**J.Rajesh kanna Mobile :** +91 9952366316

**Email id:** kannajeyaraman@gmail.com

**Career Objective:**

To Work in a challenging environment with complete job satisfaction and to enhance my technical and interpersonal skills for mutual benefits of the self and for the organization.

**Academic Profile:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Degree | Institution | University/Board | Year of Passing | Percentage |
| B.Tech(Information Technology) | PSNA CET, Dindigul. | Anna University,Chennai | 2017 | 67 |
| HSC | APT Durairaj Hr Sec School | State Board | 2013 | 75 |
| SSLC | APT Durairaj Hr Sec School | State Board | 2011 | 81 |

**Professional Experience**

Years of experience: 3+ Years

Company: Dot Com Infoway, Madurai

Role: Senior Digital Marketing Executive

Responsibilities: On-page SEO, Off-page SEO, Social Media Marketing, Google Ads, Google Analytics, Content Marketing and Email Marketing

**Technical profile:**

* Programming Languages : C,C++
* Web Language : HTML
* RDBMS : Oracle

**Certification:**

* The **Online Marketing Fundamentals** awarded by "**Google** - **Digital Garage**".

**Skills:**

* SEO Optimization
* Email Marketing
* Social Media Marketing
* Content Marketing
* Web Analytics

**PROJECT**

**Android Application for College Management System**

* The main objective of this project is the computerization College management process. It used to view the student all over process of college. The proposed system will introduce and improve interactivity, accessibility, and convenience in the college management process. It is a handy application that can be used by the parents, staff and the administrator to facilitate communication. The application introduces portability as it is used on a mobile device and can be carried anywhere. Since the application is used on a mobile device with ANDROID OS, it improves connectivity between the students and the staff, thus helping the institution to provide a more transparent system altogether.
* Tools used : Eclipse
* Platform : Android SDK
* Role : Developer and Tester.

**STRENGTHS**

* Ability to apply new and enhanced technologies and skills and quick learner.
* Adaptive to all situations.
* Confident and outspoken person.

**PERSONAL PROFILE:**

Father’s Name : S.Jeyaraman

Mother’s Name : J.Sasikala

Gender : Male

Address : No:20a Ramupillai street southgate, Madurai-625001.

Date of Birth : 17-08-1995

Languages Known : Tamil(Read-Write-Speak), English(Read-Write-Speak)

Hobbies : Watching movies, Listening to music.

**DECLARATION:**

 I declare that the information furnished above is true to the best of my knowledge.

Date :

Place : (J.Rajesh Kanna)