Indraja Vaddadi

+1 (717) 318-6346 ● indraja.iv@gmail.com ● linkedin.com/in/indraja-vaddadi/

SKILLS

Business	Product Management & Development, Project Management, Enterprise Saas Software
Software	JIRA, Confluence, InVision, Asana, Sketch, Azure, Tableau, Salesforce, Google Analytics. Figma
Design	Design Thinking, User Experience Design, User Interface Design, Wireframing, Prototyping
Technology	SQL, HTML, CSS, SAP ABAP, SAP ARIBA, SAP CONCUR
Strategy	Product Lifecycle & Roadmap, Agile, Competitive Research, Stakeholder Management

PROFESSIONAL EXPERIENCE

PricewaterhouseCoopers   **New York, NY**
Product Manager   *Jan 2020-Aug 2020*
- Managed product development from ideation to rollout, led a cross-functional team of eight developers, QA, and other company stakeholders, to launch new systems and enhancements
- Defined and articulated product roadmap driven by overall business objectives and user feedback
- Spearheaded user interviews and identified client pain points around current gaps in the platform to determine the ten most essential platform improvements, boosting time efficiency by 25%
- Facilitated agile ceremonies including daily stand-ups and maintained communications between product, development and testing teams, increasing overall productivity by 10% on JIRA tickets
- Wrote requirements documentation in the form of user stories and acceptance criteria as well as hosted product demos for end users and sales enablement teams

JUUL Labs   **San Francisco, CA**
Product Management Intern   *Jun 2019-Dec 2019*
- Collaborated cross-functionally with country controller and accounts payable teams to streamline global Procure-to-Pay processes, improving process time efficiency by 70%
- Owned go-to-market strategy for new procurement operations tools, beginning with competitive analysis through to post-launch feedback, helping to reduce costs by $200k per quarter
- Led workshops with suppliers to establish accountability matrices and negotiate bulk volume pricing
- Conducted market research for proposed country launches in South Korea and China, coordinating with strategy group to forecast incremental sales of over $5M along with leveraging A/B testing of the product design in the market
- Created process flow diagrams and approval accountability matrix for invoice processing and payment in IBM Blueworks
- Developed KPIs to monitor the effectiveness and measure the impact of new operational process enhancements on internal productivity and efficiency

IBM India Pvt Ltd.   **Hyderabad, India**
Senior Consultant: ERP   *Mar 2013-Nov 2017*
- Implemented critical enterprise resource planning software for Teva pharmaceutical businesses across Europe, partnering with product leads to ensure successful product releases
- Managed QA testing, ensuring users a seamless interface experience, and reduced bugs occurrence by 15% per quarter
- Collaborated with business analysts and product managers to capture and translate business requirements into solutions
- Oversaw team of 10 as a scrum master, working with regional partners to prioritize critical issues and resolve product bugs, achieving 95% of sprint goals
- Communicated plans, progress, and impact to internal and external stakeholders, incorporating appropriate feedback

EDUCATION

University of Tampa, Sykes College of Business   **Tampa, FL**
Master of Business Administration   *Jan 2018-Dec 2019*

Andhra University   **Visakhapatnam, India**
Bachelor of Technology in Computer Science Engineering   *Sep 2008-May 2012*