# HARSHAL MEHTA

#### PRODUCT OWNER

Ring Me : 215-859-1390 Email: hphmehta@gmail.com Linkedin : https://www.linkedin.com/in/harshalmehta-45394665/

#### PROFESSIONAL SKILL SET

- Defining, Managing and Prioritizing Backlogs
- Writing extensive User Stories and Use Cases
- Defining Business KPIs
- Conducting JAD and Requirement sessions
- SDLC Project Ideation and Initiation
- Forecasting and Visualization of Data via Analytic tools
- Product Roadmapping and Delivery via CI/CD
- Expertise in Agile Methodologies
- Analytic approach in Requirement Gathering and Elicitation
- Professional and Technical Communication across the Board

## TOOL AND TECHNICAL SKILLS

- Jira | Atlasssian Suite
- MS Suite | Visio | Excel Advance
- Adobe Enterprise Management | Hippo
- Adobe analytics | Google Analytics
- SQL Querying | ETL Services
- Postman | API (REST, SOAP) | Apollo Graphql
- JSON | Angular | React js | Schema Management
- Tableu | R | Python | Hive
- MyAccess | IAM
- Agile | Scrum | Kanban | Scrumban | Waterfall

#### **WORK EXPERIENCE**

- Technical Product Owner Hilton
  - o April 2018 Present
- Business System Analyst MUFG Bank
  - o Oct 2017 April 2018
- Product Owner Hyatt
  - o Aug 2016 Oct 2017
- Business Analyst Lutron ELectronics
  - o March 2016 Aug 2016

# **EDUCATION**

 WGU, Bachelor of Science – Information Technology Management

## PROFILE SUMMARY

- Motivated and goal-oriented Product owner with Experience of 6+ years in field of Software and Product development lifecycle with great teams.
- Demonstrated proficiency in Developing, Managing and Delivering Projects in Digital Platform with positive and transformative Outcomes.
- Analytic, and Data driven approach to solutionize complex functional and business problems.

#### **KEY PROFESSIONAL PROJECTS**

## Transition the Platform to Apollo GraphQL- Hilton

API(REST,SOAP), GraphQL, SQL, User stories, Multiple channels, JIRA Stories Documentation, JSON schema

- **Objective** Transition of the existing backend service to Apollo GraphQL, so that the Render queries GraphQL for Data instead of API JSONs
- Impact (i) Total request/Response transaction time decreased by 25% (ii) Timeout rate decreased by 47% (iii) Single Query requests by render

### SEO Enhanced Website & Searching Capabilities - Hilton

Ideation, SEO and meta data Optimization, Defining backlog and Epics, User stories, Adobe Analytics, Delivering project (CI,CD), a/b testing, KPI and OKR

- **Objective** (i) A platform that ranks in Search engines and attracts unique visitors. (ii) A platform that allows users to search for locations.
- **Impact** \$60M in revenue and 3.3M UVs in the initial year.

## Revamp Property Websites on Adobe Enterprise Manager - Hyatt

Adobe Enterprise Manager, Defining backlog and Epics, User stories, Adobe Analytics, Delivering project (CI,CD), REST APIs,CMS, DAM, Scrum

- **Objective** Reimagine and Revamp the existing websites on AEM platform for the ease of Creation, Content management and Ideation
- Outcome 800+ Property websites were designed, engineered and delivered via AEM with multiple branded templates and numerous reusable fragments and components.

#### IAM Modules and ETL Jobs- MUFG Bank

BRD, FRD, Requirement Traceability Matrix, ETL, IAM, Access Manager, Excel-Advanced

- **Objective** Create IAM based modules and ETL jobs which help in periodic reporting for level of Access.
- Outcome Required ETL jobs were created for different modules of IAM and the reporting was delivered as per the requirements agreed on the BRD by Stakeholders.

## Loyalty Management System Reimagined - Hyatt

ETL, SQL, User stories, Test Cases, Agile, API, Test Scripts, Oracle Database

- **Objective** Reimagine and transport the existing LMS to an innovative and improved Loyalty Program
- Outcome 70M + Members Loyalty status was Redefined based on business rules in the database with new definitions of status change within the defined timeframe