0

## **QUALIFICATIONS AND AWARDS:**

- Appraised by higher management for Delivery excellence at Deloitte Consulting USI.
- 3x Salesforce Certified in Salesforce Developer-I, Salesforce Administration and Salesforce App Builder.
- Best presenter award on Salesforce Basics from Data Integration standpoint during corporate trainings.
- Ranked town 2nd in Secondary School Certificate Examination, 2010 with 95% aggregate.