**SUMIT SRIVASTAVA**

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**SUMMARY**

Experienced MIS Professional who is intimately familiar with agile and waterfall product management methodologies with over 9 years of

experience as Product Owner/Business Analyst. Excellent managerial and interpersonal faculties invaluable to ensuring task and projects are conducted in timely and successful manners always.

**EDUCATION**

**University of Illinois** Springfield, IL, US Masters of Science in Management Information Systems; GPA: 3.75 Class of May, 2017

**CORE QUALIFICATIONS**

* Strong handle on SDLC methodologies.
* In-depth understanding of data warehousing techniques such as predictive analytics; have knowledge of business intelligence tools such as SAS Enterprise Miner and Tableau.
* Experience with requirement gathering, requirement analysis, A/B testing, validating and creating business requirement, documenting As-Is and To-Be processes and procedures, and functional and non-functional requirement documents for B2C websites.
* Experience in interbank transfer, cross border transfer, ecommerce checkout, subscription management, and cancellation flows.
* Experience with SAS to perform data mining techniques such as Association, Linear Regression, Decision Tree, Neural Network and MBR
* Experience with data driven decision making, business process modeling, system analysis, requirement planning, user acceptance testing(UAT) and management.
* Experience with statistical data analysis, data management, data visualization and data list pulling for various CRM initiatives.
* Ability to use analytical expertise to parse and refine requirements into detailed system level requirements or business processes.
* Experience in Automotive, Retail and Banking Industries.
* Strong problem-solving and analytical abilities & High oral and written communication skills.

**TECHNICAL SKILLS**

Language: C++, HTML, CSS, XML, Microsoft PowerShell, R. Software: SharePoint, Office 365, SAS E-Miner, Tableau, SSRS, SSAS, MS Office(Word, Excel, Outlook, PowerPoint, Visio, Project), JIRA, Salesforce. Operating Systems: Windows 7, 8, 10, Windows server 2012

Database: SQL server 2008, 2012, 2014.

**CERTIFICATION**

Microsoft Certified Technology Specialist (70-667) and Microsoft Certified IT Professional (70-668).

**PROFESSIONAL EXPERIENCE**

**ALLDATA, An AutoZone Company** Elk Grove, CA, USA

Product Owner/Business Systems Analyst Aug’17 – Present

* Served as liaison between business, architects and development teams.
* Defined the product roadmap, ensuring successful product delivery to align with the company’s strategic goals
* Created DB, API and UI development user stories and prioritized the backlog based on the product roadmap.
* Worked with cross functional teams as product owner and helped teams in product implementation.
* Organized and participated in release planning sessions, backlog grooming sessions and provided solution road map for monthly releases.
* Managed, prioritized, and assessed the impact of all work items, such as new features, defects, etc., including providing the decision to create, fix or defer at the project and program level.
* Worked with UX designer to create wireframes based on user experience and performed Ad-hoc testing.
* Participated in the review and/or analysis of customer feedback and helped teams to increase customer retention rate from 86% to 91%.
* Created product and/or product-related process documentation and acceptance criteria for purposes of building test documentation.
* Worked with marketing team to improve the conversion rate by performing the quantitative and qualitative analysis.
* Worked closely with data scientists, engineers, analysts, third-party partners and internal QA teams in multiple geographic locations to ensure quality, accessibility, and consistency of data
* Provided clear, concise and timely communication to all members of the scrum team and any product stakeholders to deliver the value of current and future sprints.
* Created comprehensive, clear and accurate documentation to ensure effective development and testing of products and solutions.
* Independently managed assigned meetings to produce the desired outcome in a time-efficient manner based on a clear set of self-defined meeting objectives.

**Infosys Ltd.** Mysore, India

**ABN AMRO BANK**  Aug’11 – Dec’ 15

Business Analyst/Data Analyst

* Engage client to gather software requirements/business rules, and ensure alignment with development teams.
* Created workflows and drafted the requirements for interbank money transfer and cross border money transfer.
* Used SQL server management studio and Microsoft excel to perform data cleaning or data preparation process.
* Understanding of Payment Card Industry (PCI) and Personally Identifiable Information (PII) guidelines and strategies.
* Identify and reconcile errors in client data to ensure accurate business requirements.
* Draft and maintain business requirements and align them with functional and technical requirements.
* Performed rigorous data analysis on a platform which generates collaborative open source content using MS Excel and MS SQL.
* Analyzed training, associate performance, and operational data to manage training on a massive scale, decrease time to production, reduce time to proficiency, and drive skill-up decisions.
* Created reports and analyzed data to improve the management/maintenance of Help and Training content.
* Track and report on current delivery trends to senior management.

**ACADEMIC PROJECT**

**University of Illinois** Springfield, IL, USA

**Implementation of Predictive analytics in Retail sector of E-commerce Industry.** May’16 – May’ 17

Data Analyst

* Worked closely with a small team to power real-time predictive solutions for retail sector in Ecommerce industry.
* Performed quantitative data analysis on the data set of retail sector that contains more than half million observations.
* Performed data visualization in order to find out pattern various inconsistencies in the data such as outliers, skewness and others.
* Identify, analyze and interpret trends or patterns in complex data sets to gain insights for customer purchasing pattern.
* Used SAS E miner in order to perform log transformation and data filtration in order to remove inconsistencies in the data.
* Used SQL server management studio and Microsoft excel to perform data cleaning or data preparation process.
* Used supervised data mining technique to perform analysis.
* Used Linear Regression, Decision Tree, Neural Network, Memory Based Reasoning as the supervised data mining techniques.
* Used SAS E miner tool to perform data mining techniques.
* Created two data models based on the target or outcome variables.
* Created many project progress reports at different milestone level of the project.
* Ensured that the project is ahead of schedule.

**ACHIEVEMENTS AND ADDITIONAL INFORMATION**

* Awarded an "Extra Miler" award for providing the exceptional performance and helping the teams succeed for ALLDATA.
* Awarded “Best Project Lead” award for exceeding customer expectations working for ABN AMRO BANK.