Ayushi Raj

User Interface Developer

About Me

Front-End web developer with **4.7 years** of experience in building highly scalable and interactive UI using HTML, CSS, Javascript, Salesforce LWC (Lightning Web Components), Salesforce LDS (Lightning Design System), and Angular JS. I believe in keeping myself up-to-date with the advancements and trends in programming languages and applications.

Work Experience

Consultant   May 2022 - June 2023
Deloitte USI | New Delhi

- As the lead Digital Front-End Developer of the team for GPS (Govt & Public Sector) clients, developed the LWC dashboards with components of varying complexities.
- Proofread visual designs, and contributed to design discussions for adherence to style guidelines and UX Salesforce compatibility.
- Performed Visual Quality Assurance for the enhancement of web pages, and conducted code reviews to ensure successful delivery of the functionalities.
- Provided design insight to ensure uniformity and usability.
- Developed in-depth technical acumen, a concrete understanding of multiple industries, and invaluable client-facing skills to coordinate seamlessly with culturally diverse teams.

Analyst   Mar 2019 - Apr 2022
Deloitte USI | Bengaluru

- Built multiple portals for CDEC from scratch to Go-Live, delivering the entire UI.
- Worked independently for multiple projects simultaneously and collaborated with the back-end team members for code efficiency in Agile environments.
- Lightning UI Developer in Salesforce CRM Cloud Implementation projects.
- Used *HTML5*, *CSS3*, *JS, Salesforce LWC and LDS*, *Angular JS* for the development, *Invision Studio*, and *Figma* for wireframe reading, and *Axe*, *NVDA* for WCAG compliance testing.
- Matched exact designs with required API integrations.
- Troubleshooted front-end-related bugs, performance issues, and cross-browser compatibility issues identified in QA, beta, and production environments.
- Minified and restructured CSS files, helping reduce page loading time by 40% leading to better SEO rankings.
- For former desktop-only portals of Colorado Shines, added mobile responsiveness improving user engagement by 40%.
- Enhanced accessibility compliance, achieving a WCAG AA Rating for all user inclusivity.
- Followed best practices and standards for accessibility and cross-browser compatibility.
- Received '**Spot Award**' and '**Applause Award**' for pixel-perfect high-fidelity development and advanced quality refinement of the portal.

Assistant Engineer trainee   Oct 2018 - Mar 2019
Tata Consultancy Services | Bengaluru

References

Barkha Jain
Deloitte USI / Specialist Master
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Contact

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- New Delhi, India

Skills

- HTML
- CSS
- Javascript
- Salesforce LWC
- Salesforce LDS
- Responsive web development
- Typescript

Education

B.Tech - Computers and Communication Engineering
MIT Manipal, Manipal (2014-18)

Others

Extra Curricular Activities

- Graphic Designer for Global Deloitte Newsletter - Firm Initiative, 2020-2021
- Designed promotional app launch posters, email communications - Deloitte Studios, Deloitte Digital, 2022-2023
- Graphic Designer for EWB 2016-2018, AdMIT 2017 - MIT Manipal
- BITS Goa MUN, Feb 2016 - Manipal Institute of Technology Representative.

Social Responsibility Activities

- Teach For India - Maths Std X (2020)
- Bhumi LEM - Maths teacher Class IV-VI (2019- 2022)
- Rotaract Club of Manipal - Community service (2016-18)