



SARATHBABU Y

Email sarathbabuy1996@gmail.com

Phone:+91 9182665407

Professional Summary

- 5.5+ years of IT experience with an earned reputation for meeting demanding deadlines and delivering critical solutions on various levels of software application development.
- 3.5+ year of strong experience in Salesforce.com (SFDC) as Developer.
- 2 years of strong experience in Cognos and Tableau as Developer.
- In-depth understanding of CRM business processes like Forecasting, Lead Management, Account Management, and Case Management.
- Proficient in setup, **customize** and **deploy** to salesforce.com , perform hands on customizations using **Apex**, **Visualforce**, **custom reports** salesforce.com.
- Extensive experience on Apex development in creating **Objects, Triggers, Apex Classes, Standard Controllers, Custom Controllers and Controller Extensions**
- Experienced in **Creating Roles, Profiles, Users, Email Services, Page Layouts, Workflow Alerts, Actions, Reports, Dashboards, Flows and Approval Processes**
- Experienced in **Analysis, Design, Development and Testing** of the SFDC Sales, Service and Community cloud application according to the business requirement.
- Implemented various advanced fields like **Pick list, Custom Formula Fields, Field Dependencies, Validation Rules, Workflows, sharing rules and Approval Processes** for automated alerts, field updates, and Email generation according to application requirements
- Experience working on data model and **SOQL, DML** statements, **sObjects** and **Governor Limits**
- Good knowledge of **security** and **sharing rules** at object, field, and record level for different users at different levels of organization. Also created various profiles and configured the permissions based on the organizational hierarchy
- Extensive experience in data migration and integration using **Apex Data Loader** and, **Workbench**.
- Experience in LWC, integration of AppExchange application with Salesforce.
- A well-organized, goal-oriented, highly-motivated effective team member with excellent analytical, troubleshooting, and problem solving Skills.
- Excellent analytical, Interpersonal and Communication skills, fast learner, hardworking and good team player.
- Greatly skilled in **Deployment** using **ChangeSet** , **Blue Canvus** and, **Copado**.

Technical Skills:

Salesforce Technologies	Force.com Web Services API, Apex Classes, Apex Trigger, Visual Force, SFDC Eclipse Plug-ins, Force.com IDE for Eclipse, Apex deployment Tools, Force.com Explorer, Data Loader, Salesforce.com customizations like Workflow Rules, Role Hierarchy, Validation Rules, Formulae, Custom objects, Page Layouts, Record Types, SOQL, SOSL, Visual Force, Data Loader, Reports, Dashboards and Custom Objects, Entitlement Process.
Operating Systems	Windows 98/2000/XP/2003/vista/2007.
Salesforce Tools	Data Loader, Visual Studio, Blue Canvus and, Copado.
Web Development	Lightening Aura Components, Visualforce, LWC.
Languages	C, Java, SQL, Apex.

PROFESSIONAL EXPERIENCE

- Having 5.5+ years of experience in the field of Software Development.
- Worked with Thryve Digital as a Salesforce Developer since July 1st 2017 to Jul 5th 2019.
- Worked with HID Global as a Salesforce Developer since July 8th 2019 to Dec 16th 2021.
- Currently working in INCEDO since 28th Dec 2021.

Education:

- **B.Tech**, Srinivasa Ramanujan Institute of Technology with aggregate 74.5% - Anantapur, India.

Projects:

Client: HM Health Solutions

Duration: July' 2017 - Jun' 2019

Role : Salesforce.com Developer/Admin

Project Description: Highmark Health's newest affiliate company is HM Health Solutions (HMHS), launched in March and headquartered in Pittsburgh. HMHS provides innovative solutions to meet the needs of the Highmark plans as well as unaffiliated health insurance plans by providing proven business processes, expert knowledge and integrated cloud-based platforms.

HMHS leverages many years of health plan experience to offer advanced, integrated end-to-end health insurance solutions. HMHS helps plans to grow and engage membership, leverage industry leading capabilities, gain efficiencies and achieve economies of scale.

Responsibilities:

- Gather requirements from the users and define KPI's to build scorecards and dashboards.
- Create documents using panels, panel stacks, sections, grids, graphs and widgets.
- Involve in system performance tuning to improve the performance from OBIEE report/dashboard wise and RPD.
- Design, develop and test numerous PL/SQL packages which perform various tasks including performing various functions.
- Implement event polling cache refresh strategy to cache reports and improve performance of long running reports.
- Create complex reports which include conditional blocks, conditional layout, sections, master-detail relationships and prompts.

Client: HID GLOBAL

Duration: Jul'2019 - Dec'2021

Role : Salesforce.com Developer/Admin

Project Description: HID Global is an American manufacturer of secure identity products. The company is an independent brand of Assa Abloy, a Swedish door and access control conglomerate. The company sells physical access control products, logical access control products, and secure issuance products that comprise cards, readers, smart card readers (OMNIKEY), networked access products, card printer/encoders (FARGO) and software. Its other business segment includes virtualization technology, cashless payment, government ID, RFID for industry and logistics and Animal ID solutions and professional services.

HID manufactures and licenses several types of technologies, from Wiegand products to 13.56 MHz iCLASS, MIFARE, and DESFire, as well as the 125 kHz Indala and Prox cards. Migration readers from various 125 kHz Prox technologies to 13.56 MHz Iclass.

Responsibilities:

- Creating/add and mange Users, Roles, Profiles and setting up sharing rules.
- Involved in Customizing Custom Objects, Fields, Record Types, Forms and layouts, Custom tabs and applications.
- Interacted with customer operations, managers to identify issues and potential areas for improvements.
- Maintaining Workflow rules and Approvals.
- Creating Visual force Pages, Apex Classes and Triggers.
- Involved in writing Test Cases for Classes and Triggers and code deployments.
- Used Rest API to integrate with Service Now.
- Used Dell Boomi integration tool for data transfer between Salesforce and Oracle.
- Customization components on community builder.
- Created LWC for community cloud.
- Involved in creating Community cloud from scratch.

Client: CETERA**Duration:Dec'2021-Today**

Role : Salesforce Developer

Project Description: Cetera Financial Group (commonly referred to as Cetera) is a shared service organization serving affiliates that comprise the second-largest family of independent broker-dealers in the United States. The company has nearly 8,000 financial advisors, is a leading provider of retail financial services to investment programs of banks and credit unions, and has over \$224.5 billion in advisory and brokerage assets under advisement, generating approximately \$1.6 billion in annual revenue for the 2016 fiscal year. “Cetera Financial Group” refers to the network of independent retail firms encompassing, among others, Cetera Advisors, Cetera Advisor Networks, Cetera Investment Services (marketed as Cetera Financial Institutions), Cetera Financial Specialists,

Responsibilities:

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- Interacted with customer operations, managers to identify issues and potential areasfor improvements to existing applications.
- Maintaining Workflow rules and Approvals.
- Creating Visual force Pages, Apex Classes and Triggers.
- Involved in writing Test Cases for Classes and Triggers and code deployments.
- Used Rest API to integrate with ServiceNow.
- Customization components on community builder.
- Converting all workflows and process builder's to Flows.
- Rewritten the code as part of salesforce best practice.
- Making the process to the clients to use the salesforce.
- Created LWC for community cloud.
- Involved in creating Community cloud from scratch.

Personalprofile:

Father's Name	: Ramaiah Y
Blood Group	: O-ve
Gender	: Male
Languages Known	: English and Telugu.
Hobbies	: Cricket, Farming and,Cooking.

Declaration

I assure that all the above furnished details are true to best of my knowledge.

Location:

Signature

Date