TAVVA REDDY
Cell: 9398779706
E-ma ilTAVVAREDDY01@gmail.com

Summary:

- 6years ofexperience with **Salesforce.com configuration, Salesforce CPQ** and **development** in **Sales cloud** and **Service cloud**.
- 4 Years of experience in Salesforce CPQ Developer. I have experience in apex classes, visual force pages, test cl
- I have experience in lightning web components.
- Experience in evaluating technical requirements and identify impact, risks, and benefits of alternative solutions.
- Extensively exposed to creating **objects, fields, Record Types, workflows, approval processes, Escalation rules, Assignment rules, validation rules, Email services, data migration activities, custom page layouts, custom fields** and standard functionality
- Experienced to maintain, enhance and create workflows and validation rules.
- Extensive knowledge about Salesforce setup menu, Configuration, custom Application Development, **Administration, Data Migration**
- Experience with user management, License and Configurations activities
- Having hands on experience on **Change management** & Copado Change manager Experience in **creating and developing strategic test plans**, cases and reports. Experience in **Exact target.**
- Skilled at assessing client needs, working in a group setting, and training/supporting end users.
- Experience in Participate in the design, development and implementation.
- Experience in Executing medium to high complexity configuration requests.
- Proficient in the **development of quality processes** to support requirements management, software development, application configuration, and software testing.
- Experience in Investigate complex problems in production environments.
- Good Hands-on Experience in creating **Test Cases** based on product features, client requirements and technical documents. Developed, executed, and maintained **Test Scripts**. Reviewed and documented system Test Plans
- Worked on different SDLC Methodologies including Waterfall and **Agile**.
- Ability to understand and interpret **Entity Relationship Diagrams** and document them.
- Implemented Security and Sharing rules at Object, Field and Record levels for different users in the organization.
- Expertise in Loading Test Cases and mapping the same to the business requirements in **Test Manager.**
- Handling Pre and Post Deployment activities.
- Successfully worked on iterative offshore/onshore IT **Business** Development model
- Able to effectively converse, relate and liaise with multifunctional teams, including business owner, stake holders, mangers, architects, developers, and testers at all levels.
- Strong **communication**, **written** and **presentation** skills.

EDUCATION

B.SC COMPUTERS AT VMU CHENNAI - 2018

WORK EXPERIENCE

- ➢ VR ECO SYSTEMS PRIVATE LIMITED, Bangalore
- ➢ June 2018 – Till date
- ➢ Role – Software Engineer

PROJECTS :

Client: AMD,
Role: Salesforce/Configure, Administrator
Project: Symphony

Responsibilities:

- ➢ Standardized Salesforce solutions, and promote innovative IT solutions, techniques, and standards to meet changing business needs.
- ➢ Ensures solutions are consistent with organization objectives.
- ➢ Creating Profiles, Roles, Users, Tasks and actions, Dashboards, Reports and Validation rules
- ➢ Created record types, page layouts and customizing the objects
- ➢ Work is performed without appreciable direction while maintaining self-motivation and aligning direction with high level platform goals.
- ➢ Develop estimates / technical data requirements for project teams.
- ➢ Identify information and process realms with regional similarities and propose global standardization
- ➢ Assist in developing process and data migration strategies and worked on Exact target
- ➢ Worked on Sales, service and marketing cloud Worked on DocuSign integration
- ➢ Implementing security improvements by assessing current situation; evaluating trends; anticipating requirements
- ➢ Balance governance and ongoing center of excellence activities simultaneously.
- ➢ Worked on Unit and System Testing, Integration Testing and Identifying deployment activities
- ➢ Maintain or contribute to documentation/mappings of data flows both during new implementation and based on opportunities for continuous improvement.
- ➢ Determines security violations and inefficiencies by conducting periodic audits.
- ➢ Worked on setting-up a new org of Salesforce including designing security and role/profile strategies.
- ➢ Worked with IT support to solve Issues.

Environment: Salesforce CRM.

Omnicom   NY
Role: *Salesforce Administrator*

Responsibilities:

- Gathered business requirements for various medium and low-level upgrades to the salesforce system.
- Prepared Business Process Models that includes modeling of all the activities of the business from the conceptual to procedural level.
- Participated in project planning and keeping management in alignment with scope and recommended resolutions for all assignment-specific issues.
- Worked on Root Cause Analysis &Worked on Sales, service and marketing cloud
- Partnered with internal business teams in defining business processes and associated system requirements.
- Keeps users informed by preparing performance reports; communicating system status
- Implemented security improvements by assessing current situation; evaluating trends; anticipating requirements.
- Responsible for all the activities related to configuring Data Loader, uploading data in CSV files into salesforce.com, checking for the correctness of the data.
- Migration of configuration and Development changes from Sandbox to Production.
- Created Custom fields and created page layout to organize fields, related lists, and other components on a record detail and edit pages.
- Analyzed and updated Custom Profiles as required for the business needs and implemented Object level, Field level and Record level security.
- Created security rules and public groups and assigned users based on their roles.
- Defined various Validation rules to validate the data in the application and worked on mobile testing
- Created custom report types and generated report using the report types.
- Created and maintain workflows as well as process builder.
- Worked as a liaison between the users and the various teams involved in the application development for the better understanding of the business and IT processes
- Performed unit testing, integration testing and User Acceptance Testing in Full Sand box for all the mini projects.

Certification:

Salesforce Administrator-ADM(201)

Name **Tavva Reddy**   **Signature**

Date :