**MEENAKSHI RAYAPROLU**

**Mobile:** 8008007731

**Email ID:** meena.rayaprolu@yahoo.com

**CAREER OBJECTIVE:**

* To secure a role in Analytics domain especially in the area of Supply Chain Management which helps me in contributing my skills and abilities for the growth of organization and build my professional career.

**ACADEMIC DETAILS:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Examination** | **University/Board** | **Institute** | **Year of passing** | **Percentage of marks** |
| PGDBA  (Post Graduate Diploma inBusiness Analytics) | GITAM University | GITAM School Of International business  (Visakhapatnam) | 2016-2017 | 6.1 CGPA |
| Graduation  (Btech -IT) | JNTUH | Sri Indu College Of Engineering And Technology  (Ibrahimpatnam ,  Hyderabad) | 2015 | 70 |
| Intermediate/+2 | Andhra Pradesh Board  of Intermediate Education | Sri Chaitanya College(D.S.N.R,  Hyderabad) | 2011 | 80 |
| SSC | Board of Secondary education | Sri Gurudatta High School.  (Nallakunta ,  Hyderabad) | 2009 | 85 |

**SOFTWARE PROFICIENCY:**

* **Languages** : C/C++, JAVA, HTML, XML.
* **Data Base Management** **System :** Oracle10g

**TECHNICAL SKILLS:**

* **Data Mining Tools**: Weka , “R” programming language, “SPSS”, IBM Cognos Insights, IBM Cognos Analytics, Tableau ,Power BI, Data science with Python, Excel, Six Sigma green belt, SAP SD Module.

**AREA OF INTEREST:** Supply Chain Analytics, Operation Management.

**ACADEMIC PROJECT PROFILE IN ENGINEERING**

**MINI PROJECT TITLE:** CRM FOR AIRLINES INDUSTRY

**DESCRIPTION**:

In the competitive travel industry, travel providers are undertaking initiatives centered on identifying, developing and retaining high-value profitable customers, under the overall banner of customer relationship management or CRM. The overall strategic business objective of CRM is to build loyal profitable customer relationships. Customer acquisition, development and retention are main points to consider.

**MAIN PROJECT TITLE**: THE EZEE EMAIL SYSTEM

**DESCRIPTION:**

The EZEE EMAIL SYSTEM provides communication in an organization by establishing a channel for sending and receiving information between the users. The main objective of the project is to develop a fully functional EZEE email system that enhances the communication in an organization in reliable cost effective and secure way. Thus it helps the organization to improve the performance of its teams in conducting the organizational works of the corporate sector.

**ACADEMIC PROJECTS IN PGDBA:**

* **An Empirical Study on Determinants of GDP**:

To study the impact of various macro-economic factors (FDI, Net FII equity, Net FII debt, Import, Export) on GDP (Manufacturing, Service, Industry) as a part of the subject Quantitative Techniques.

* **Employee Satisfaction Survey:** To determine employee perceptions of Vizag Steel Plant, select employee to know about his point of view about the organisation under the subject Organisation Behaviour.
* **Building a Predictive model with R programming tool**: The aim of this project is to explore sales data of Big Mart sales and make some inferences to build a predictive model which indicates how and what could potentially have a good impact on sales of a particular product.
* **Generating Insights from a dataset leveraging CognosInsight tool:**
* In this project I analysed and generated insights from IPL matches dataset which consisted data about all the IPL matches played from season 2008 to season 2016 to ascertain best teams and performances by various players leveraging IBM CognosInsight tool.
* **A case study on Spend Analytics:** The aim of this project is to optimize Indirect Spend of a Paper Manufacturing Company with the help of Excel.

**PROFESSIONAL** **EXPERIENCE**:

**TechMahindra Limited, Hyderabad**

TechMahindra Limited is an Indian multinational subsidiary of Mahindra group, providing IT Services and BPO to companies in various vertical and horizontal markets.

**ASSOCIATE ANALYST – BPS (Jan 2019-Present)**

* We were a part of BPS Team working for GLAXOSMITHKLINE (GSK) from TECHMAHINDRA.
* GSK is a British multinational pharmaceutical company headquartered in London. Its products include pharmaceuticals, vaccines, nutritional products, over the counter medicines etc.
* I was a part of OTIF reporting team, where OTIF(On Time In Full) is a KPI to measure any misses occurred in sales.
* We validate the sales data submitted by various markets and create reports to submit to our clients.
* We prepare PowerPoint Presentations to present OTIF Scorecard, Miss Analysis of various markets.
* We also handle change requests for markets to include or delete order lines to improve OTIF percentage measure.
* We enter Push replenishment changes, MAT 1 changes of Excel data into the SAP tool.
* We work on ECC\_SCM 600 CERPS and RAP\_SCM 600 CERPS in SAP tool to extract required data like Se16 data extracts, Plant maintenance planning data , Stock Out alerts of Sols data, Shipment receipts, Purchasing info record, Repeat tasks released etc on regular intervals of time to submit to the clients.
* We are always supportive to our clients by working efficiently.

**ACHIEVEMENTS:**

* Awarded **Certificate of Merit** for presenting a paper on GOOGLE GLASS in A NATIONAL LEVEL TECHNICAL SYMPOSIUM CONVERGENCE organized by VNR VIGNANA JYOTHI INSTITUTE OF ENGINEERING AND TECHNOLOGY.
* Awarded participationcertificate for presenting a paper on SKINPUT in CIENCIA2K14 organized by CVR COLLEGE OF ENGINEERING AND TECHNOLOGY.
* Awarded participationcertificate for presenting a paper on BLUEBRAIN in TECH COSLIUM organized by GURUNANAK COLLEGE OF ENGINEERING AND TECHNOLOGY.

**PERSONALITY TRAITS:**

* Good communication skills.
* Ability to think logically.

**PERSONAL PROFILE:**

**Father’s Name**: R.V.R.K. Seshu.

**Nationality:** Indian.

**Date of Birth:** 13th May, 1994.

**Mother Tongue**: Telugu

**Language Proficiency:** Telugu, English and Hindi

**ADDRESS:**

Flat No: 708C; Manjeera Heights II;

Chitra Layout; LB Nagar;

Hyderabad -500074.

**DECLARATION:**

I hereby declare that all the information provided above is true to the best of my knowledge.

#### Date: 25/06/20 (MEENAKSHI RAYAPROLU)

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