**Name :** Annapurna Annam

**Email : a**nnapurna.annam07@gmail.com

**Phone Number :** 9100629594

**PROFESSIONAL SUMMARY**

* Over 5 years Of IT experience in salesforce.com CRM as a developer And Administator.
* Experience in creating relationships like Master-detail and lookup, fields, objects, Tabs,

PageLayout, FieldLevelSecurity, ValidationRules.

* Experience in creating Users, OrganisationWideDefault, Profile,PermissionSet, Role, SharingRule, ManualSharing, FieldLevelSecurity.
* Involved in Automated Business process by using Flows,ProcessBuilder,Workflow Rules

Approval Process for automated alerts, field updates, and Email generation according to application requirement.

* Experience on Apex Triggers for various functional needs in the application and written

SOQL as per the functionality.

* Experience on apex test classes.
* Experience on Batch and Schedule Apex classes.
* Experience on Aura components and Lightning Web Components.
* Experience on using Lightning design system in Lightning Components.
* Experienced in Deployments using Visual Studio Code, Change Set.

**EDUCATION**

* Bachelor Of Technology(ECE) from JNTUK in 2017.
* 12th from Board of Intermediate in 2011.
* 10th from Board of Secondary Education in 2008.

**TECHNICAL SKILLS**

**Salesforce platform :** Apex Class, Apex Trigger, Apex Test Class, Apex Batch Job,

SOQL, SOSL, Schedule Apex, Future Apex, Workflow Rules,

Process Builder, Validation Rules, Relationships, Reports

And Dashboards, Users, OWD, Profile, Permission Set, Role,

Sharing Rule, Manual Sharing, Page Layout, Data loader,

Lightning Flows, SLDS, Lightning Web Component,

Lightning Aura Components,Rest API.

**Languages & Platform :** Apex and Force.com

**Database :** MS SQL Server

**Web Technologies**  **:** HTML, CSS, JavaScript

**Tools :** Dataloader**,**VisualStudioCode,jira,Git hub.

**CERTIFICATIONS**

* Salesforce Platform Developer I
* Salesforce Administrator

**WORK EXPERIENCE**

* Salesforce Developer in **InfoNeo Technology Pvt Ltd** from June 2023 to Present.
* Associate Software Engineer in **Wissen Infotech Pvt Ltd** from June 2021 to December 2022.
* Junior Software Engineer in **MGS Technology Pvt Ltd** from June 2020 to May 2021
* Trainee Engineer **MGS Technology Pvt Ltd** from January 2018 to May 2020.

**LINKEDIN :** [(13) Annapurna A | LinkedIn](https://www.linkedin.com/in/annapurna-a-82920a218/)

**PROJECT UNDERTAKENS**

**PROJECT #1 : DataCurve**

**Role : Salesforce Developer**

**Client : Schneider Electric,Bangalore**

**Work Duration : June 2021 to December 2022**

The main aim of the project to migrate data from source org to target org with all the relationship in place among the objects. we migrated the data from source org to target org using bulk API .the migration is intiated with help of python script which is executed from cmd prompt and all the lookup relationships are mapped in mysql database to use the target id in further migration. Parallelly we have to fix functional and data defects raised by client.

**Responsibilities :**

* Created reports, dashboards, and processes to continuously monitor data quality and integrity and assisting users with report design and management**.**
* Expert to migrate the data from source org to target org with help of dataloader and workbench
* Expert in Aura components and Lightning Web Components
* Created lightning flows to invoke approval process and field update
* Created Custom objects, Custom Fields, Custom Lookup relationships, Custom List buttons
* Created various list views based on the business requirement
* Used Data Loader for insert, update, and bulk import or export of data from Salesforce.com SObjects. Used it to read, extract, and load data from comma separated values (CSV) files

**PROJECT #2 : InsuranceManagement**

**Role : Salesforce Developer**

**Client : Apexon**

**Work Duration : January 2020 to May 2021**

It is a millon dollor business serving many customer across the globe is using salesforce platform to maintain huge insurance business. They use various standard features of salesforce like lead management, case management and ensure quick solutions to customer as well as business growth by feature like web to lead,web to case they are providing interactive platform for customer.Also we have used many custom objects , automation and custom code used like apex, vfp in this project to main this insurance business on salesforce.

**Responsibilities :**

* Creates custom application, objects, tabs, fields with the custom functionality to efficiently meet the business requirement.
* Defined lookup and master-detail relationships on the objects and created junction objects to establish connectivity among objects.
* Created reports, dashboards, and processes to continuously monitor data quality and integrity and assisting users with report design and management.
* Worked on Assigning creating Roles Hierarchy, Profiles and Security setup within the organization.
* Involved in gathering and analysis of business requirements and then effectively took part in sprint planning to achieve the requirement.
* Analysed the business process of client and then involved in creating the application and data model required for the requirement.
* Involved in Working with Standard Salesforce features like Objects, Workflows, Record Types,

Page layouts, Workflow Rules, Case Assignment Rules, and Escalation rules, Validation rules, Profiles,Roles, Reports and Dashboards etc.

**PROJECT #3 : HealthcareManagement**

**Role : Salesforce Developer**

**Client : AmericonRedCross**

**Work Duration : Febuary 2018 to December 2019.**

America Red Cross is a huge organization in USA which has many activities related to healthcare. They have 1000s of clients and volunteers to run their activities in the world. For this mass process, they regularly conduct corporate seminars throughout the world and for that they are using one mini project of Salesforce. This project has information like seminar details, speaker details and various process they followed. They mostly conduct 100s of such seminars in the world per month .The project Was created for employees of the organization to enter these data and maintain the details.

**Responsibilities :**

* Involved in SFDC application setup and customization to match the functional needs of the Company
* Developed various Custom objects, Tabs, Entity-Relationship data model, validation rules, Components Involved in the Data Transformation and Data Cleaning activities while transferring the data to the external system using Informatics on Demand.
* Worked as Salesforce admin support governing user account creation, personal information setup,password reset, Roles &amp; Profile creation, user group creation, updating company profile, Network access setup.
* Created workflow rules and defined related tasks, time triggered tasks, email alerts, filed updates to implement business logic.
* Involved in security levels and privileges by customizing Salesforce.com Profiles and Roles.
* Integrated Email with Salesforce.com for mass E-mail management and designed various custom E-mail templates.

**TRAILHEAD:**

* Points Earned: **10,1850 Points**.
* Badges:**107 badges**
* Super badge: **3**
* Rank: **RANGER.**

**DECLARATION**

I hereby declare that all the above- mentioned information is correct, and I bear the responsibility for the correctness of the above mentioned particulars.

**Place : Hyderabad (Annapurna Annam)**

**Date :**