

NIKHIL DAVID EZRA

Marketing Specialist (Product & Lifestyle Photographer)

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Bengaluru, KA, India

SUMMARY

A highly-skilled photographer with 5+ years of experience in product & lifestyle photography. Driven to fulfill planned concept or desired results of each photographic project. Adaptable & flexible team player able to cope well with challenges and achieve creative goals. Able to give quality artistic direction to produce top quality results.

EDUCATION

- Digital Film School
Mumbai, Maharashtra
2017

- JGI College
Senior Secondary
2013

- St Paul's
High School
2011

COURSES

- Google Certified - IAB Digital Marketing & Media Foundations
- NIDM - Advanced Digital Marketing Course
- HubSpot - Social Media Certification Course

EXPERIENCE

Li-Ning (Sunlight Sports Pvt Ltd)

Product & Lifestyle Photographer

Sep 2020 - Present

- Ideated & created the catalogue images to shape the look and feel of the products on Marketplaces (Amazon, Flipkart, Nykaa, Myntra) as per the channel style guide
- Produced a wide variety of product photography & video content
- Handled the brand's social media accounts - FB, Insta, Pinterest, Twitter & YT
- Headed the model shoot & project timelines, staffing requirements & scheduling needs
- Closely co-ordinated with internal stakeholders - designers, and marketing teams & merchandisers

Monnet Digital India Pvt Ltd

Senior Photographer

Jan 2019 - Aug 2020

- Handled a team of assistants and trained them on photography to work on client shoots in various locations
- Providing photo shoot/360 degree photo shoot work for client premises
- Carried out research and preparation for the shoot (materials and products and theme)
- Worked in different locations (Pan India)
- Used an extensive range of technical equipment, including cameras, lenses, and various design softwares

SOFTWARES & TOOLS

- Photoshop
- Baselight
- Lightroom
- Premiere
- Go Thru
- PTGUI
- Capture One
- Buffer
- FB Ads Manager

LANGUAGES

- English
- Hindi
- Kannada
- Marathi
- Tamil

INTERESTS

- Photography
- Graphic Designing
- Social Media Marketing
- Short Film Making
- Comic Art Illustration
- Travelling, Trekking
- Video Making & Editing

OTHER INTERESTS

- Intrigued in short film making, short video making of products
- Taking a short roadtrip into the wildlife & capturing the nature's best creation in my DSLR
- Creating comic art designs in my free time
- Creating social media reels & staying updated with the trend

- Closely co-ordinated with internal stakeholders - designers, and marketing teams & merchandisers
- Reported to the Executive Office on the clients photoshoot projects and handed over the assets
- Handled the post process, order, and QA product imagery when necessary
- Proactively ensured in improving the studio workflow and processes

Club Mahindra (Meriyaadein Studio)

Photographer & Editor

April 2018 - Dec 2018

- Handled the end-to-end photoshoot of the resort
- Acted as a smile officer and captured our customers candid moments at our resort
- Ideated & conceptualized the sale of photographs along with the marketing team

Red Chillies Entertainment

D.I Conformist

June 2017 - Aug 2017

- Handled the film/video production
- Responsible for offline editorial, color, visual effects, and animation workflows, to be able to conform visual effects & finishing of video content across multiple deliverable platforms
- Conform timelines of camera original and graded footage using AAF/EDL/XML and/or eye matching, checked meticulously against offline reference for accuracy; perform time warps, split screens, motion effects, etc. as required
- Organize and manage versioning, QC and delivery of final assets
- Worked in big movies in Bollywood industry (Indian Film Industry) - [Jagga Jasoos](#), [Jab Harry Met Sejal](#), [Golmaal 4](#) & [Fukrey Returns](#)