

Aryana Samadzada

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EXPERIENCE

Processor/Business Analyst

April 2021-Present

PG&E (long-term contract) | San Francisco, CA

- Review documentation to obtain business information and key data for business processes. Evaluate validity of data and amend deficiencies to ensure certified data.
- Calculate and analyze data on key segments of proposed business plans, ensuring consistency and optimal business flow.
- Report findings internally and to suppliers, drafting reports that highlight discoveries and recommend changes.

Culture and Academic Assistant

Aug 2019- Oct 2020

Spanish Ministry of Education | Madrid, Spain

- Managed academic development for students, refining cross cultural communication skills.
- Gave students overview of Microsoft Office, working on functions within Excel
- Created and presented training sessions on concepts such as statistical analysis and financial literacy.
- Enhanced language skills by participating in language exchange with native Spanish speakers

Advertisements Account Executive

Sept 2018 - May 2019

Yelp Inc | San Francisco, CA

- Analyzed industry trends, company profiles, and customer data insights to target strategic accounts and promote and sell unique ad programs.
- Optimized pipeline performance by identifying and reorganizing problem areas. Resulted in outperforming target goals by 13% margin.
- Surpassed quota during holiday slowdown by collecting data and creating KPIs for insights on the targeted accounts.
- Augmented client relationship management by creating a module for follow up techniques that multiple teams adopted, resulting in increased retention across accounts.

Business Analyst Intern

May 2018 - Aug 2018

Yegana Real Estate | Calgary, Canada

- Researched industry by collecting and analyzing information and trends. Developed a strategy to effectively optimize costs and business performance
- Collected and analyzed data from current processes to identify inefficient and efficient processes.
- Implemented a monthly expense reporting system.

Community Tutor and Bookkeeper

Jan 2018 - May 2018

Center for Community Involvement *on-campus, student run learning center* | Stockton, CA

- Simplified and presented explanations of complex concepts to students.
- Amended financial discrepancies through thorough analysis of all monetary exchanges.

EDUCATION

University of the Pacific | Bachelor of Science in Finance, Economics

2018

- *Vice President & Treasurer*, Council for Social Entrepreneurs; *Treasurer & Member*, National Society of Leadership and Success, *Volunteer*, Second Harvest Food Bank

IES Abroad | Spanish Language and Culture Studies

2017

Tandem Escuela Internacional | Intensive Spanish Language Studies

2019

SKILLS

MS Office | Stata | Windows | Salesforce | SAP | SQL | Quickbooks | Spanish | Farsi