|  |
| --- |
| Mike Marrie 22014 Katie Ridge Lane - Katy, TX 77450 Cell: 713-816-2181 - emike888@yahoo.com  [www.countyderrystudios.com](http://www.countyderrystudios.com) |

# **Profile: Certified Video Editor**

Over 20 years serving in cross-functional leadership roles in short film and video, marketing, technology, and education with an emphasis on developing learners into leaders in dynamic growth environments. An energetic leader, passionate storyteller, respected mentor, effective communicator, and relationship builder.

**Core Strengths**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  |  | | --- | --- | --- | | * Film & Video Editing | * Creative Visual Storytelling | * Information Technology | | * Premiere Pro CC Certified | * Documentary - Wedding | * Animation | | * Adobe Creative Cloud Suite | * Sony FS5 | * Strategic Planning | | |  |  |  | | --- | --- | --- | | * Visual Storytelling | * Creative Visual Storytelling | * Information Technology | | * Digital Marketing and Branding | * Documentary - Wedding | * Animation | | * Animation and Motion Graphics | * Sony FS5 | * Strategic Planning | | |  |  |  | | --- | --- | --- | | * Project Management | * Creative Visual Storytelling | * Information Technology | | * Information Technology | * Documentary - Wedding | * Animation | | * Strategic Planning | * Sony FS5 | * Strategic Planning | |

**Professional Experience**

County Derry Studios, LLC – Katy, TX 2011 - present

**Filmmaker - Owner**

Professional video and short film design, production, editing, and visual storytelling services for all digital formats including social media. Production using Sony FS5 professional film camera and lenses, and Apple professional hardware. Certified in Premiere Pro CC video editing and proficient in the Adobe Creative Cloud Suite including After Effects CC, Media Encoder, Audition CC and Photoshop CC. Specializing in creative, emotion-evoking storytelling while operating efficient project management methodologies and utilizing all post-production NLE best practices. Demo reel at [www.countyderrystudios.com](http://www.countyderrystudios.com).

Katy isd – Katy, TX 2013 - present

**Video and Animation Instructor**

Certified video production, editing, digital art, and animation instructor using the Adobe Creative Cloud Suite (Premiere Pro CC, After Effects CC, Media Encoder, Audition CC, Animate CC, Photoshop CC, Illustrator CC), Autodesk 3DS-Max Animation software, ZOOM, Canvas and other educational software applications. Award-winning student work created from studies in pre-production, production and post-production subjects including storyboarding, visual storytelling, shot composition, camera movement, set lighting, audio, chroma-key, motion graphics, documentary and narrative styles short films.

Francesca’s Holdings – Houston, TX 2010 - 2013

**Vice President of Information Technology and E-Commerce**

Senior executive with oversight of all corporate technology and E-Commerce. Planning, implementation and support for all enterprise systems including online learning and training, HR, finance, analytics, operations, marketing, logistics and merchandising. A strategic focus on technology training and support for the non-technical employee. Multi-million-dollar technology budget and governance controls management during IPO.

Mattress FIRM Holding CORP – Houston, TX 2005 - 2009

**Chief Information Officer**

Business-centric IT executive recruited to lead a turnaround of technology systems at national retailer. Scaled systems for rapid organic growth, seven corporate acquisitions, multiple ERP implementations and governance for an initial public offering. Strategic planning focus on aligning technology system infrastructure and support with business processes.

Academy Sports & Outdoors – Katy, TX 1998 - 2005

**Vice President of Information Technology**

**Executive Director of Marketing & E-Commerce**

Leadership of all technology and E-Commerce processes within $1.5 billion retail operations. Career development and mentorship for 85 technology business professionals. Previous leadership of enterprise marketing and communications operations including 22 internal marketing and advertising professionals and multiple external media consultants and contractors. Public relations media contact and crisis management executive.

**Education and Professional Development**

UNIVERSITY OF HOUSTON, Houston, TX

BBA in Finance

EXECUTIVE EDUCATION COURSES:

* Harvard University Program on Negotiation: Managing Conflict Within the Organization, Cambridge, MA
* MIT Sloan School, Professional Technology Management, Cambridge, MA
* MIT Sloan School, Corporate Finance, Cambridge, MA

**Certifications**

* Adobe Premiere Pro CC Video Editing, Adobe Inc.
* Certified Technology Applications, Art and Business Education Instructor, T.E.A.
* Instructional Design Essentials: Models of ID, LinkedIn Learning
* Writing Effective Learning Objectives, LinkedIn Learning
* Essentials of Virtual Teaching and Course Development, Katy ISD

**Community Leadership**

* Pine Cove Christian Camp Ambassador
* Epiphany of the Lord Youth Ministry
* Katy ISD Strategic Design Team
* Katy ISD True North Strategic Planning Team
* Katy ISD Safety and Security Advisory Board
* Katy ISD Bond Committee
* Katy ISD Videographer
* Youth Sports Videographer