 

Srinivasa Reddy

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**SUMMARY**

* Over 12 years of IT experience with around 6+years of experience as Salesforce CRM, vlocity developer and Administrator and 5 years of experience as a Siebel CRM Developer.
* **Specialties:**
* Design and Develop customer solutions in Vlocity, Apex.
* Hands - on experience in developing Apex Trigger, Batch Apex, Apex Class & Apex Web   
  Service, REST API.
* .Experience on Vlocity CPQ model.
* Worked on Omniscripts, Integration Procedures, Cards, Templates, and DataRaptors and Out of   
  the Box Vlocity Process libraries.
* Knowledge on Vlocity order Orchestration.
* Proficient in Salesforce Administrative tasks like creating and managing Users, Roles, Profiles,   
  Page Layouts, Email Services, Approvals, Workflows, Validation rules, Reports, Dashboards
* Experience in Data loading/Migration using Data Import Wizard, Excel Connector, Workbench   
  and other integration tools like Apex Data Loader and distrusted version control systems.
* .Experience in customizing standard objects such as Accounts, Contacts, opportunities, Cases,   
  Leads, Campaigns.
* Experience in creating custom applications, custom objects, tabs, custom fields, also advanced   
  custom fields (Master-Detail, Lookup, Formula, Pick List) and leveraging the Force.com platform and Apex coding, where needed.
* Experienced in Deployment using ANT migration tool, Change Sets.
* Followed CI/CD process for deployments using Force.com Migration Tool and Snapshot
* Expert in project management tools like JIRA, Ant, GIT, and Jenkins CI/CD Tool.
* An excellent problem-solver able to quickly grasp complex systems and identify opportunities for   
  improvements and resolution of critical issues.
* Well versed with the Software Development Life Cycle.
* Good team leader and also have the ability to work independently.
* Strong technical, analytical, communication and team skills.

**ACCOMPLISHMENTS**

Vlocity Certified Platform Developer Salesforce Certified Platform Developer I   
**Experience**

IBM Nov 2022 -Present

Makepositive Oct2021 -Nov 2022

Infosys: Jan 2019 to Present

Afras: Mar 2016- Nov 2019

CapGemini: Mar 2014 – Mar 2016

HP GlobalSoft: Jan2011- Mar 2014

**Project Name National Grid: IBM**   
**Description**

National Grid plc is a British multinational electricity and gas utility company headquartered in London, England. Its principal activities are in the United Kingdom, where it owns and operates electricity and natural gas transmission networks, and in the Northeastern United States, where as well as operating transmission networks, the company produces and supplies electricity and gas, providing both to customers in New York and Massachusetts.

**Responsibilities:**

Worked on vlocity E&U application

Optimize and improve the overall runtime of Omniscripts, DataRaptors and Vlocity Integration Procedures using best practices.

Worked on Vlocity CPQ application.

Implemented error handling mechanism in the Vlocity Application

Worked on IDX workbench for migration activities.\

Worked on Vlocity card UI framework  
Prepare the design documents  
Building Complex and Reusable Components in Vlocity.  
Well versed with migration of Vlocity components using Data Packs and manageconnected Orgs.

**Project Name Jurassic Fibre Company: Makepositive**   
**Description**   
Jurassic fibre will provide customer fibre connection for London city and will get the feasibility of connection based on customer giver post code.In the successor customer will get bandwidth connection based on the requested plans.

Role: Vlocity/Salesforce Developer

**Project Name Verizon Company: Infosys**   
**Description**   
Requirement was to build an End-To-End Journey on Communication & Media Vertical for  
Agent, Customer as well as Partners using Vlocity Tools and Components. This App was fully Configurable and supports different platforms including mobile, tablets and browsers.  
Utilized Vlocity CPQ for rapid development which also provides a complete life cycle from purchase of SIM/Service/Plan/Voucher/Bundle to Order Placement and Order Management to Order Completion.   
Role: Vlocity/Salesforce Developer

**Responsibilities:**   
Building Complex and Reusable Components in Vlocity.  
Optimize and improve the overall runtime of Omniscripts, DataRaptors and Vlocity Integration Procedures using best practices.  
Worked on Vlocity CPQ application.  
Implemented error handling mechanism in the Vlocity Application.  
Well versed with migration of Vlocity components using Data Packs and manage connected Orgs. Worked on Vlocity card UI framework  
Interacted with Various business user groups for gathering the requirements for Salesforce implementation and documented the Business and Software Requirements  
Contributed towards HLD and LLD phase and design documents preparation by integrating different modules.  
Worked on salesforce standard objects (accounts, contacts, leads, opportunities).  
Created Custom objects, formula fields and design validation rules page layouts, workflow rules. Maintenance of CRM functionality implementing SFDC.   
Creating SFDC reports (functional and technical documents).

**Project: Ijarah Finance**

Mar 2016 — Dec 2018 Company: Afras Technology: Salesforce

Roles and Responsibilities

As a Sr. Salesforce Developer, my responsibility was to manage the overall progress of Salesforce-Banking Application.  
Requirement gathering and Task-breakup and Sprint Planning.  
Design and Implement Web App Security Features, Deployment Automation using Jenkins (CI/CD). Writing different services which can be consumed by other External Systems for data Exchange.  
Writing Unit test cases with proper scenario and best practices.

**Project: BNP Paribas**

Mar 2014 – Mar 2016  
Role: Sr. Salesforce Developer  
Company: Capgemini  
Description  
Requirement was to build an AppExchange app for fin-tech Clients of in  
Salesforce-Lightning which lets them full control on each transaction as well as they can book any Loan or Deposit in shorter time frame. It also gives them the ability to generate business Snapshots, Credit Analysis, Reporting, Lead Management, Loan/Deposit Booking, Monitoring & Portfolio Management. Technology Salesforce Lightning Roles and Responsibilities Business Automation using Workflow and Process-Builders and Visual Flows. Deployment and Release Management on Production.  
File & Document Management by Building own Document Manager App in Salesforce Lightning.  
Enhance and Customize the Core Banking

**Project: Deutsche Bahn - Germany Company: HP GlobalSoft**

Deutsche Bahn AG is one of the world’s leading passenger & logistics companies which operates in 130 countries. Every day about 290,000 employees commit to providing mobility & logistics services to customers around the world; control and operate the related transport networks in the rail, land, ocean, and air freight transport sectors. In 2010 financial year, DB AG posted revenues of about 34.4 billion euros & operating profits (EBIT) of 1.9 billion euros

Siebel Developer  
Roles and Responsibilities  
Customized the Siebel application according to client business requirements utilizing Siebel tools. Created & customized Links, multi value links between business components, analyzed and fixed the problems reported by the customers.  
Used search specification business component property to retrieve the required data from the base table. Ensured customization of dynamic drilldowns, Siebel scripting, Siebel workflow policies  
Conducted Siebel Testing in different modules like campaigns, loyalty modules, orders.  
Managed Siebel Upgrade Project (7.8 to 8.1) and accomplished post upgrade task & fixed the bugs