





# **Resume of Meenu Arora**

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# **SUMMARY**

- Total 10+ years of experience and 7.5+ years of Hand-on Experience in Salesforce.com
- · Holding B1 visa for USA
- Salesforce Platform Developer I, DEV-401 and ADM-201 Trained and Certified
- Ability to lead the team to meet deadlines. Ability to work with Technical Team to create, interpret
  and implement business requirements into technical specifications. Being Lead, work on
  design/implementation documents and plans.
- Excellent communication & relationship management skills with ability to relate to people at all levels. Good client-facing exposure.
- Good hands-on experience of Salesforce customization / system components construction using Lightning Web Components, Lightning Flows, Apex Classes, Batch Apex, Schedulers, Triggers, Visualforce pages, integration, Sites, Communities etc.
- Good hands-on experience of Salesforce Configuration and different Clouds such as Community, Sales and Service, and Site.com
- Good hands-on experience on different tools like Visual Studio, SourceTree, GIT BitBucket, JIRA, Eclipse Foce.com, Workbench, Data Loader, sForce Excel Connector, Relational Junction ETL
- Working experience of deployment thru' Change set, Eclipse and ANT, Visual Studio Code
- · Good hands-on experience of Vlocity
- Working in different aspects of Application Development Life Cycle from Requirement Analysis to Application Development & Deployment, Project Enhancements, Data Uploads using multiple tools, Production Maintenance

# **SKILLS**

CRM	Salesforce CRM, Force.com
Cloud	Community, Sales and Service
Languages	Apex, Triggers, Visualforce, HTML, Java, J2EE, JSP, SQL Server 2005, Oracle Toad, Lightning Web Components
Tools	Eclipse Foce.com, JIRA, GIT BitBucket, ANT, Visual Studio, SourceTree, Workbench, Data Loader, sForce Excel Connector, Relational Junction ETL, WinScp, PuTTY
Development Model	Waterfall, Agile model

# **CERTIFICATION**

Certifications	Salesforce Platform Developer I Certified
Completed	Salesforce ADM 201 Certified
	Salesforce Dev 401 Certified with Training

# **EMPLOYMENT HISTORY**

Date	Company Name	Role
Sept 19 – Present	Sunlife Financial	Senior Specialist - Development
Nov 17 – Aug 19	Cognizant	Senior Associate - Projects
Jan 15 – Nov 17	HCL Technologies Limited	Senior Consultant
Feb 14 – Jan 15	CBRE South Asia Pvt. Ltd.	Analyst
July 10 – Feb 14	NIIT Ltd.	Software Engineer

#### SELECTED PROJECT EXPERIENCE

Company	Sunlife Financial
Duration	Sept'19 – Present
Position	Senior Specialist – Development

**Sunlife Financials** is a renowned and reputed insurance company of Canada. Apart from Insurance, it deals with finance business as well. Sunlife Financial India is a captive unit of Sunlife Financial, headquartered in Canada.

# 1. DHS Project : Responsibilities :

- Leading the team and represent to the onshore stakeholders' alongwith being individual contributor as well.
- Study and Understand the Functional Use Cases and Requirement Matrix of the Business.
- Work on Agile Model and use different tools like Visual Studio, SourceTree, GIT BitBucket, and JIRA to develop the functionalities.
- Work on Salesforce Customization using Lightning Web Components, Communities, Lightning Flows, Visualforce Pages, Apex Classes, Apex Batch, web service calls integration.
- Work on Salesforce Configuration (objects, relationships, workflows, Process Builder, custom settings, emails, custom metadata etc) and Security model.
- Work on deployment thru' Visual Studio, GIT bitBucket, SourceTree and Jenkins.
- Work on making High level design documents to help team to get implementation approach.
- Work on Salesforce projects development and integration with external systems.

# 2. DM Project : Responsibilities :

- Lead the team and represent to the onshore stakeholders' alongwith being individual contributor as well.
- Worked on Agile Model and used different tools like Visual Studio, SourceTree, GIT BitBucket, and JIRA to develop the functionalities.
- Study, understand and coordinate with the onshore stakeholders and business

- Worked on Salesforce Customization using Lightning Web Components, Visualforce Pages, Apex Classes, Apex Batch and web service calls integration to integrate with Smart Cloud Connect (tool to integrate outlook with Salesforce for syncing emails and calendars).
- Work on Salesforce Configuration and Security model.
- Work on making High level design documents to help team to get implementation approach.
- Work on Salesforce projects development and integration with external systems.
- Bulk Data migration using Data loader and generate Reports and dashboards

Company	Cognizant
Duration	Nov'17 – Aug'19
Position	Senior Associate - Projects

#### 1. Metlife Project Background

Metlife is a renowned insurance company, headquarters in New York. A team of Cognizant associates is helping MetLife meet business objectives and align business and technology processes and practices.

#### Responsibilities

- Worked on Waterfall-cum-Agile Model and JIRA tool.
- Create High Level Design Documents of development implementation plan, Unit Test Cases, Query docs etc.
- Study and Understand the Functional Use Cases and Requirement Matrix of the Business.
- Lead the team and used to coordinate with onshore team and other teams on daily basis for requirement and work progress.
- Worked on Salesforce Vlocity tool for Insurance domain.
- Worked on Salesforce Customization using Visualforce Pages, SFDC Canvas, Apex Classes, Apex Batch, web service calls integration.
- Worked on Service Cloud, Salesforce Configuration, development, integration and deployment.
- Worked on deployment thru' change set, ANT, GIT, eclipse.
- Worked on PMD, Salesforce optimizer.
- Worked on Data Analysis and Data Migration from source to destination system. Generate Reports and dashboards.
- Testing of the functionalities using Unit test cases.
- Bulk Data migration using Workbench, Data loader.

Company	HCL Technologies Limited
Duration	Jan'15 – Nov'17
Position	Senior Consultant

#### 1. BHP Project : Responsibilities:

- Study and Understand the Functional Use Cases and Requirement Matrix of the Business.
- Coordinate with the onshore team on daily basis to understand their requirement, requirement feasibility and to share the work progress.
- Work on Salesforce Apex Batch classes with complex objects relationships.

- Incorporate integration functionalities to migrate data from source system to the destination system.
- Work on generating objects data based on the different objects data using Apex Batch.
- Functional support to create the front-end application as well for integration and class functionality, using MVC architecture (objects, workflows, validation, Apex, etc).
- Testing of the functionalities.
- Bulk Data migration using Workbench and Data loader.
- Generate Standard and Custom Reports using Custom Report Types.
- Create Documentation

# 2. Veritas Project Background: Responsibilities:

- Understand the Functional Use Cases and Requirement Matrix of the Business.
- Coordinate with onshore team and other teams on daily basis for requirement and work progress.
- Work on Sales & Service cloud on existing and new functionalities: configuration, development and deployment on salesforce.
- Work on Visualforce page, Apex classes, Batch classes, scheduler classes, webservices of Partner Portal, integration and triggers.
- Functional support to work on the front-end applications using MVC architecture (objects, relationships, workflows, validation, web-to-case, email-to-case, security model, Apex, custom settings, custom labels, etc).
- Bulk Data migration using Workbench, sForce Excel Connector, Relational Junction & Data loader.
- Work on ETL tool: Relational Junction to replicate large set of data from SFDC to Oracle Database.
- Generate Dashboards, Standard Reports, Custom Reports using Custom Report Types.
- Work on Oracle toad to run several queries on database
- Create Documentation and working on different processes.

Company	CBRE South Asia Pvt. Ltd.
Duration	Feb 14 – Jan 15
Position	Analyst

#### Responsibilities

- Study & Understand Functional Use Cases and Requirement Traceability Matrix of the Business.
- Coordinate with New York Team on daily basis for the functional use cases and requirements.
- Development & maintenance of software applications & functionalities using Apex programming, Triggers, Test Classes and Visualforce Pages.
- Analyse client's data of external system to load into Salesforce architecture.
- Bulk Data migration using sForce Connector and Data loader.
- Analyse data to generate various kind of reports using Advance Excel.
- Manage data on Salesforce using Custom Objects, Record Types, Custom Buttons, Validation Rules, Workflows, Email template.
- Work on Site.com. User & Profile Management, Security Management.
- Present functionality demos to the New York Team Heads.

- Generate Standard Reports and Dashboards
- Knowledge of TerraSky SkyVisualEditor. Created a few modules in it.

Company	NIIT Ltd.
Duration	Jul 10 – Feb 14
Position	Software Engineer

# Responsibilities

- Understand the business logic and preparation of technical design document
- System Configuration & Customization as per the requirement.
- Involved in Configuration of new multiple application developments.
- Data upload and Bulk Data Migration using Data loader tool and Command Line Interface
- Implementing Functionality through Apex programming and its test executions.
- Involves Triggers, Apex Classes, Apex Scheduler classes and its code coverage.
- User and Profile Management, Security Management
- Service and Support Management (Email2Case)
- · Generating Standard Reports
- Involve in Customer support activities and directly interact with the client. Provide support in thorough understanding of the Application

# Shell LMS & LCMS Project (Non-Salesforce)

Shell LCMS is a Learning Content management system for Shell employees/developers via which the e-learning courses are launched in Shell Learning Management System (LMS) and VLE environments.

#### Responsibilities

- Understand the business logic and preparation of elearning design document, Interact with client to resolve issues at a faster pace
- Creation & modifications in ForceTen SCORM packages
- Deployed and functionalized External SCORM packages
- Take lead in handling various issues in e-learning courses

#### **QUALIFICATIONS**

Level	Subject	College / University
Masters in 2017	Computer Applications	IGNOU University, Delhi
GNIIT in 2011	Software Engineering	NIIT, Delhi
Bachelor in 2006	Arts	Delhi University

# PERSONAL INFORMATION

Date of Birth	April 8, 1986
Mailing Address	JG-1/104B, Vikas Puri, New Delhi - 110018

Marital Status	Married
Languages Known	English, Hindi, Punjabi