

# TOM HEPBURN

## SENIOR UX DESIGNER

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## CAREER SUMMARY

Senior UX Designer, whose passion is to “be” the user. The goal is to help make the users experience pleasant, productive and to simplify the process as much as possible.

Goals accomplished by doing the following:

- Research
- User interviews
- Journey Maps
- Agile Methodology
- Wireframes
- Interactive Prototypes
- Usability Testing
- Work with Developer
- Communicate with stakeholders

## EDUCATION

The School of **The Art Institute of Chicago**

Bachelors of Fine Arts

Graduated 1996

## TOOLS

### UX

Axure  
Sketch  
InVision  
Zeplin  
Adobe XD  
Balsamiq  
Visio

### Visual

Photoshop  
Illustrator  
Dreamweaver  
Power Point  
Hand Coding HTML/CSS

### Researching

Nielsen Norman Group  
Accessibility guide - WCAG 2.0  
UX Planet  
Google Material Design  
Don't Make Me Think (book)  
Mobile Flrst (book)

## PROFESSIONAL EXPERIENCE

### LabCorp / **Senior UX Designer - Architect**

03/9 - Present

- UX for Labcorp Internal applications used by labs, med office staff, and patients
- Created new workflows to manage laboratory ordering, testing, tracking, and maintenance
- Work closely with Call Center Agents to provide better solutions to interface with clients
- Leverage Angular Material components to modernize the application
- Create and present interactive prototypes to the body of stakeholders
- Created an Interactive Style guide for development team

### Uline / **Senior UX Designer**

12/17 - 03/2020

- Internal applications
- Created new workflows
- Produced interactive prototypes
- Designed new dashboards, launchpad, and reports
- Conducted User testing
- Maintained Style Guide

### United Airlines / **Senior UX Designer** (contract)

8/16 - 12/17

- Internal application for engineers setting costs
- Creating new workflows
- Producing mockups to be consumed by Developers
- Updating current screens with better components

### Bank of America / **Senior UX Designer** (contract)

4/16 - 8/16

- Integrated a Bank of America application within Excel via a plugin.
- Worked on User Roles
- Producing mockups to be consumed by Developers
- Updating current screens with better components

## **Chase Bank / Senior UX Designer** (contract)

12/14 - 4/16

- Application for corporate bankers
- Creating new workflows and concepts
- Creating and maintaining our style guide
- Proposing new interactive prototypes to up to 40 stakeholders
- Ensuring a AA rating for accessibility standards

## **Media Ocean / UX Designer**

11/10 - 8/14

- Application for media managing software used by Advertising
- HTML/CSS work to white label app for customers
- Design look and feel for Media Bank's DSP

## **Trade Monster - Option Monster / UX Designer**

1/07 - 11/10

- Start up company creating an options trading platform
- Built from scratch one of the first online trading platform
- Designed look, feel, and layout for this new application
- Created (with animation and audio) the Trading Help System
- Worked on website and marketing department and application