

M. JAMARA ALTON BOLTON



Resume

ILLUSTRATOR & SALESPERSON

PROFILE

A personable sales history in client relations and decision making. Proven ability to assess client needs; establish rapport, build trust, and close deals. Strong track record of achievement with outstanding success in building partnerships and maintaining client relations. Journalist/ Copywriter of contemporary innovations, possessing an innate passion for design and business development. Well organized with attention to detail and ability to copy edit.

EDUCATION

FULL SAIL UNIVERSITY
(CONT.) MEDIA COMMUNICATIONS, B.S.
FULLERTON COMMUNITY COLLEGE
FASHION JOURNALISM, A.A.
COLLEGE OF ALAMEDA
REAL ESTATE CERTIFICATE

CONTACT

JAMARABAY32@GMAIL.COM
(678) 744-9970
HTTPS://WWW.FACEBOOK.COM
/BAYBLOGGERSLA/

Visual Marketer

SKILLS

Account Management	SEO/ Digital Marketing	Brand Consultanting
Email Marketing	Talent Scout	Customer Acquisition
Sales/Allocation	Event Coordinations	Directing Presentation

WORK EXPERIENCE

FREELANCE BRAND AMBASSADOR, GRANT HOUSE

JUNE 2019- DECEMBER 2019

SALES AGENT, PRODIGY CONNEXUS, FL

OCT 2013- APR 2014

MARKETING DIRECTOR IN TRAINING, WES-TECH, CA 2009

PROJECTS

BLACK GIRLS CODE- JUNE 2018
SOCIAL MEDIA VOLUNTEER
MARKETING MANAGEMENT PR GROUP
- JUNE 2016
PUBLIC RELATIONS INTERN
WEAR'S BAY SALON AND PR-
CURRENTLY
CREATIVE DIRECTOR/ CEO

INTEREST

INTERNATIONAL PAN-AFRICAN STUDIES
BLACK HAIR CARE
ITALIAN LANGUAGE
GLOBAL MARKETING AND TRADE
REALTY/PROPERTY MANAGEMENT
RELATIONSHIP MANAGEMENT
DANCE AND ART
ANIME & CHILDREN

hi, i am m. jamara alton

I'm a Miami based freelance journalist, public relations specialist and visual artist, working within the social media and marketing industry for approximately 3 years. An intuitive & resourcefull Public Relations Specialist possessing a significant background in delivering a variety of creative media and sales solutions to individual clients, business owners and various corporations.



Education

Fashion Journalism Associates

Fullerton Community College

Real Estate Certification

Alameda Community College



Awards

Teacher Assistant of the Month

Child Care Careers
Sacramento, California



Projects

Social Media Marketing

Wear?s BAY Inc.
Miami, Florida

jamarabay32@gmail.com

(678) 744-9970

<https://www.facebook.com>

/BAYbloggersLA/