

Ratnadip Savkar Kokate

ratnadipkokate@gmail.com

+919860968617

Credential ID – 2182720



PROFESSIONAL SUMMARY

- I am having 8.9+ years of experience in the services industry in SiteGenesis and SFRA architecture of SFCC.
- I am a dynamic professional with experience in **SFCC/Demandware, JavaScript , JQuery, ISML, HTML5, CSS3, ECMA 6, JSON , AJAX, SCSS/SAAS, LESS, Page Designer, eCDN, Page Cache, SFRA, Sandbox, Business Manager, DemandwareScript, Pipeline, Controller, Unit testing, SGMF Script, Grunt, Gulp, Webpack, Babel, Bootstrap, JQuery Mobile, ESLint, TypeScript, SVN, GIT, Source Tree, Eclipse Neon 0.3, VS Code** etc.
- Extensive experience in delivering projects involving requirement analysis, design, implementation, testing, deployment, debugging and maintain the site.
- Expert of SiteGenesis DOM structure, jQuery event handling and frontend third party integrations ecommerce implementation on SFCC platform.
- Well-structured and comfortable functioning in a virtual environment both independently and in teams.
- A keen, self and quick learner with strong interpersonal and analytical skills.

Appistoki Consulting Services Private Limited : Present Senior Technical Consultant

PROFESSIONAL EXPERIENCE

1. Project: GNC – GNC Holdings Inc. (Sep 2021 – Till)

Role – Salesforce Technical Consultant

Team Size – 6 Team Members

E-commerce framework - SFCC (Demand ware)

1. Implemented Pixlee Integration, BOPIS integration and Salesfloor chat integration.
2. Hands on experience on new integration framework and service framework. Worked on client side JavaScript, ISML and controllers. Worked on OOBO link store person can generate secure link for payment.
3. Worked on content assets/slots management, creating Site preferences, Promotions, Campaign, Custom objects/attributes in SFCC. Worked on service cloud. Implementation done in SFRA.
4. Implemented Page Designer in coding (creating page and component).

Description - GNC Holdings, Inc. is a company based in United States, China. It specializes in health and nutrition related products, including vitamins, supplements, minerals, herbs, sports nutrition, diet, and energy products.

2. Project: HOT TOPIC AND BOXLUNCH – (March 2019 – Aug 2021)

Role – Senior Associate Technical Lead

Team Size – 4 Team Members

E-commerce framework - SFCC (Demand ware)

1. Implemented Klarna payment integration. Worked on Plugin integration like Datadownload.

TO THE NEW

Address: 2nd Floor, Shrifal Apartment, Lane no – 1, New Police Colony, S.No-176/1/5, Choudhary

Park, Wakad, Pune – 411057 Maharashtra India. Contact: +91 986 0968617

2. Worked on UI side with responsive entire application. Creation of content slot and content asset assign appropriate rendering template. Worked on Page Designer. Added Link layer and Plugin Layer.

Description –

Hot Topic is a retail chain specializing in clothing and accessories. Hot Topic specializes in pop culture inspired fashion including body jewelry, accessories, Rock T-Shirts, Skinny Jeans, Brand T-shirts, and Music T-shirts.

BoxLunch is an American retail chain specializing in gifts with a pop culture theme. The company sells its products both online and in brick and mortar stores across the United States. The product line includes apparel, accessories, home goods, novelties, and collectibles

3. Project: Torrid.com (June 2018 – Feb 2019)

Role – Senior Software Engineer

Team Size – 12 Team Members

E-commerce framework - SFCC (Demand ware)

1. Worked on PDP, Cart and Checkout. Worked on Plugin integration like Wishlist, rating and review.
2. Worked on forms, ISML and controllers. This site is implemented in Sitegenesis architecture.

Description – Torrid LLC is an American women's retail chain. Torrid expanded its merchandise selection to include styles. Torrid sells accessories, shoes, jewelry, tee shirts, fashion tops, pants, Capri pants, shorts, skirts, dresses, outerwear, intimate apparel, hosiery, gifts, and beauty products.

4. Project: Hafele Wireframe – Hafele.com (Jan 2017 – May 2018)

Role – Senior Software Developer

Team Size – 5 Team Members

E-commerce framework – Intershop Commerce Cloud

1. Worked on various integrations like CyberSource, UPS Returns Label. Worked on Client side as well as server side. Creating new cartridges. Worked on Home page, PLP page, PDP page, Quick View and Checkout page.

Description – Hafele have products of Furniture fittings, architectural hardware and electronic locking system. Also provide some services like hafele learning, Customer care service. We have launch this products and services platform online in world wide. Also this website is in responsive for different devices.

5. Project: Custom Framing – Michaels (Sep-2014 to Dec-2016)

Role – Associate Consultant

Team Size – 6 Team Members

E-commerce framework - SFCC (Demand ware)

Role: - Coding, Implementation and testing

1. Worked on Pricing and Promotion, Checkout, Registration, Inventory.
2. Carrying out changes in commerce and fulfillment pipelines. Worked on UPS address validation third party service. Worked on Pipelines , Debugging , ISML , HTML5 , SASS , GRUNT , JQUERY , XML , JSON

Description – This is online Ecommerce store for selling the Custom Framing like Photo Frame, Canvas Frame, Art, Functional Decor (Mirror, Chalkboard, Chalk board, Dry Erase Board). User can upload image for building a frame. For image uploading purpose we have used Cloud nary Image Upload API. After giving all user requirements such as dimensions, colors, height, width and then user can place order.

TO THE NEW

Address: 2nd Floor, Shrifal Apartment, Lane no – 1, New Police Colony, S.No-176/1/5, Choudhary

Park, Wakad, Pune – 411057 Maharashtra India. Contact: +91 986 0968617

TECHNICAL SKILLS

SFCC	Pipeline/Controllers, SiteGenesis, SFRA, Jobs, Services, Business Manager, Merchandising, Fulfillment, Pricing, Inventory, Content Slot, Content Asset, Page Designer, OOBOLink, Service Cloud, RESTful, APIs, DIS image processing, Checkout, ISML, Demandware script, HTML5, CSS, SCSS, LESS, Javascript/jQuery, Bootstrap, ECMA6, JSON, AJAX, XML, Grunt, Babel, SGMF Script, Unit tests Jasmin+Karma, Sharepoint.
Application Server	Apache Tomcat
IDE	Eclipse 3.3, Visual Studio Code
Other Tools	GIT, SVN, GitHub, Storefront Toolkit

EDUCATION

- M.Tech (Computer and Information Technology) From Department of Technology, Pune University with grade 4.25/6 CGPA
- B.E. (Information Technology) from Sinhgad College of Engineering with aggregate 67.73%
- Diploma from Government Polytechnic Pune with aggregate 75.3%
- MSBTE X from Shri Dhokeshwar Vidyalaya, Takali Dhokeshwar with aggregate 77.23%.

TO THE NEW

Address: 2nd Floor, Shrifal Apartment, Lane no – 1, New Police Colony, S.No-176/1/5, Choudhary

Park, Wakad, Pune – 411057 Maharashtra India. Contact: +91 986 0968617