

PROFESSIONAL SUMMARY

Strategically-minded Salesforce Developer with 3.6 years of Experience, capable of working independently and as part of a divergent team to develop various applications on Salesforce.com environment and achieve a key position in fast-paced technology with varied responsibilities. Able to quickly yet concisely understand objectives towards Development, Configuration and Administration in area of Salesforce, in an Organization.

HIGHLIGHTS

- Around 3.6+ years of professional Software Development & Administration Experience with 3.3+ years of experience in Salesforce.com CRM and Force.com platform with proficiency as a Developer and Administrator.
- Presently associated with HCL Technologies, Chennai as software Engineer from 3 years and 6 months.
- Worked at Onsite - Mexico for around 8 months as Salesforce Administrator and Developer.
- Experience in all phases of Software Development Life Cycle (SDLC) which involves requirements gathering, analysis, design, development, Testing and Deployment.
- Experience in Salesforce.com customization and configuration in Salesforce application.
- Extensive Experience in handling all the **Administrative** tasks.
- Experience in developing **Lightning UI** using **Visualforce pages** & providing business logics using **Apex**.
- Working Knowledge on working with **Force.com IDE** and development of Lightning UI, Visualforce pages, Visualforce Components, Apex Classes, Apex Triggers, Batch Apex, Web Services etc.
- Good Knowledge on **Salesforce Lightning** and build new apps with Lightning app builder and Lightning Components
- Sound understanding of **SOQL** and **SOSL** for Querying and searching Data for Force.com platform.
- Code optimization, Code Review with Salesforce Governor Limits and experience in overcoming limitations in Apex classes, Triggers, SOQL and Batch classes.
- Worked on salesforce.com sandbox and production environments which include creating and refreshing sandbox from time to time and deployment by using **Snapshot** tool and **change set**.
- Extensive experience in **Data mapping** and **migration** from Legacy systems to Salesforce.com platform using Data Loader and Import Wizard.
- Strong experience in generating **Reports, Dashboards** and analytical snapshots for the management
- Worked on **Process Builder, Workflow** and **Approval** Processes.
- Configured, implemented, administrated and maintained the Salesforce.com platform
- Experience on Salesforce setups such as **Permission Sets, Sharing Model, Roles, Profiles, OWD**, Object relationships.
- Experience in creating Custom Apps, Objects, Fields, buttons Applying Sharing Rules, Page Layouts, Search Layouts, Related List and defining Field Dependencies.
- Well knowledge and working experience in software Development Life Cycle (SDLC) methodologies such as **Agile** and Waterfall model.
- Knowledge on web technologies like HTML, Java-Script, CSS etc.
- Have basic knowledge on Metadata API & Tooling API.

- Extended support in training the new team members towards new requirements & products.
- Working Knowledge SharePoint and been as SharePoint Admin.
- Basic Knowledge on Data Stage (ETL).
- Outstanding analytical, Interpersonal and Communication skills, fast learner, hardworking and good team player

SKILLS

CRM	Salesforce CRM
Process	Software Development – Agile Process
Technologies	Salesforce CRM, Apex Classes & Apex Triggers, custom controllers & Extensions, SOQL, SOSL, Visualforce Pages / Components, Workflow Approvals, Custom Objects, Apttus CPQ, Lightning
Languages	Apex, Visualforce ,CSS, JavaScript
Tools	Force.com IDE, Eclipse IDE, Apex Data loader, Snapshot

CERTIFICATION

- I had Completed Salesforce Platform Developer-1 certification.

OTHER ACHIEVEMENTS

- Value Addition to the client on Modifying Public Groups as a Salesforce General User in a Vf page. Above value add got lots of appreciation from the client which costs 776k \$.
- Value Addition to the client on Modifying Custom Label using Metadata API.
- Fixed Major Production Issue - Fixing controversy Text Area Validation from Salesforce to JavaScript.
- Provided Multiple Value Additions to enhance the admin process and make it efficient and facile. Value Additions such as – vf page for generating fast deploy XML file with list of required test classes, Automate post deploy steps after creating/refreshing sandbox, One Stop page for Admin References, Pre-defined formatted Excel for Pre/Post Deploy Steps etc.

SELECTED PROJECT EXPERIENCE

Client	USAA (United Services Automobile Automation)
Project Name	GSO – SRO Phase-II
Duration	Mar 2018 – Till Date
Position	Salesforce Developer
<p>Background</p> <p>United Services Automobile Association (USAA) is a Texas-based Fortune 500 company. GSO Global Service Operations & SRO defines Secure Room Operations. This application deals with Business Management for the client globally with respect to location, assets, people, revenue etc. Overall Management in single application.</p> <p>Responsibilities</p> <ul style="list-style-type: none"> • Good understanding of the business requirement and come up with technical design Experience. • Agile methodologies (SCRUM) was implemented that includes daily scrum with team • Analysis and implementation of Apttus CLM ,which is replacement of existing system. • Implemented many workflow rules, Email Alerts, Email Templates, page layouts, Validation rules, Permission Sets, Public Groups, Reports for different requirements. • Designed Visual force pages, JavaScript, CSS style sheets etc. • Developed and deployed Apex Classes, Standard Controllers, Custom Controller, Extensions and Apex Triggers, for various functional needs in the application. • Unit Tests and code coverage according to Force.com best practices. • Analysis on the Migration of existing project to Salesforce Lightning. 	

Client	USAA (United Services Automobile Automation)
Project Name	USAA Salesforce Adminiatorator
Duration	Sep 2017 – Feb 2018
Position	Salesforce Adminiatorator
<p>Background</p> <p>USAA has huge number of Salesforce projects which need to be maintained in a efficient way. It has multiple environments in salesforce and process needs to be re-defined for each environment. Sameway, admin manages all the queues i.e- types of requests and ensuring that USAA standards are followed.</p> <p>Responsibilities</p> <ul style="list-style-type: none"> Performed the roles of Salesforce.com Administrator in the organization. Involved in Salesforce.com application setup activities and customized the apps to match the functional needs of the organization Modified the Existing USAA Salesforce administrator process to make it more facile and efficient. Daily Meetings with clients and business team and understanding the current projects running and such way predicting the upcoming work and making us more feasible for the business. Providing instant solutions to the business for any type of technical issues and concerns in managing the customizations in the environment. Managing all the queues and same way managing the existing team in assignation of specific requests and queues to admin. Provided multiple ideas to the admin team and client, which leads the admin process much more easy and transparent. Provided below value additions in admin role, which got huge appreciations from the client. Easy Fast-deploy file generation - Generate whole fast deploy xml file in a click, Post-Deployment steps Template- Unique Format for all users, One-Stop HTML page - References for admin, Automate PD Steps after sandbox creation. 	

Client	USAA (United Services Automobile Automation)
Project Name	GSO – SRO
Duration	Feb 2017 – Aug 2017
Position	Salesforce Developer
<p>Background</p> <p>GSO Global Service Operations & SRO defines Secure Room Operations. This application deals with Business Management for the client globally with respect to location, assets, people, revenue etc. Overall Management in single application.</p> <p>Responsibilities</p> <ul style="list-style-type: none"> Created Custom SFDC Objects, lookup and Master-Detail relationships & Junction Object. Implemented many workflow rules, Email Alerts, Email Templates, page layouts, Validation rules, Permission Sets, Public Groups, Reports for different requirements. Designed Visual force pages, JavaScript, CSS style sheets etc. Developed and deployed Apex Classes, Standard Controllers, Custom Controller and Apex Triggers, for various functional needs in the application. Unit Tests and code coverage according to Force.com best practices. 	

Client	USAA (United Services Automobile Automation)
Project Name	GSO – SRO
Duration	Feb 2017 – Aug 2017
Position	Salesforce Developer

Background

United Services Automobile Association (USAA) is a Texas-based Fortune 500 company. GSO Global Service Operations & SRO defines Secure Room Operations. This application deals with Business Management for the client globally with respect to location, assets, people, revenue etc. Overall Management in single application.

Responsibilities

- Created Custom SFDC Objects, lookup and Master-Detail relationships & Junction Object.
- Implemented many workflow rules, Email Alerts, Email Templates, page layouts, Validation rules, Permission Sets, Public Groups, Reports for different requirements.
- Designed Visual force pages, JavaScript, CSS style sheets etc.
- Developed and deployed Apex Classes, Standard Controllers, Custom Controller and Apex Triggers, for various functional needs in the application.
- Overcome Existing SOQL issue and enhanced code to reduce to minimum.
- Unit Tests and code coverage according to Force.com best practices.

Client	USAA (United Services Automobile Automation)
Project Name	GSD Risk Model Versioning
Duration	Oct 2016 – Jan 2017
Position	Salesforce Developer

Background

GSD defines Global Service Delivery. USAA organization had many departments in which Global Service Delivery deals with all the Main Worker Operations. This application serves the Enterprise Requirement for supply chain risk management. USAA's supply chain Risk Management had developed a supply chain framework to determine the inherent risk of any function that may be fulfilled a third party supplier, and then evaluate how effective the controls in place help to mitigate the risk, ultimately arriving at a residual risk score.

Responsibilities

- Created Custom SFDC Objects, lookup and Master-Detail relationships on the objects and Create different types of custom profile and object relationship.
- Implemented many workflow rules, Email Alerts, Email Templates, Field's update for different requirements.
- Created Permission Sets, Public Groups, sharing rules and Manage security Role/for users.
- Designed Visual force pages, Visualforce Components, JavaScript, CSS style sheets etc.
- Used Custom Setting, custom Labels in Coding standards for configurable flexibility and to make process easier.
- Developed and deployed Apex Classes, Custom Controller and Apex Triggers, for various functional needs in the application. Worked on Batch Apex and Scheduling batch on specific requirements.
- Worked on Integrating Salesforce with Enlightha.
- Overcome Existing SOQL issue and enhanced code to reduce to minimum.
- Avoiding many triggers related as its 4child relationship.
- In every DML operation based on certain values, Respective Emails to be triggered.
- Unit Tests and code coverage according to Force.com best practices.

Client	USAA (United Services Automobile Automation)
Project	GSD Data Objects
Duration	Aug 2016 to Sep 2016.
Position	Salesforce Developer

Background

The main objective of the project is to provide a centralized set of contract, employee and supplier data for approved GSD systems to access to support vendor management compliance. This Project deals with all the main objects which were required to build data for all the projects in GSD – Global Service Delivery. With well-build architecture and access them efficiently.

Responsibilities

- Designed an Architecture for creating objects and relationships to maintain data across applications.
- Defined many relationships on objects, Custom Settings and labels.
- Security settings (Object, Field, Record levels).
- Created Permission Sets, Field level security, Public Groups, sharing rules etc.
- Worked on Workflow rules, email alerts, Triggers, Visualforce Pages, Visualforce Components, Apex Classes across multiple applications to sync new data with them.
- Unit Tests and code coverage according to Force.com best practices

Client	USAA (United Services Automobile Automation)
Project	GSD Automation & Workflows
Duration	Feb 2016 to Jul2016.
Position	Salesforce Developer

Background

This Project is One more Project Which comes under GSD – Global Service Delivery Team. GSD Automation & Workflows is a type of Phase-2 for GSD Front Door Project which will be enhancements and additional requirements for Front Door Application. This Project deals with digitization of contract management process and reporting data to higher roles. This Project even includes Integration with Other projects – GSD Front Door and GSD Risk Model.

Responsibilities

- Managed Security settings (Object, Field, Record levels).
- Worked on Triggers, Visualforce Pages, Visualforce Components, JavaScript, CSS Stylesheets Apex Classes.
- Creating Report Types also Generating and extracting reports from Sales force.
- Security settings (Object, Field, Record levels).
- Unit Tests and code coverage according to Force.com best practices.

Client	USAA (United Services Automobile Automation)
Project	VENDOR COMPLAINTS
Duration	Sep 2015 to Nov 2015
Position	Salesforce developer

Background

USAA had a set of Vendors, for whom USAA always wants to be supportive to them. This project aim to have a Salesforce application which helps vendor and their users to raise complaints to USAA. The request data is submitted in Salesforce, which has to be moved to Metric Stream, the tool which is best in enterprise tand governance software.

Responsibilities

- Customized Custom Object and Created few page layouts. Create different types of custom profile and object relationship
- Created Apex Batch Classes, Triggers.
- Created Users with specific community profile i.e-CommunityLoginUser and contacts.
- Created Visual force pages, Apex classes, JavaScript, CSS Style sheets.
- Configure custom reports and build dashboards for Web Aging.
- Unit Tests and code coverage according to Force.com best practice.

Client	USAA (United Services Automobile Automation)
Project Name	GSD FRONTDOOR
Duration	Mav 2015 – Jan 2016
Position	Salesforce Developer
<p>Background</p> <p>GSD Front Door is an Internal application for the Global Service Delivery Team, which is accessible by three types of users – General Users, GSD Employees and GSDAdmin. Based on the User Role, user will be accessible to different forms. A user can raise any type of request, i.e.- USAA had specific requirement with approx. 20 Types of requests which were designed with many dependencies with user selected values. A User can save/submit an request and the request raised by user will be accessed by specific set of GSD Employees. The request will be later Assigned to Specific GSD Employee and Request Will be Taken action and Solved. The Status of the Request will be tracked and Email Alerts will be sent to respective users.</p> <p>Responsibilities</p> <ul style="list-style-type: none"> • Implemented different enhancements as per business requirements. • Created Custom SFDC Objects, lookup and Master-Detail relationships on the objects and some custom fields in Standard Objects and Create different types of custom profile and object relationship • Implemented many workflow rules, Email Alerts, Email Templates, Field's update's, validation rules for different requirements. • Implemented many page layouts for different objects depends on requirement. • Designed Visual force pages, Visualforce Components, JavaScript, CSS style sheets etc for page designing's. • Developed and deployed Apex Classes, Custom Controller and Apex Triggers, for various functional needs in the application. • Manage security Role/Profiles and access rights for users. • Created Permission Sets, Field level security, Public Groups, sharing rules etc. • Develop Visual force pages for override standard tab and button actions. • Created Custom Reports, Report Types for Reporting Data of the Objects. • Used Custom Setting, custom Labels in Coding standards for configurable flexibility and to make process easier. • Unit Tests and code coverage according to Force.com best practices 	

EMPLOYMENT HISTORY

Date	Company Name	Role
Nov 14 – Present	HCL	Salesforce Developer

QUALIFICATIONS

Level	Subject	College / University
Bachelor of Technology	Electronics & Communication Engineering	Koneru Lakshmaiah UNIVERSITY, Guntur District, Andhra Pradesh.

TRAINING

Attended	SFDC internal and external trainings, App Exchange, Java Training, Agile Methodology Trainings, ETL, Data stage, ODI tools training.
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