

# Seetaram Acharya MV

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## Summary

- 3 years of work experience in Web layout designing and development
- 5 years of work experience of AEM Author content management tool
- Production management for web portals till project delivery
- Adopt an individual with more than 4 years of working experience as a Team Leader for a business service group organization
- Determined and experienced in employee oversight, mentoring, and making process improvements
- Project portfolio creation to present in handover sessions
- Designed & Developed HTML/CSS Table Less Web UI's with mobile compatibility by using CMS tools

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## Experience

**ASSOCIATE MANAGER** 10/2020 – 03/2021, rejoined 09/2021 - 08/2022

**Tech Mahindra**, Hyderabad, Telangana

- Responsible for day-on-day operations of CMS portal requests, production support, and client communication
- Managed CMS portal updates (content, assets, and design), page creation of standalone web pages, micro-sites, and publish/commit by using AEM/Bitbucket platforms
- Mentored Web technology innovation dev and design team and assigned goals to improve their competency level
- Single point of contact of client/stakeholder, prepare production plan with resources and take project handover sessions
- Been a part of the proposal team and supported cost/effort estimations

**TEAM LEADER** 07/2019 - 10/2020

**Mediamint**, Hyderabad, Telangana

- Responsible for end-to-end Creative services operations and production management
- Handle monthly and quarterly business updates with clients along with senior stakeholders
- Manage escalations of clients and provide solutions to the creative team
- Bi-weekly connects with customers to get a forecast for upcoming projects and resource management
- As a Team Lead managing the Creative Services team, set up their individual quarterly/annually goals
- Understand the team strengths and assign relevant training whenever it's required

**TEAM LEADER** 11/2013 - 07/2019

**Tech Mahindra**, Hyderabad, Telangana

- Responsible for the EU-gskpro portals end to end activities Involve in service calls and also escalate any findings
- Solving internal team issues technical/non-technical and conducting team training sessions, if any external get it done channel wise
- Handle AEM authoring projects and resource allocation
- Manage the production team and monitor their adequate production Accountable PLI ratings to the internal team by measuring productivity, quality, and efficiency
- Work with the senior stakeholders/clients and get regular updates/highlights for the portal

**FLASH ANIMATOR/DESIGNER** 01/2010 - 05/2012

**SPSoft global Pvt Ltd.**, Hyderabad, Telangana

- Design/develop end-to-end Web/game layouts as per the concept
- Add an interactive animation for e-learning modules and presentations
- Pursued learning opportunities and help to fellow team members
- Sought out ways to go above and beyond job requirements
- Contributed to team success by completing jobs quickly and accurately

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## Skills

- Project/Team Management
- Staff training coordination
- Leadership and team building
- Client service and relations
- Web technologies: HTML and CSS
- CMS tools/platform: AEM 6.3/6.5 (Author) and Bitbucket
- Designing Tools: Photoshop, Illustrator, DW, and VSC

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## Education

**Master of Business Administration, Marketing**, 2011  
**Sikkim Manipal University**, Hyderabad, TG

**Bachelor of Arts, Economics**, 2008  
**Kakatiya University**, Hyderabad, TG

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## Additional Information

- Patinated about voice-over in regional language
- Fitness freak

## Achievements

- Received Spot award in the month of Oct'19 for best performance (Mediamint)
- Received a Gold medal along with certificate for the best productivity and services at GSK RnR 2017
- Achieved double time BRAVO certificate of ERA 2017 Q3&Q4 for the best production management
- Obtained Silver medal for the best productivity at GSK RnR 2016

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## Languages

**Telugu, Hindi, English:** First Language

(SEETA RAM ACHARYA MVS)  
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