

Zachary Magenta
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Experienced Copywriter and Marketer with a demonstrated history of creating online content

Experience

Freelance

Magenta Media

01/2019 to Present

Copywriter/Production Assistant

- Support the agency in their effort to produce a variety of media content for clients
- Create and edit copy for the company's website and social media accounts

South Mountain Yoga

04/2020 to 09/2020

Operations Assistant

- Assist CEO in their operations in relation to the functionality of the yoga studio
- Manage documentation regarding client experience

Full-Time

Amino Apps

08/2016 to 10/2018

Community Operations Strategist

- Assist in creating copy for brand awareness and employee workflow
- Handle internal communications between operations and marketers
- Conduct research projects for company planning
- Apply operational support for on-platform events

Amino Apps

03/2016 to 08/2016

Community Team Intern

- Create and execute plans to grow community engagement
- Manage on-platform leadership activity
- Gather trending topics and write blog content for company website
- Connect community and marketing members with social media influencers

Education

William Paterson University

09/2011 to 05/2015

Graduated with a Bachelor of Arts Degree

English/Writing- Major, Public Relations- Minor

Skills: Marketing, Public Relations, MS Office, Copywriting, Social Media, Leadership Skills, Research, Company Planning, Operations, Communications Skills, Public Relations