Dorian King

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EDUCATION

University of California, Berkeley

Berkeley, CA

B.A Sociology, GPA: 3.5

Graduation Date: May 2021

• Student government, Cal Ballroom

WORK EXPERIENCE

The Lawrence Hall of Science

Berkeley, CA

Student Clerk

October 2019 - March 2020

- Engaged with management in projects including inputting and analyzing data of movie and planetarium show sales
- Provided customer service, sold memberships, packaged institute's wholesale product, and facilitated school field trips
- Successfully increased the conversion rate of visitors to members to the highest record in the last 5 years

GEICO Local Office San Mateo, CA

Office Manager and Licensed Sales Agent

September 2016 - October 2019

- Sold insurance policies with integrity and forwardness to set up individuals securely for the future
- Generated sales reports on Salesforce and Microsoft Excel to analyze employee sales and calls
- Collaborated with Senior Management to identifying the strengths and opportunities for the business and team

Larsen Associates San Francisco, CA

Public Relations Intern

June 2019 - August 2019

- Coordinated and prepared journalist outreach for interviews with talent and management
- Wrote press releases for indie films Puzzle, Three Identical Strangers, and The Wife
- Publicity staff: San Francisco Silent Film Festival, Frameline Film Festival, and San Francisco Jewish Film Festival

LEADERSHIP EXPERIENCE

Associated Students of the University of California,

Berkeley, CA

Communication and Community Development Associate, Office of the President

August 2019 - May 2021

- Managed an \$80k multicultural fund to provide campus with events hosted by culture-based campus organizations
- Networked with the 1,200 student organizations to provide assistance in creating an inclusive student life environment
- Advised students and faculty during weekly meetings on how to address Berkeley's community needs on and off-campus

ASUC Elections Berkeley, CA

Campaign Logistics Manager

February 2020 - April 2020

- Organized fundraisers, created events, and maintained expenses to ensure a candidate's successful campaign
- Coordinated with student organizations to spread inclusivity and sustainability within the campus
- Ran marketing and public relations on social media to appeal to students outside the candidate's target demographic
- Actively sought and identified locations for campaign events to conduct further outreach to student voters

TECHNICAL SKILLS

Microsoft Office, Quickbooks, Salesforce, Google Office Applications, R Programming Language, Adobe Photoshop, and a basic understanding of Spanish and American Sign Language