**Abhay Sharma**

**E-Mail:** abhaysharma1985@gmail.com  **Mobile:** +91-9760842772

**Professional Summary**

Software Engineer Consultant with 7+ years of experience in SalesForce Marketing Cloud Testing, Consultant and SF Implementation related roles.

**Certifications Details**

Salesforce Certified Marketing Cloud Email Specialist Certified

ISTQB® - ISTQB Agile Foundation Level

ISTQB® - Foundation Level Certified Tester

**Work History**

* Experience in Salesforce Marketing Cloud Studios & Builders : Email Studio, Mobile Studio, Journey Builder, Audience Builder, Content Builder & Automation Studio
* Understanding of Salesforce Marketing Cloud Integration (v5, Data Sync & JBINT) including Marketing Cloud Connect package & Business Unit Mapping
* Understanding of Configuration Management, Deployments, Release Management and Administration Processes
* Experience in Lists, Data Extension, Segmentation, Subscriber, Landing Pages & Cloud Pages
* Experience in Email app, Mobile Push apps, Campaign App & Litmus Preview
* Sound Knowledge of Emails Management, Send Management & Contact Management
* Expereicne in A/B Testing, Tracking data & Reports
* Basic of AMPscript (Custom Coding)
* Experience in SQL & Data views
* Good working experience in Agile Development Framework
* Experience in API testing using POSTMAN
* Experience at working on Client side (Lloyd’s London, London)
* Exposure to all stages of SDLC & STLC
* Strong Experience of Insurance (P&C), E-commerce, E-Learning & Financial (Payment Gateway & Bank channels - credit/ debit card payment transactions) domain
* Experience in Project Management Tool : TFS & Jira
* Working experience in Offshore & Onshore delievery model
* Actively involved in Client calls, Weekly planning, Project status meetings and Internal reviews
* Excellent communication, Good analytical skills, Team Player with positive attitude

**EXPOSURE**

**Scripting Language** AMPscript (Basic), HTML5, CSS, XML

**Database** SQL Server

**Tools** Postman

**Platform** Android, IOS, Windows Family

**Management tools** TFS, JIRA

**Testing Skills** Manual Testing, Mobile Testing, Database Testing

**Software** FileZilla Client, Audacity

**Packages** MS Office, Open Office

**PROFESSIONAL EXPERIENCE**

* Working as a Senior Software Engineer in EBIX CASH since Aug 2017 to Present.
* Worked as a Senior Software Engineer in Guru Networks Pvt. Ltd.
* Worked as a Software Engineer in Magic Software Pvt. Ltd.

 **EXPERIENCE DETAILS**

**Project Undertaken:**

1. **Exact Target (**<http://mc.exacttarget.com/>**)**

**Project Description:** Salesforce Marketing Cloud helps to connect to your customers with email, mobile, social, Web experiences and advertising. Salesforce Marketing Cloud is a provider of digital marketing automation and analytics software and services.

**Role & Responsibilities:**

* Creating Journey, Automation Journey, Emails according to Client requirements
* Creating Mobile Connect and Push messages, Configuring accounts for clients
* Test case Execution and Performing Regression Testing
* Responsible for writing the test cases and updating the existing test cases
* User story Review, Preparing Test Cases
* Integrating SFMC accounts with salesforce marketing cloud connect
* DTU testing
* STRAP Testing
* Responsible for smoke test execution for Releases.
* GDPR compliance testing for different channels
* Defect logging and verification.
* Responsible for creating Investigations.
* Support for Major and Minor releases of exacttarget.
* New DB validation tests.
* Reporting and tracking of bugs.
* Regression testing.
* Reporting and tracking of bugs on Bugzilla.
* Sending Test Completion Report
* API Testing
1. **PPL (**<https://www.lloyds.com>**)**

**Project Description:** PPL is a key component of the London Market modernization programme, where face-to-face negotiation is supported and facilitated by electronic risk capture, placing, signing and closing. PPL is a part of the London Market’s future operating model, a comprehensive programme of new and existing projects designed to make the market easier to do business with. The three participant organizations of PPL are the International Underwriting Association (IUA); London and International Insurance Brokers’ Association (LIIBA); and Lloyd’s Market Association (LMA).

**Role & Responsibilities:**

* Functional Testing
* Automation Testing
* API Testing
* Reporting and tracking of bugs.
* Regression testing.
* Sending Test Completion Report

**3) Guru.com: (**www.guru.com**)**

**Product Description:** Guru is a freelancer marketplace where Employer meets their prospective Freelancer. Employers post their projects and Freelancers bid and win projects to work on. After the completion of the project payment is made to the freelancer through different mode of payment like credit card and PayPal.

**Role & Responsibilities:**

* Understanding all the business requirements and authoring Test cases and Test scenarios accordingly
* Performing Functional, Regression Testing, Ad hoc, Compatibility Testing, GUI Testing, and Usability Testing.
* Sanity and completeness check and raise alarm in case of deviation
* Logging and tracking defects using **Team Foundation Server**.
* Testing on different payment methods like Credit cards, PayPal etc.
* Client Interaction on weekly basis for progress of the task assigned.
* Preparation of daily, weekly test progress reports & Test completion report for the client.

**4) Certiport:** ([www.certiport.com](http://www.certiport.com))

**Product Description:** Certiport is the world leader in standards-based certification solutions that enable personal and professional advancement through globally portable credentials. To this end, they provide certification and services to help individuals to achieve more, distinguish themselves, and advance in today's academic and professional environments.

It provides Certification as well as Practice Exams for world’s leading companies as **Adobe**, **Microsoft**, **CompTIA**, **HP** etc. all over the world.

**Role & Responsibilities:**

* Test case creation and execution.
* Sanity testing, UI testing, Functionality testing, Performance testing, Security testing and Module testing.
* Assigning tasks to team and tracking progress.
* Reporting and tracking of bugs on **OnTime**.
* Regression testing.
* Updating Central Repository (SVN).
* Sending Test Completion Report.

**EDUCATION**

• **Master of Computer application (M.C.A)** from A.B.E.S Engineering College, Ghaziabad (2009)

• **B.Com** from C.C.S University, Meerut (2005)

• **XIIth** from SBM public school, Hapur (2003)

• **Xth** from SBM public school, Hapur (2000)

**PERSONAL DETAILS**

**Name:**  Abhay Sharma

**Father’s Name:** Mr. Ravindra; Kumar Sharma

**Date of Birth:** June4, 1985

**Gender:**  Male

**Nationality:** Indian

**Passport Details:** H8550498

**Languages Known:** English, Hindi

I hereby declare that all the details mentioned above by me are correct to the best of my knowledge.

Date:

Place: **Abhay Sharma**