**Name : Isha gupta**

**Address :** G 44 a sec 9, new vijay nagar, ghaziabad

**Mob. No:** 9319566543

**E-mail Id :** isha.gupta.glbimr19@gmail.com

**PGDM 2019-21 BATCH**

# **Objective**

To achieve a position that will make possible to use my well-built organizational skill, reward winning educational background and capability to work fit with people.

# **Academic Qualifications**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Qualification** | **Institution** | **Board / University** | **Year of Passing** | **% of Marks** |
| PGDM  (Marketing and Finance) | G. L. Bajaj Institute of Research and Management, Greater Noida, up | AICTE | 2021 | 76% |
| Graduation Degree  (BBA) | IAMR Group of Institution, Ghaziabad | CCSU | 2019 | 69% |
| XII | Arya Kanya Gurukul, Panipat | HBSE | 2016 | 85.5% |
| X | SBRL public school, Mainpuri | CBSE | 2014 | 76% |

**Work Experience**

* **Organization :** Praedico Global Research Pvt. Ltd.
* **Designation :** Business Development Associate
* **Duration :** May 2020 To July 2020 (3 Month)
* **Location :** Delhi
* **Learning :** Market Research , Customer Handling , Selling Skills

**Value Added Courses and Certifications**

* Value added course of MS EXCEL.
* Participated in One day Programme on **“Advanced Microsoft Excel” with “Ministry of Micro Small and Medium Scale Enterprise (MSME)”**at G.L. Bajaj Institute of Management & Research (GLBIMR).
* Participated in One day Programme on ***“*Digital Marketing” with “Ministry of Micro Small and Medium Scale Enterprise (MSME)”** at GLBIMR.

# **Seminars & Conferences Attended**

* Seminar on Entrepreneurship at college.
* Attended a **National Conference on Future of Technology “Unleashing the Power of Business” & National Awards for Business and Technology Leaders** organized by Delhi Management Association (DMA).
* Attended **TCS Ion Industry Honour Certification(IHC)”** by TATA Consultancy.
* Attend webinar on **“Technological and social Innovations for the Financial Inclusion”.**
* Attend Webinar on **“Retailing at the time of COVID-19.**

**Awards/ Rewards/ Appreciation**

* Certificate of soft skill training from IMS Learning resources pvt. Ltd.
* Certification of participation in “Reorientation of HR practices post Covid-19: How to Adopt & Evolve.”
* Certification of participation in Webinar on “Retailing at the time of covid-19”.
* Certification of participation in “IIC online session conducted by IIC of MHRD’s Innovation cell, New Delhi to promote innovation, IPR entrepreneurship, and start-ups among HEIs.”
* Certification of participation in “Global soccer- conclave”.

**Skills (Technical and Non Technical Skills)**

* Communication skills
* Time Management
* Team Leadership
* Good analytical and Presentation Skill

# **Strengths / Key Attributes**

* Ability to cope with changing environment.
* Hardworking & eager to learn.

**Extra Curricular Activities**

* Industiral visit at Amul
* Participate in cultural fest at college.
* Worked as a Core Coordinator in major events at G.L. Bajaj Institute of Management & Research like Annual Cultural fest (SANKALP 2020).
* Worked as a Core Coordinator of Marketing club at IAMR group of Institution in Dreamz park (Inter-college fest).

# **Personal Details**

## Date of Birth : 11 March 1998

**Nationality :** Indian

**Languages Known :** English & Hindi

**Alternate mob. No. :** 9319566543

**Declaration**

I hereby confirm that the above mentioned information is true to the best of my knowledge.

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