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**SUMMARY**

* 10+ years of Salesforce.com implementation as Senior Salesforce developer, Advanced administrator with in-depth knowledge of IT industry.
* Expertise in Force.com full stack technology: APEX, Visualforce, SOQL, Lightning Web Components and Aura Components.
* Extensively involved in Data Model Designing, Solutioning, Documenting Solutions and Interacting with Stake holders to understand requirements and derive solutions.
* Extensively exposed to creating Objects, Record types, Workflow, Escalation rules, Assignment rules, Validation rules, E-mail services, Custom page layouts, Custom fields and other standard functionality.
* Extensive experience in creating Roles, Profiles, Sharing Rules, Permission Sets, Process Builder, Lightning Flows, Workflow alerts, Actions, and Approval processes.
* Extensive knowledge of Salesforce setup menu, configuration, custom application development, administration, data migration and deployment of applications to Force.com platform.
* Proficient in using tools like Informatica on Demand, Data Loader and Force.com migration Tool for data migration.
* Experienced in integration of Salesforce.com with external applications by using Web Services API, Metadata API, WSDL, SOAP, and IBM WebSphere.
* Experienced in Change Data Capture, Platform Events, publish and subscribing to Kafka using events, PushTopic and AWS Amazon App Flow.
* Expertise in maintaining GITHUB branches, Version control, Gearset deployment tool and setting up CI/CD process.
* Experienced in using Force.com Eclipse IDE, VS Code, IntelliJ to develop Apex classes and Triggers, Lightning Components and experience with Apex Test Class for SFDC Testing.
* Expertise in working on Salesforce Communities enabling external vendors and groups into Salesforce system.
* Experienced in creating reports using Conga, DocuSign, Einstein Analytics and other reporting tools from Salesforce.

**CERTIFICATIONS**

* Salesforce Certified Application Architect (Cert Number 15112)
* Salesforce Certified Platform Developer II (Cert Number 19688771)
* Salesforce Certified Platform Developer I (Cert Number 17099035)
* Salesforce Advanced Administrator (Cert Number 18099703)
* Salesforce Certified Administrator (Cert Number 17125787)
* Salesforce Certified Sales Cloud Consultant (Cert Number 17430077)

**TECHNICAL SKILLS**

SFDC Technologies: Apex, Lightning Components, AURA Components, Visual Force, Force.com Migration tool, Einstein Analytics, Salesforce Communities.

Program Languages: C, JavaScript, JAVA, SOQL, SOSL, Apex, MATLAB

Web Development: XML, HTML, CSS, Visual Force, Java Script

ETL Tools: Informatica Cloud Data Loader, Pentaho, Apex Data Loader

IDE: Eclipse IDE, Visual Studio code, IntelliJ

**EDUCATION**

* Master of Science, Electrical Engineering, University of North Texas, 2011-2013
* B.Tech, Electrical & Electronics Engineering, Kakatiya University, 2007-2011

**PROFESSIONAL EXPERIENCE**

**Comcast Cable Communications 08/2017 – Current**

Role: Senior Salesforce Developer

Responsibilities:

* Involved in Solution Design, Data model design, Architecture, development and implementation of Construction Tool.
* Developed various applications for the budget program which involves Timesheets Application, Contact and People Management, Finance allocations for each team and Contractor Furlough Application process.
* Developed various Salesforce Lightning Components using SLDS, LWC and Aura framework.
* Worked on writing Apex Classes, Controller Classes and Apex Triggers for various complex business functionalities and implementations in the application.
* Performed code reviews and did analysis of risks using external tools such as Checkmark.
* Developed Apex Batch Classes, Queueable Jobs, Asynchronous Apex Scripts for running Large Data Volume records.
* Worked with Tableau reporting tool by integrating with Salesforce and generating business reports.
* Worked on Rest API web services, Platform Events for integrations with external systems.
* Working on ETL data loads using Data Loader tools, Import Wizard, Pentaho.
* Worked on Einstein Analytics, Quip, Pardot setup in salesforce.
* Worked on Integration with external systems using Apex Rest API.
* Used Gearset / Copado and GitHub for version control and doing CI/CD deployment.
* Worked on refactoring Legacy code by implementing Industry best standards.
* Developed platform events and enabled Change Data Capture to publish and subscribe to various external systems such as Kafka, AWS.

**Environment:** Force.com, VS Code, Lightning Applications, Custom objects, Triggers, Scheduled Jobs, Apex Classes, HTML 5, Java Script, REST and SOAP APIs, JSON, XML, SOQL, Einstein Analytics, Pardot, Quip, Gearset.

**Omnicell Inc. 10/2016 – 08/2017**

Role: Senior Salesforce Developer

Responsibilities:

* Experience in Agile methodology in software development.
* Interacted with various business users to gather requirements and developing using Apex Batch Classes, Apex Triggers and Visualforce pages to suit complex business needs.
* Involved in all Design meetings as an Architect to break requirement to Tasks.
* Created custom objects, custom fields, tabs, apps and configured profiles, roles and security settings as a part of application design and development.
* Worked with the business analyst to break down the user stories into technical tasks.
* Took ownership of enhancement requests and bug fixes. Setup meetings with business users to understand the business process.
* Re-factored Apex triggers to improve performance and bulkify triggers using best practices by using collections like Maps, Sets and Lists.
* Implemented Classes and Interfaces. Used custom settings, static resources, email services, work flows and approval process etc. Worked extensively on designing Custom Formula Fields, Field Dependencies, Validation Rules, Workflows, and Approval Processes for automated alerts, field updates, and Email generation according to application requirements.
* Created Lightning apps by implementing Salesforce Lightning and built lightning components using AURA UI framework.
* Build reusable components, and customized Salesforce 1 mobile app using Lightning component framework.
* Worked with Apex Scheduler to invoke Apex classes at regular intervals.
* Worked with Dynamic Apex to access sObjects and Field describe information, execute dynamic SOQL, SOSL and DML queries.
* Created and customized Napili template for Customer Service Communities by enhancing it with custom components.
* Integrated Salesforce.com with an external vendor Connecture application using SOA and REST services.
* Used error-handling techniques to handle the errors and send emails upon the severity of the error.
* Introduced CipherCloud into Salesforce for Data Encryption for securing sensitive data.
* Performed mass insert, update, and upsert, delete using Apex Data loader, Salesforce workbench and also imported data from Data Import Wizard for identifying any duplicate records.
* Responsible for weekly Code review and Design Review meetings to consistently follow the best practices and maintain the standards.
* Used Tools like JIRA and RTC to keep track of the time for development and maintain the tickets.
* Worked on the GitHub to create and commit branches for distributed version control and source code management.
* Worked with Organization Wide Defaults, Role Hierarchies, Sharing Rules and Manual Sharing to implement Record-based sharing.
* Deployment of code from sandbox to production using Force.com IDE tool and Change set.
* Prepare documentations like Testing Progress, Test coverage and providing status to Project Manager.

**Environment**: Force.com IDE, Custom objects, Triggers, Batch Jobs, Apex Classes, HTML 5, Java Script, REST and SOAP APIs, XML, SOQL, S-Controls, AJAX, Conga App Extremes, CSS, Nintex Draw loop and Visualforce Pages.

**Nationwide Insurance Affinity Solutions. 12/2012 – 10/2016** Salesforce Developer

Responsibilities:

* Performing the Data model design, development and maintenance of Affinity EASE and Marketing team enhancements in a cloud-based CRM environment Salesforce.com.
* Analyze the complex functional and business requirements and develop them into solutions using the custom logic built by Apex language and perform Unit and System testing.
* Integration of the Salesforce.com application with external applications such as Business Process Management tool, Connecture tool and Data warehouse and monitor the flow of data using REST and SOAP web services.
* Creation of new Objects, page layouts, validation rules, workflow rules, custom fields, custom reports to help business applications.
* Implemented the requirements on Salesforce.com platform and Force.com IDE Plug-in using Eclipse.
* Insert, update, upsert, export of Salesforce data using the Apex Data loader, Informatica Cloud Data loader.
* Data mapping of fields in Salesforce.com to external applications, transformed and sent to an external entity.
* Created and used email templates in HTML and Visualforce.
* Creation of PDF, MS Word documents in salesforce.com using the applications Conga Mail Merge, Drawloop services.
* Integration of Salesforce.com with external applications by using Web services API, Metadata API, WSDL, SOAP and REST services.
* Implemented Salesforce Lightning Experience by creating Custom Lightning components, Lightning App Builder, Lightning Pages in Salesforce.

**Environment:** Sales cloud Salesforce.com, Apex language, Visual Force, HTML, Java Script, Conga Mail Merge, Snapshot, Enterprise WDSL, SOAP and REST web services

**University of North Texas 09/2011 – 12/2012**

Role: Java Developer / Salesforce Administrator

Responsibilities:

* Developed the business logic using JDBC, JSP, Servlets and Struts Framework.
* Wrote applications like web services client to consume web service.
* Wrote SQL Queries required for programming.
* Designed and developed the web-based UI using JavaScript, HTML.
* Used JDBC to connect and store and retrieve data from the DB server.
* Wrote JavaScript code to validate user input in web pages
* Used CSS in HTML code to better manage look and feel of web pages
* Worked closely with business partners to realize the full capabilities of Salesforce CRM.
* Cross training on Salesforce platform involved in creating Objects, Fields, Profiles, Roles and Reports.
* Created Sharing rules, Permission sets, Public groups and Queues.
* Configured page layouts based on Users and Profiles.

**Environment**: Java, JDBC, Struts, HTML, DHTML, XML, WebSphere, JavaScript, Oracle, Salesforce CRM Developer Platform.