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**VAIBHAV GAUTAM BANSODE**

Mumbai, MH 400083 ◆ 9594448968 ◆ [vaibhavgbansode@gmail.com](mailto:vaibhavgbansode@gmail.com)

PROFESSIONAL SUMMARY

Enthusiastic writer and editor with around five years of experience in journalism, eager to contribute to team success through hard work, attention to detail, and excellent organizational skills. A clear understanding of Online, Print, and Broadcast as well as Social Media. Motivated to learn, grow, and excel in journalism and content writing industry.

SKILLS

\*News Writing \*Content Development

\*Business News Writing \*Content Manager and Specialist

\*Political News Writing \*Blog Writing

\*Content Writing \*Social Media Manager

\*Copy Editing \*Understand SEO and Google Analytics

\*Copy Writing \*Understand CMS

WORK HISTORY

**Copy Editor/Staff Writer**, 08/2019 to 10/2019

**Diligent Media Corp** **(DNA)** – Mumbai, Maharashtra

* Reviewed and edited content for correct grammar and style.
* Edited as well as re-written reporter copies and provided concise and constructive feedback to them.
* I was responsible to draft/design a city/nation page for the newspaper each day.
* Proofread edited and evaluated the final copy to verify content aligned with established guidelines.
* Maintained excellent attendance record, consistently arriving to work on time.

**Assistant Producer,** 10/2017 to 08/2019

**Bennett, Coleman Company Limited - ET NOW –** Mumbai, Maharashtra

* I used to edit, rewrite, create & flash the stories either sent by the reporter or from new agencies at the bottom ticker of a business news channel.
* I was at the first line of disseminating information to desk, anchors, reporters & to the whole system.
* Specifically covered business, politics, and general beats. I used to take care of the evening shift of the ticker department.
* Listen and flash the important guests that generally used to appear on the news channel for an interview.
* Monitor all wires, news pools, stock exchanges, social media, and all other news sources, cull out important information and flash.

**News Sub Editor/Writer,** 01/2016 to 10/2017

**Deccan Chronicle Holdings –** Mumbai, Maharashtra

* Proofread edited and evaluated the final copy to verify content aligned with established guidelines.
* Monitored social media and online sources for industry trends.
* Covered Politics, Nation, and World; used to re-write, rehash & create deep researched online content in the same beats.
* Ensured site is being updated with relevant and trending stories of the beats assigned to me.
* Monitoring social media, government websites, wires, and news agencies for news sources.

**News Sub Editor/Writer,** 09/2014 to 12/2015

**News Bharati Dot Com –** Mumbai, Maharashtra

* Proofread edited and evaluated the final copy to verify content aligned with established guidelines.
* Monitored social media and online sources for industry trends.
* Covered Politics, Nation, Sports, Entertainment, and World; used to re-write, rehash & create deep researched online content in the same beats.
* Ensure news site is being updated with relevant and trending content of the beats assigned to me.
* Monitoring social media, government websites, wires, and news agencies for news sources. source.

EDUCATION

**Master of Arts:** Communication and Journalism, 06/2015

**University of Mumbai** - Mumbai

**Bachelors of Mass Media:** Mass Media (Journalism), 05/2012

**Kirti M. Doongursee College –** Mumbai

CERTIFICATION

● Certified in Basic Photography

● Certified in Basic Computer Education

PERSONAL DETAILS

**Hobbies –** Reading**,** WatchingFilms/Series, Photography and Creating Memes

**Languages Known –** English, Marathi, Hindi

**Date of Birth –** 19th October 1991