RANGA RAO MALLIPUDI

Senior Manager |
Business Consultant

E-mail: ranga.mallipudi@gmail.com
Mobile: +91 9491 295 295

EXPERIENCE SUMMARY

- ➢ 15+ Years of proven leadership in providing technology solutions to drive - process improvements, competitive advantage and bottom-line gains working at Cognizant, Tata Consultancy Services, JDA, Oracle and Tesco HSC.

- ➢ Help customer envision a to-be process by adopting the industry standard processes, align business goals and implement technology solutions for leading retailers across the globe.

- ➢ Work with sales team to help demonstrate the knowledge of the solutions, capability of the team and help win projects

- ➢ Proficient in Business Consulting, Solution Design & Delivery, Program & Change Management, Business Process Excellence and Vendor Management

- ➢ Mentor the teams and engage in Capacity or Practice building

- ➢ Have deep insight into Retail Business processes and Solution needs working directly with leading retailers in USA, UK, Middle East and India.

- ➢ Constant learner with keen understanding of new technology concepts (Data Science & Big Data, Internet of Things (IoT), Artificial Intelligence (Machine/Deep Learning), Robotics, Virtual/Augmented & Mixed Reality, Blockchain and Cloud) and their impact on business and society at large

IT EXPERIENCE

COGNIZANT TECHNOLOGY SOLUTIONS   Sep 2015 – July 2019
Senior Manager

- • Project and Stake-holder management - Engage the client, manage the expectations and mentor the teams to deliver.
- • Led and executed various Oracle Retail Planning projects - Implementation/Upgrade/Roll-out
- • Client mining, Capacity building of Retail Planning team / Practice with trainings, workshops and case-studies
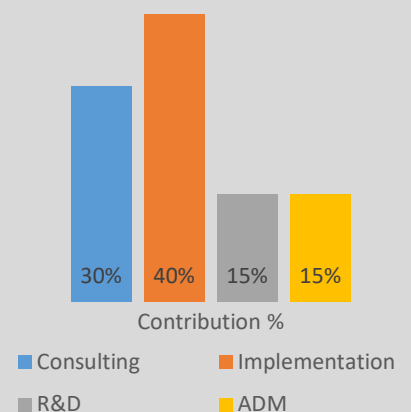
EDUCATION

Bachelor of Technology in MECHANICAL (Specialization in Industrial & Production) ENGINEERING from Nagarjuna University, India

NATURE OF WORK

PRE-SALES & PRACTICE DEVEOPMENT

BUSINESS ANALYSIS & CONSULTING

PROGRAM MANAGEMENT

LIFE CYCLE

30%   40%   15%   15%

Contribution %

- Consulting
- Implementation
- R&D
- ADM

INFOSYS TECHNOLOGIES   Apr 2015 – Aug 2015
Senior Consultant

- Implementation of Demand Planning solution for a leading Middle East based retailer.

TATA CONSULTANCY SERVICES   Dec 2010 – Dec 2014
Assistant Consultant

- Successfully led project teams in conducting workshops, during design, in project development and support activities for Oracle Retail Planning Projects across geographies (UK/Middle East/India).
- Business Consulting (Home Improvement Retailer, UK)
  - Road Map, Vendor Analysis, Liaison with Business, IT and other Third party vendor teams, Requirements gathering, Pre Planning User Stories (Agile Methodology), Creating enough backlog etc.,
  - Support third party vendor selection, contract negotiation and support client business teams in completing budget requirements.
- Responsible for strategy, Practice development, responding to RFPs and Product Demonstrations.

JDA INDIA PVT LTD   Feb 2010 – Nov 2010
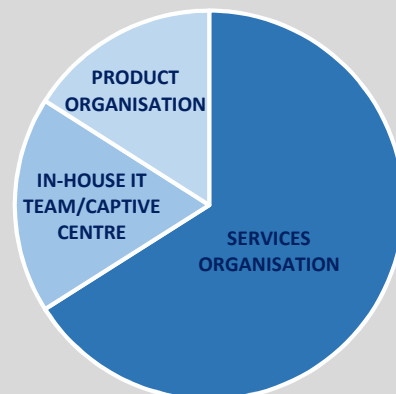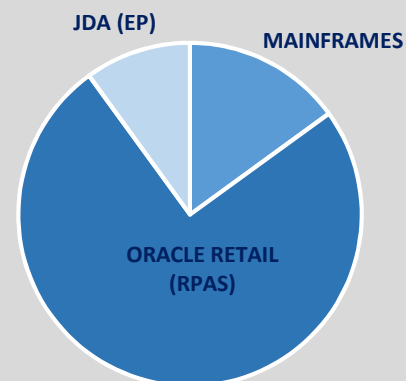Senior Business Consultant

- JDA Enterprise Planning Implementation at Asian Hypermarket and Grocery Retailer
- Work closely with the business and solution teams to translate business requirements and user stories into high quality functional design documents
- Co-ordinate implementation activities across various projects and apprise management.

ORACLE INDIA PVT LTD   Nov 2007 – Jan 2010
Application Engineer (Business Unit: Oracle Retail R & D)

- Led the team in India and successfully developed the Solutions/products - MFP, AP and SPO as part of Oracle Retail's Fashion Bundle offering (Released in 2010).
- Work with the Strategy team to understand their expectations of the Fashion bundle as a whole and Assortment Planning/MFP in particular.
- Prepare the Functional, Configuration Specifications document and configure the Assortment Planning & Merchandise Financial Planning solutions using ORPAS

WORK ENVIRONMENT

PRODUCT ORGANISATION
IN-HOUSE IT TEAM/CAPTIVE CENTRE
SERVICES ORGANISATION

TECHNICAL SKILLS

JDA (EP)
MAINFRAMES
ORACLE RETAIL (RPAS)

LOGO's

KOHL'S expect great things
Kingfisher
jda.
ADITYA BIRLA FASHION & RETAIL
ORACLE
TESCO Every little helps
ING
美特好 SPAR
TARGET
LANDMARK GROUP
SM DEPARTMENT STORE
SCREWFIX

TESCO HSC   Aug 2006 –Nov 2007

Business Systems Analyst

- Understanding Business & Analysis of all the IT Systems in Space, Range & Merchandising area.
- Lead the team in successful migration of Planning Project - CRST built on ORPAS from onsite (UK) to offshore (India).
- Involved in imparting business knowledge in the areas of Allocation & Ranging systems for the IT team in India.

TATA CONSULTANCY SERVICES   Feb 2004 – Aug 2006

Assistant Systems Engineer

- Worked across different projects in the areas of Replenishment, Inventory Tracking & Food DC for a major Department store in USA.
- Technology forte was IBM Mainframes with active role in Design, Construction, Unit Testing, System Testing, Implementation and Support.
- Also involved in Quality related activities such as Code Walkthrough, IQA of Unit Test Results, Preparing various Estimation Models, Checklists and Templates.

CERTIFICATIONS & TRAININGS

- Change Management
- Project Management -Technical Projects
- Business Process Modeling & Process Improvements
- Data Science & Big Data - Core Concepts
- Cloud Computing & DevOps
- Oracle Retail Planning Trainer (RPAS)
- Fashion Bundle Training at Oracle, USA
- Certified JDA Enterprise Planning Functional Administrator v7.7
- Certified JDA Enterprise Planner v7.7
- Certified JDA EKB Architecture and Maintenance v7.7x
- Conceptual training on Merchandise Management, Replenishment at Tesco, UK