# Rajeev Baddam

**Salesforce Developer**

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## OBJECTIVE

**Around 6 years of professional Software Development Experience with strong Object Oriented Analysis, designing and programming technical skills including 5 years of extensive experience in Salesforce.com CRM and Force.com platform with proficiency as a developer and an administrator.**

* Proficiency in **SFDC Administrative tasks like creating Profiles, Roles, Users, Page Layouts, Approvals, Process builders, Workflows, Reports, Dashboards, Actions, Tasks and Events.**
* Experienced using Salesforce **Lightning UI**. Created **Lightning Apps** combining Lightning Design System, **Lightning App Builder and Lightning Component features.**
* Enabled **Aura Framework**, by adding **Aura Attributes** and **Aura Handlers** for Events to focus on Logic and Interactions in **Lightning Applications.**
* Efficient in monitoring **Apex asynchronous processing** using **future methods, batch apex**, controlling processes with **queueable apex** and scheduling jobs using apex scheduler.
* Developed Custom Objects, **Custom Controllers, Administration, Configuration, Customization, Implementation, Data Migration** and Support of **Salesforce CRM.**
* Developed **Apex classes, Controller classes and Apex Triggers** on Force.com platform to customize

the application per the functional needs.

* Experience customizing standard objects - **Accounts, Contacts, Opportunities, Orders, Products, Cases, Leads, Campaigns, Reports and Dashboards.**
* Experience with managing the complex data Experience in Integrating **AppExchange Applications** with Salesforce, CPQ and Order management Application management using **Force.com Plug-in & Eclipse IDE in** Sandbox and Production Environments**.**
* Experienced in deployments of **Apex and VF pages across Dev, QA and Production instances using Jenkins, git and changesets.**
* Managed and performed deployments, continuous integration and continuous delivery using Jenkins, git.

## Development of SalesForce with VS code with Force.com Plug-in, Data Loader, Force.com Explorer, Metadata, Web Services API.

* Experienced in all phases of **Software Development Life Cycle (SDLC),** quality management systems and project life cycle processes.
* Thorough knowledge in the **security and sharing model** which is used to finely control the **user’s access** to different data.

## KEY COMPETENCES

**Salesforce.com Administration**

Reports, Dashboards, Validation Rules, Users, Roles and Profiles Deployments (Change sets), Workflow Rules, Approval Process, Sandbox Refreshments, Apex Data Loader, Import Wizards, Packages, SP Custom Apps, Custom Labels, Portals (Customer and partner), Sharing Settings, Communication Templates.

## Salesforce.com Development

Apex Trigger, Apex Class & Web Services, SOQL, SOSL, VisualForce (Page, Component & Controllers), Aura Framework

**Languages** Apex, Aura Framework, HTML, Java Script, CSS, XML, JSON

## Tools/Utilities

Eclipse, Force.com Eclipse IDE Plug-in, Force.com Data Loader, Force.com Excel Connector, Force.com Platform (Sandbox, and Production), VsCode, Sublime, IntelliJ IDEA.

**Software** MS Office, Adobe Photoshop, MS Excel

**Operating Systems** Windows 2003/2010, MacOS Mojave.

## CERTIFICATIONS

* + Salesforce.com Certified Force.com Developer (**DEV 401**).
	+ Salesforce.com Certified Force.com Administrator (**ADM 201**).

## EDUCATION

* + Master’s in Fairfield University, Fairfield, Connecticut in Computer Engineering. (GPA: 3.4)
	+ Bachelor’s technology engineering in Vignan University (Accredited by NAAC with 'A' Grade. ISO 90001:2008 Certified).

## PROFESSIONAL EXPERIENCE

**Salesforce.com, San Francisco Salesforce Developer Jan 19 – Till Now** Salesfroce.com, the Customer Success Platform and world's #1 CRM, empowers companies to connect with their customers in a whole new way. Salesforce.com has different applications to maintain company sales and services.

* Designed and developed Apex Classes, Controller Classes, extensions and Apex Triggers for various functional needs in the application.
* Used Force.com IDE and Sublime(Mavensmate) editors to implement code in Apex and Visualforce.
* Good understanding of agile methodologies following the scrum model and Involved in end to end implementation of the project.
* Written Apex Triggers, Apex Classes, Batch Classes and Schedule class according to the business requirement.
* Enabled Aura Framework, by adding Aura Attributes and Aura Handlers for Events to focus on Logic and Interactions in Lightning Applications.
* Created multiple Lightning Components, added CSS and Design Parameters that made the Lightning component look and feel better.
* Minimized code in JavaScript Controllers by adding reusable functions in Helper Component.Updated the APEX Controller and Helper functions.
* Experience in APEX Programming by creating Custom Triggers and performing Asynchronous calls to implement the business logic as per the requirements.
* Worked with Jenkins to run automated jobs to test specific business functionality.
* Using Metadata API to retrieve, deploy, create, update or delete customization information, such as custom object definitions and page layouts, for your organization.
* Experience in release management includes preparing runlist documents for production releases to Predeploy/PostDeploy steps.
* Worked on optimizing apex code in current code base to avoid governor limits using method extracting, overloading techniques.

**Environment:** Eclipse IDE, Salesforce.com, Force.com Sandbox, Sublime, VS Code, MavensMate,

IntellijIDEA, Apex,, JavaScript, Web Services API, Controllers Visual Force Pages, Workflows, Email Services, HTML,, GitHub, dataloader, Jenkins, Workbench.

## Guiding Eyes for the Blind, New York Salesforce Developer Jan 17 – Dec 18

Guiding Eyes for the Blind is one of eleven accredited schools in the U.S. for training guide dogs — dogs Trained to lead the blind and visually impaired. it has implemented Salesforce to manage and monitor all applications, students, dogs, volunteers and donations.

* Configured Salesforce including but not limited to **validation rules, workflows, custom labels, custom settings, profiles and permissions.**
* Designed and developed **Apex Classes, Controller Classes, extensions** and **Apex Triggers** for various functional needs in the application.
* Created modern Enterprise **Lightning Apps** combining **Lightning Design System, Lightning App**

**Builder and Lightning Component features**. Experience to develop rich user interface and better interaction of pages.

* Worked with D**ata load** for loading into salesforce.com, related to objects like Accounts, Contacts, Opportunities, and custom objects.
* Hands-on design and architect of custom solutions on the force.com platform including significant work in **Apex, VisualForce, SOQL**, and application integration patterns.
* Integrated with an external system using **Web Services Callouts** for cleansing the Address and save the data in the pages of salesforce.com.
* Involved in Design and development of **Process Builder, Workflows rules, triggers, validation rules**

and other customizations with Salesforce.

* Involved in **Data Mapping and Migration of data** from **legacy systems to SalesForce.com** Objects and fields.
* Integrated the third-party **web services** using callouts by generating the necessary stubs from the **WSDL**

files to display in the pages of salesforce.com and developed own **Web Services.**

* Implemented new **enhancement requests**, which may involve complex functionality and Implemented solutions for 101 soql, viewstate and other **Governor limits.**
* Used various sandboxes for developing, testing and migrating the code to the production after **UAT testing.**
* Created various **Reports** (**summary reports, matrix reports, pie charts, dashboards and graphics**) and Report Folders to assist managers to better utilize Salesforce as a sales tool and configured various Reports.

**Environment:** Eclipse IDE, Salesforce.com, Force.com Sandbox, Import Wizard, Apex, XML, JavaScript, Web Services API, Controllers Visual Force Pages, Workflows, Email Updates, Email Services, HTML, FormAssembly, ANT, Git, Congo composer, Jitterit Bit data loader, Congo composer, NPSP, maps.

## Employer: Ipolarity llc, New Jersey

**Clinet: Wyndham World Wide, New Jersey Salesforce Admin/Developer March 16 – Nov 16**

* Designed, developed and deployed **Apex Classes** to support **Visual Force pages development, Test Classes for Unit testing and Apex Triggers** for various functional needs in the application.
* Involved in all phases of **Software Development Life Cycle (SDLC) starting** from requirements Gathering and Design.
* Defined, and deployed the **Custom objects, Custom tabs, Entity-Relationship data model, validation**

**rules, Workflow Rules, actions, Auto-Response Rules, Page layouts, custom Components, Visual Workflows (flows), Visual Force Pages** to suit to the needs of the application.

* Worked with **Data loader** for loading the attachments into salesforce.com, related to objects like Accounts, Contacts, Opportunities, and Activities.

## Implemented Email-to-Case, Web-to-Lead, and Web-to-Case according to the functional requirements.

* Experience in **troubleshooting REST, SOAP and other schema errors from external WSDL files.**
* Integrated the third-party web services using callouts by generating the necessary stubs from the **WSDL**

files to display in the pages of salesforce.com and developed own **Webservices.**

* Implemented **Apex Scheduler and triggers to invoke Apex classes** at regular intervals and to trigger them at some events.
* Used **SOQL & SOSL with consideration to Governor Limits** for data manipulation needs of the

application using platform database objects.

* Used various sandboxes for developing, testing and migrated the code to the production after **UAT testing.**

**Environment:** SalesForce.com CRM Application Platform, Apex Language, Visual Force, HTML, JavaScript, Custom Objects, Tabs, Approval Processes, Workflow & Approvals, Email, Messaging, Dashboards, Reports, Eclipse, Sandbox, Production environment, SSO, Sfd2sfdc.

## BSNL, Hyderabad, India Java Developer Jan 13 – Dec 13

* Implemented web technologies like **HTML, CSS, JavaScript, JSON and XML** to represent the data at the front-end layer.
* Developed and web based applications using **Java and JSP.**
* Created a customized architecture for the database model to interact with the database.
* Good understanding the **MVC architecture** to develop a web-based application using **Maven.**
* Created a **JSP page** to interact with the end user along with representing the data.
* Coordinated with management and sales team to modify the existing java applications into more user friendly and sales effective applications.
* Extensively worked in an agile environment by taking regular stand-ups daily along with other Sprint meetings like Sprint planning, Retrospective, Sprint grooming meetings.
* Used tomcat app server to deploy the application at various levels of the environment.
* Used **JQuery plugins** in applications for better user interface like date picker, dialogue etc.
* Effective debugging and analyzing the existing code to fix the production defects to reduce the defect count.
* Extensively adaptive to learn new technologies to implement in my project for effective solutions.

**Environment:** Java, J2EE, Stateless Session EJB, JSP, Servlets, Struts, XML, JMS, JUnit, Oracle 9i, UML, Rational Rose, JDBC, JNDI, SQL, Design Patterns.