**ATTILI SURYA SRIKANTH**

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**PROFESSIONAL SUMMARY**

* **6.5+ years** of **Full-time Result-Oriented professional** Experience in IT Industry as a **Salesforce Administrator** and **Developer.**
* **Certified Salesforce Application Architect**, with 10+ Certifications in Salesforce.
* Good Implementation knowledge on **Sales cloud, Service cloud** and **Marketing cloud.**
* Good Implementation knowledge on **Process Builder**, **Visual Workflow**.
* Good Implementation knowledge on **Data Import wizard** and **Data Loader.**
* Good Implementation knowledge on **Community Cloud.**
* Good Implementation knowledge on **Profiles** and **Sharing rules.**
* Good Implementation knowledge on **Reports** and **Dashboard.**
* Good Implementation knowledge on **Apex Controllers** and **Bulk Triggers.**
* Good Implementation Knowledge on **SOQL, SOSL** and **DML** Operations.
* Good Implementation Knowledge on **REST**, **SOAP**, **Bulk, Tooling** and **Metadata api’s.**
* Good Knowledge in concepts on **SalesforceDX, Project Development Life Cycle, Scratch Orgs, CLI.**
* Good knowledge in Building **Visualforce pages (Google Maps integration), Lightning Framework, Lightning Components.**
* Good Implementation knowledge on testing tools such as **Advanced Rest Client (ARC), SOAPUI, Postman.**
* Good Implementation knowledge on **Asynchronous apex** such as **Queueable, Batchable,** **Schedulable, Future**.
* Good knowledge on **Lightning Aura Components** and its Architecture.
* Good Knowledge on **Lightning Web Components, ES6 JavaScript, Promises etc.,**
* Good Knowledge on CoreJava, Dropwizard, Swagger Frameworks.
* Good knowledge on Bigdata Apache NiFi, Creating Custom processors in java.

**PROFESSIONAL EXPERIENCE**

* **First Source IT Services,** Hyderabad June 2016 to Oct 2017.
* **MindTech India Pvt Ltd,** Cyberjaya, Malaysia Nov 2017 to May 2018**.**
* **InfoDrive Solutions, KL Sentral,** Malaysia August 2018 to till December 2019.
* **Transition Technologies Managed Services**, Puchong December 2019 till Date.

**ACHEIVEMENTS :**

* **Service of Excellent Award – May 2022**
* **BEST PERFORMER AWARD – MAY 2017.**
* Provided **CORPORATE TRAINING** to **Developers /** **End Users**.
* **Online Salesforce Trainer** at weekends, have trained more to **300+** students till date.
* Part-time blogger and write **technical articles** on **developer.atsiro.com.**
* Have delivered **4 Modules** as **freelancer** via **upwork.com** for Wealthvest Org.

**PROFESSIONAL EDUCATION**

* **B.Tech from Yogi Vemana University, Kadapa** with **CGPA of 7.9 / 10, Andhra Pradesh.**

**CERTIFICATIONS**

* Salesforce Certified Application Architect
* Salesforce Certified Integration Architect
* Salesforce Certified Data Designer
* Salesforce Certified Sharing and Visibility Designer
* Salesforce Certified Platform Developer II
* Salesforce Certified Platform Developer I
* Salesforce Certified App Builder
* Salesforce Certified Administrator
* Salesforce Certified Marketing Cloud Consultant
* Salesforce Certified Marketing Cloud Email Specialist
* Salesforce Certified Marketing Cloud Developer
* Salesforce Certified OmniStudio Developer

**PROFESSIONAL SKILL-SET**

 **Project Domains**  : Banking & Insurance, Recruiting, IT, Real estate, Manufacturing, Hotel and Resorts.

**IDEs** : Visual Studio, aside.io, Mavens-mate, Sublime, Atom, Developer Console.

**Log/Test/Build Tools** : Debug logs, log4j, Sandbox, Ant Tool, Maven.

**Technologies :** LWC, ES6 JavaScript, Apex, Visualforce, SalesforceDX, Core Java, Jsp, JSON, XML.

**PROJECT PROFILE**

**PROJECT #7 : Engagement 2021**

**Client : Roche Pharma Malaysia**

Role : Developer

Environment : Windows 8,Developer Console, ANT, IntelliJ.

App Server : Cloud Based Server

Team Size : 8

Tenure : June 2019 to till Date

**Description:**

 **Engagement 2021** is a Business Process Automation project for one of the lead Pharma companies in Malaysia. The theme of this project is to digitalize and automate all the touch points of customers with the company and targeting to complete the project by the year 2021. Apart from web application, and iOS application. We Have consent Management system to store the consent of the customers whether they are ready to receive promotional emails, phone, direct mail etc in Salesforce CRM. We also have Marketing cloud that has integration with salesforce and contains customer data by which we perform email sends to the customer.

**Responsibilities:**

* Generate reports and dashboards for sales and service process.
* Fix bugs related to Consent Managment Module in CRM.
* Assessment and Provide estimation to the Change request for new Enhancement.
* Provide Production support for Marketing cloud module of E-21.
* Provide training and clarify the queries of Business users as per the scope of the project.

**PROJECT #6 : Mobile Network Operator’s Platform (Pilot)**

**Client : Multiverse Tech Services SAS**

Role : Developer (Freelance Developer)

Environment : Windows 8,Developer Console, ANT, IntelliJ.

App Server : Cloud Based Server

Team Size : 3

Tenure : June 2020 to December 2020

**Description:**

 **Mobile Network Operators Platform (MNOP)** is a product that is built with an intention to automated sales and service process of mobile network operators. The Sales process contains product sales, inventory and device installation. Service process help in activation, inactivation of internet services and helps us find the utilization factor of current service along with the billing module to charge the customers. We also have a serviceability module which provides the details and strength of signal/network in a given geo-location by co-ordinates or address.

**Responsibilities:**

* Build the schema and relationships at the database layer as per the different entities identified from the business.
* Developed LWCs in Serviceability Module by integrating with GoogleMaps and Altan APIs so as to display the strength of an internet at a given coordinates.
* Developed LWCs in Monitoring page, to activate, in-activate or renew the internet services on the SIM card provided to the customers.
* Wrote unit test classes for all the LWCs developed in Serviceability and Monitoring Modules.

**PROJECT #5 : Malaysian Axa Distribution Portal (MAP)**

**Client : Axa-Affin Life Insurance.**

Role : Developer

Environment : Windows 8,Developer Console, ANT, Sandbox.

App Server : Cloud Based Server

Team Size : 1

Tenure : July 2018 to June 2019

**Description:**

 **Axa-Affin Life Insurance** one of the leading Insurance company in Malaysia, they sell life insurance policies to their customers directly, or through Agency partners, this project deals with implementation of sales cloud for tracking their Sales Process of selling policies, and generate some reports and dashboard to analyze which agent from a given agency has performed well. On the other hand partner portal was implemented so that agents can login into sfdc and can track their progress and compare their performance with other agents, pull out monthly commission statement pdfs, Service cloud was also implemented to improve and automate their service process.

**Responsibilities:**

* Generate reports and dashboards for sales and service process.
* Provide production support on day-to-day issues and maintaining the system.
* Implemented a Agency performance Visualforce dashboard from Scratch, i.e, from requirement analysis to developing **Visualforce** pages, **custom controllers**, **test classes**, and deployed it to partner community.
* Implemented commission statement pdf for partner portal user
* Implemented batch apex which is scheduled to run everyday to process and and update 500k records, for complex commission calculations on policy records.
* Implemented Balanced Score Card (BSC) from Scratch, it is a report card for agents to showcase their performance.
* Maintain and enhance on Inbound and Outbound email handlers to trigger emails to RPA Robot.
* Enhancements on **SOAP** based integration between axa web application server and sfdc to pull in the data into sfdc.

**PROJECT #4 : Data Migration Application**

**Client : Wealthvest, Manhattan, USA.**

Role : Developer **- Freelancer.**

Environment : Windows 8,Developer Console, ANT, Sandbox, Eclipse.

App Server : Cloud Based Server

Team Size : 5

Tenure : April 2017 – July 2017

**Description:**

 **Wealthvest** Org needs a Data Migration Application, The purpose of Data Migration App is, usually full Sandbox takes 4 weeks to refresh, our project deals with developing a stand-alone java based application which will load the whole data from production to developer or partial sandbox irrespective of any kind of constraints using SOAP, METADATA, REST, TOOLING api’s. Whole data will be moved from production to MYSQL then from DB to Sandbox by converting old record ids to new ids, sustaining the relationships, inactivating the metadata programmatically till the data is loaded. The Objective is, to develop this app and publish it in App Exchange.

**Responsibilities:**

* Involved in various activities of the project, like information gathering, analyzing the information, documenting the functional and non-functional requirements.
* Inactivate / Activate all the metadata like **workflow, process builder, Approval process, flows, triggers, validation rule** programmatically and send an email tabulated all active and inactive meta data in the org upon job completion using REST and Tooling api.
* Clarify Implementation team’s doubts and guide them, generate **Report and dashboard** like Sales funnel, Stalled Opportunities etc.,
* Implemented Batch Apex with Metadata api for listing out the all the reports that have used a given object.
* Guide the team and solve their issues forMigrating data using the **Data Loader**.

**PROJECT #3 : MDM2 Integration Fabric**

**Client : DXC.Technology**

Role : Developer.

Environment : Java 8, SQL, GITHUB, Apache NiFi, Java, Dropwizard and Swagger framework, Eclipse Oxygen, Oracle
 11g and PL/SQL, Maven.

App Server : Cloud Based**.**

Team Size : 12

Tenure : November 2017 – May 2018

**Description:**

 **DXC IT** uses an HPE Owned/Managed integration bus – HPSB. It is a java based proprietary ESB used internally for 15+ years. HPSB supports integration, file transfer and pub-sub use case supporting SFTP, CIFS and HTTPS protocol. It uses Oracle Advance Queue for internal messaging/pub-sub/persistence layer.This project will migrate the DXC IT integration to HDF/NiFi platform. This will be a brand new platform – hence referred as DXC DD – which will be used to support migration and will also support future integration/ingestion to Hadoop use cases.

**Responsibilities:**

* Analyzing the existing **HP Service Bus** (ESB) which transfers the files from windows server to ESB and Create an equivalent CIFS custom processor in NiFi platform using core java.
* Developed 3 Custom CIFS Processors **– listCIFS , PutCIFS, FetchCIFS** which are used for transferring files from windows server to NiFi (NIFi Equivalent to ESB) and vice versa. , with a possibility of **Continuous Integration**.
* Optimizing the developed Custom processors with the best Practices by analyzing the Source code.
* Written **Junit Test Cases** for all 3 Processors for Maintaining the Code Quality.
* Analyzing the existing HP Service Bus (ESB) for DB Interaction and User Authentication and replicated the same by developing api’s for Accessing the File Metadata from **Oracle, MYSQL and MariaDB** using Dropwizard and Swagger frameworks.

**PROJECT #2 : BOB CRM.**

**Client : Bob eProcure pvt ltd, India.**

Role : Developer and Administrator.

Environment : Windows 8,Developer Console, ANT, Sandbox.

Team Size : 8

Tenure : January 2017 – August 2017

**Description:**

BOB eProcure Pvt Ltd is an online eProcurement firm where anyone can buy and sell their goods, Raw Materials, Dispose waste and hence ultimate aim is to decrease the purchase cost for buyers by conduction e-Auction among sellers. CRM was designed to capture all the company Account information, contacts and opportunity to manage their clients and automate their Sales process, Service Process via Automated SMS and Email alerts. Generate Invoices, Payment Schedules and Payment Receipts, Reports and Dashboard for Data-Driven Decision Making.

**Responsibilities:**

* Worked on various Salesforce.com customizations - **standard objects and creation of**

**customized business objects, fields.**

* Involved in creating **Relationships,** Field Dependencies, **Validation rules**, Workflow rules, Page layouts.
* Opportunity Stage Tracking using **Process Builder**.
* Migrated Data using **Data-Loader** from .csv files to CRM.
* Worked on various salesforce.com standard objects like **Accounts, Contacts, Activity**.
* Created **Apex Schedulers** for Time Dependent Email alerts based on close Date.
* Wrote **Asynchronous apex**-**@future** for on Audit Trail for tracking any changes in **Validation Rules, Apex Classes Triggers, Flows, Process builder** and Associated **Test Classes**.
* Create **Reports and Dashboards** for **Stall Opportunities, Stage Tracking**, Activity, Sales funnel etc., owner-wise on Daily, Weekly and Monthly basis using **Summary and Matrix report**.

**PROJECT #1 : Aujas.**

**Client : Aujas Networks Pvt Ltd**, **India.**

Role : Administrator.

Environment : Windows 8,Developer Console, Sandbox.

Team Size : 6

Tenure : June 2016 – December 2016

**Description:**

**AUJAS is a Global Information Risk Management** service company, they are in to data security and the CRM was designed to capture all the company Account information, contacts and opportunity. Custom object campaign is used to capture all the campaign they are doing. Under opportunity stage is not manual entry it is a field update based on certain criteria for each stage. They had very specific role hierarchy for data sharing and it was a challenging data sharing module we designed using automatic sharing rule. And they are using single dashboard across the organization so we created a dynamic Reports and Dashboard since opportunities are private. We also made used of historical trending to track all the opportunities created by sales Managers.

**Responsibilities:**

* Worked on various Salesforce.com standard objects and custom object.
* Implemented Sharing rules and Security modules.
* Generated Objects, Fields and Page layouts, worked on **Relationships.**
* Worked on the Security model using **Profiles, Roles and Sharing settings**.
* Designed **Workflow rules** / **Approval Processes.** Import and Export the data using **Apex Data loader.**
* Created New Users Upon Joining and **Freezed / In activate** old user upon service Termination.
* Create **Reports and Dashboards** for **Stall Opportunities, Stage Tracking**, Activity, Sales funnel etc., owner-wise on Daily, Weekly and Monthly basis using **Summary and Matrix report**.