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**VAIBHAV GAUTAM BANSODE**

Mumbai, MH 400083 ◆ 9594448968 ◆ vaibhavgbansode@gmail.com

PROFESSIONAL SUMMARY

Enthusiastic writer and editor with around five years of experience in journalism, eager to contribute to team success through hard work, attention to detail, and excellent organizational skills. A clear understanding of Online, Print, and Broadcast as well as Social Media. Motivated to learn, grow, and excel in journalism and content writing industry.

SKILLS

\*News Writing \*Content Development

\*Business News Writing \*Content Manager and Specialist

\*Political News Writing \*Blog Writing

\*Content Writing \*Social Media Manager

\*Copy Editing \*Understand SEO and Google Analytics

\*Copy Writing \*Understand CMS

WORK HISTORY

**Copy Editor/Staff Writer**, 08/2019 to 10/2019

**Diligent Media Corp** **(DNA)** – Mumbai, Maharashtra

* Reviewed and edited content for correct grammar and style.
* Edited as well as re-written reporter copies and provided concise and constructive feedback to them.
* I was responsible to draft/design a city/nation page for the newspaper each day.
* Proofread edited and evaluated the final copy to verify content aligned with established guidelines.
* Maintained excellent attendance record, consistently arriving to work on time.

**Assistant Producer,** 10/2017 to 08/2019

**Bennett, Coleman Company Limited - ET NOW –** Mumbai, Maharashtra

* I used to edit, rewrite, create & flash the stories either sent by the reporter or from new agencies at the bottom ticker of a business news channel.
* I was at the first line of disseminating information to desk, anchors, reporters & to the whole system.
* Specifically covered business, politics, and general beats. I used to take care of the evening shift of the ticker department.
* Listen and flash the important guests that generally used to appear on the news channel for an interview.
* Monitor all wires, news pools, stock exchanges, social media, and all other news sources, cull out important information and flash.

**News Sub Editor/Writer,** 01/2016 to 10/2017

**Deccan Chronicle Holdings –** Mumbai, Maharashtra

* Proofread edited and evaluated the final copy to verify content aligned with established guidelines.
* Monitored social media and online sources for industry trends.
* Covered Politics, Nation, and World; used to re-write, rehash & create deep researched online content in the same beats.
* Ensured site is being updated with relevant and trending stories of the beats assigned to me.
* Monitoring social media, government websites, wires, and news agencies for news sources.

**News Sub Editor/Writer,** 09/2014 to 12/2015

**News Bharati Dot Com –** Mumbai, Maharashtra

* Proofread edited and evaluated the final copy to verify content aligned with established guidelines.
* Monitored social media and online sources for industry trends.
* Covered Politics, Nation, Sports, Entertainment, and World; used to re-write, rehash & create deep researched online content in the same beats.
* Ensure news site is being updated with relevant and trending content of the beats assigned to me.
* Monitoring social media, government websites, wires, and news agencies for news sources. source.

EDUCATION

**Master of Arts:** Communication and Journalism, 06/2015

**University of Mumbai** - Mumbai

**Bachelors of Mass Media:** Mass Media (Journalism), 05/2012

**Kirti M. Doongursee College –** Mumbai

CERTIFICATION

 ● Certified in Basic Photography

 ● Certified in Basic Computer Education

PERSONAL DETAILS

**Hobbies –** Reading**,** WatchingFilms/Series, Photography and Creating Memes

**Languages Known –** English, Marathi, Hindi

**Date of Birth –** 19th October 1991