



PRAVALIKA REGU

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PROFESSIONAL SUMMARY

- A Salesforce developer and administrator with 3.9 years of experience into Salesforce –CRM.
- Proficient in Configuring Salesforce Applications and able to work with a variety of database tools.
- Data Modeling and Management, API development, and External Service Integration.
- Understanding of Salesforce security models for OWDs, Profiles, Permission Sets, and Sharing Rules.
- Proficiency in Administrative Tasks like Creating Users, Accounts, Objects and assigning appropriate Profiles, Page Layouts, Email Automations, Approval Process, Reports and Dashboards, Activities.
- Experience with APEX, VisualForce, Process Automation, Triggers.
- Customization including the creation of Flow, Process Builder, Approval Processes, Validation Rules, Workflow rules, Reports and Dashboards.
- Experience developing for Lightning web components.
- Worked on migrating data from external db to Salesforce using Dataloader.
- Understanding of Salesforce architecture and development best practices.
- Knowledge of web services development using rest API, SOAP services.
- Maintaining project according to quality standards by capturing monthly metrics reports, delivering quality results and maintaining project in risk free zone.
- Strengths include problem-solving skills and rich experience in Analysis, Development and Implementation.
- Ability to grasp new concepts with ease, having good presentation skills and effective communicator.
- Good operational knowledge on software development life cycles.

TECHNICAL SKILLS AND LANGUAGES:

Programming Languages: Apex, Javascript, HTML5/CSS3.

Tools: Developer Console, MySQL Workbench, Eclipse.

Database Languages: SQL, SOQL.

PROFESSIONAL EXPERIENCES:

Nvidia graphics Pvt. Ltd

april 2018 to jan 2022

Designation: Salesforce Developer

Project: Internal Time Track System

- Worked with Apex Classes, Controllers, Apex Triggers and Unit Tests to meet business requirements.
- Written apex REST web services for accessing Salesforce data from an external system.
- Integrated Salesforce with External Security Authentication system using Open-id configuration which the users will use to log in to the application by passing Google.
- Created several reports and dashboards which are used as metrics for user performance analysis.
- Used SOQL with considering governor limits for data manipulations.
- Created automated processes using Process builder, Workflow rules.
- Worked on Change sets to deploy the changes of Sandbox (QA and Dev) to Production Environment.

Project: OPTUS – Sales Cloud

- Provided continued maintenance and development of bug fixes and patch sets for existing web applications.
- Worked with Visual force pages.
- Worked with various salesforce.com objects like Accounts, Contacts, Leads, Campaigns, Reports and Opportunity.
- Developed various custom objects, tabs, validation rules.
- Created workflow rules and defined related tasks, time triggered tasks, email alerts, field updates to implement business logic.
- Created email templates, approval processes, approval page layouts and defined approval actions on them to automate the process.
- Developed Apex classes and Apex Triggers for various functional needs in the application.

Project: Insurance Agency

- Implemented the project in Salesforce Lightning Experience and customized the apps as per the project requirements.
- Configured Lightning Page Layouts, Field sets, Approval Processes, Auto-Assignment Process, Validation rules.
- Developed Custom Agent Portal where the Case Team can work with their respective tickets and resolve user related issues.
- Created Formula fields, Roll Up Summary fields to auto-populate the data on Parent and Child objects.
- Created Master-detail, Lookup relationships between Custom Objects and created junction objects to connect different objects.

ACADEMICS:

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| 2013-2017 | B.TECH (ECE) from Geethanjali Engineering College with 68.78% |
| 2011-2013 | Intermediate from Sri Chaitanya Junior College with 87.65% |
| 2011 | 10TH (SSC) with 96% |

PERSONAL DETAILS

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| Name | : Pravalika Regu |
| Date of Birth | : 06th July, 1996 |
| Languages | : English, Hindi & Telugu |
| Nativity | : Telangana |
| Address | : Plot No 2-186/1/1/2, turab nagar, Amberpet, hyd 500013 |

Declaration: I do hereby solemnly affirm that the above mentioned statements are true to the best of my knowledge and belief.

Place: