# **Nataly Zaks**

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#### **EDUCATION**

The College of New Jersey (TCNJ), Ewing, NJ Bachelor of Science in Finance

August 2016-May 2021 3.45/4.0 GPA

# **OBJECTIVE**

I am an analytical, experienced, and personable candidate who is applying for the position of Financial Analyst. I have a passion for startups and am determined to use my financial skills in an entrepreneurial environment.

## PROFESSIONAL EXPERIENCES

#### Rhino Research LLC, Head of Strategic Management

March 2021-Present

May 2020-March 2021

Allocate investor funding to the firm's resources to achieve financial and operational objectives.

Company is currently at 4.5 million valuation with plans to expand laterally across the financial services industry.

Responsible for hiring new developers and employees to achieve growth objectives.

<u>Financial Analyst</u>

Generating reports, charts, and tables using financial information and analyzing results Creating comparative forecasting models to assist the firm in its financial strategy

Conducting benchmarking analysis

## Private Investor & Financial Consultant

February 2020-May 2021

2.8% shareholder of private financial marketing company. Actively trading in monthly revenue reimbursements for more equity.

Act as the financial consultant to the Managing Director by reviewing and editing financial statements sent monthly to private shareholders.

#### Tommy's Tavern & Tap Restaurant, Head Hostess

December 2020-Present

- Manage a team of eight hostesses by assigning their positions and coordinating their work efforts in a busy restaurant. As a result, incredibly skilled at multi-tasking in a fast-paced and high-pressure environment.
- Act as the liaison between guests and management by identifying and addressing problems that impact a guest's experience.
- Greet and acknowledge guests with a professional and warm demeanor, and seating parties while answering questions and offering information about the
  menu.

#### Zaks Music School, Founder & Director

September 2016-November 2020

- Started a profitable and sustainable music teaching business, teaching piano at all levels, children ages 5-21.
- Created a large clientele base of over 30 current students through word of mouth and outsourced responsibilities to two other teachers to keep up with demand.
- Revenues were consistently over \$2,000 per month.

# Zaks Galleries, Creator & Manager of Special Project

March 2020- October 2020

- Created an online luxury art gallery- specifically surrealist Grand Canyon acrylic paintings.
- Organized and arranged the logistics of shipping large artwork across the United States.
- Self-taught marketer to niche audience using Facebook Ads Manager, Google Analytics, and various social media platforms such as LinkedIn.
- Negotiated sales of 8 original pieces of art ranging from \$3,500-\$18,800.

### JMB Davis Ben-David, Patents, Trademarks & Designs Legal Intern | Jerusalem, Israel

June 2017-August 2017

- Actively participated in the firm's business development by networking with potential clients and finding new deals- 3 of which I am solely responsible for sourcing.
- Participated in and observed lessons with senior partner (Mr. Ben-David) regarding international patent law- particularly between the United States, Israel, and China.
- Ad hoc office managerial tasks such as assisting reception, as well as acted as a safety net between paralegals and attorneys to ensure deadlines were met.
- Acted as translator/interpreter with several Russian-speaking clients.

# Alpha Kappa Psi Professional Business Fraternity, Philanthropy Chair

November 2019-November 2020

- Organized a range of fundraised to raise money for the charity, Love146- dedicated to stop sex-trafficking. Raised approximately \$4,000 through fundraisers last semester.
- Managed the philanthropy budget by keeping in close contact with the VP of Finance as well as recording and managing cash inflows/outflows of cash in a
  transparent and accurate manner.
- Increased chapter participation by implementing new bylaws and showing a passion for the philanthropy through presentations and guest speakers.

## SKILLS/INTERESTS

- Advanced proficiency in Russian language (reading, writing, speaking, etc.)
- Analysis of financial information
- Building financial models and forecasting results
- Excellent computer skills including Microsoft Office and Excel
- Certified in Bloomberg Marketing Concepts (Credential ID 158368069718)
- Certified with Intermediate proficiency in Python and R
- Proficient in online marketing platforms such as Facebook Ads Manager and Google Analytics.