

Ashwini Karkera

Copy Editor

Address 504 - Ruby Tower, Sector 8
Charkop, Kandivali (West)
Mumbai - 400067

Phone 8850417529

E-mail kashwiniv@gmail.com

Date of birth 1994-01-10



EXPERIENCE

- 
- 2018-09

Copy Editor
K12 Techno Services Pvt. Ltd.
Orchids The International School (In-house Academic Books)
Subjects: Science, Math, Robotics, Art Books, Assessment Papers
- 
- 2018-08

Content Analyst (Freelance)
Germisign Communications Pvt. Ltd.
Client: Hearst Media
- 
- 2016-10 -
2018-08

Content Analyst
Germisign Communications Pvt. Ltd.
Client: Hearst Media
- 
- 2015-11 -
2016-06

Proofreader, Content Writer
Germisign Communications Pvt. Ltd.
Client: Hearst Media
- 
- 2016-07 -
2019-07

Freelance Content Writer
Cheers Creatives LLP
Portfolio:
Crest Metal Engineering – Home Page Content and Taglines - <http://crestmetal.in/>
Nostrum Impex – Website/About Us - <http://www.nostrumimpex.com/about-us/>
Maheka Mirpuri – Instagram Content - <https://www.instagram.com/mirpurimaheka/?hl=en>
DGS Group: Sheetal Tapovan Project – Brochure Content + FB marketing
The Mad Bakers – Website/Home Page Content Update - <http://themadbakers.co.in/>
Match IPL – Season 1 and 2 – Facebook Marketing - <https://www.facebook.com/matchindianpokerleague/>
Talismatic – Emailer Content
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- Independent Content Projects**
Majestic Thai Spa – Website Content - <http://www.majesticthaispasalon.com/>
Breathing View – Travel Blogs
KumbhMela - <http://www.breathingview.com/best-about-destination/kumbh-for-the-traveller/>
Sikkim - <http://www.breathingview.com/best-about-destination/sikkim/>
Ooty - <http://www.breathingview.com/best-about-destination/ooty-the-queen-of-hill-stations/>
SEO Content – IndiaBulls, PNB MetLife, Repeat India, GIIS
Shoplevela – Website Content - <http://shoplevela.co.in/>



EDUCATION



2012 **Mumbai University**
BMM (Journalism) Saraf College of Arts & Commerce



2011 - **HSC (Maharashtra Board)**
2012 Vivek Vidyalaya & Junior College (Goregaon, Mumbai)



SSC (Maharashtra Board)
Vivek Vidyalaya (Goregaon, Mumbai)



SKILLS



SEO writing



QuarkXPress



British and American English



MS Office (Basic)



InDesign (Basic)



INTERESTS



Books